

# DODGE MODELS AND PRICES

Prices effective as of  
January 17, 1972

SEEN ON  
E-Bodies...

2/24/72  
Jack Lewis  
Kendall Motor Co.  
#

## TABLE OF CONTENTS:

	Page No.
Polara/Monaco.....	2-12
Charger.....	13-22
Coronet.....	23-31
Challenger.....	32-36
Dart/Demon.....	37-43
Sportsman.....	44-53
Notes.....	54-56

# 1972 POLARA - MONACO MODELS & PRICES

\*Manufacturer's Suggested Retail Price Includes Factory Retail Price, Handling and Other Charges, and Factory Retail Provision for New-Car Preparation. State and/or local taxes, and destination charges are not included.

	Mfr's Suggested Retail Prices*
<b>POLARA</b>	
4-Door Sedan.....	3358.00
2-Door Hardtop.....	3379.00
4-Door Hardtop.....	3444.00
Station Wagon (2-Seat).....	3735.00
<b>POLARA CUSTOM</b>	
4-Door Sedan.....	3538.00
2-Door Hardtop.....	3559.00
4-Door Hardtop.....	3624.00
Station Wagon (2-Seat).....	3928.00
Station Wagon (3-Seat).....	4031.00
<b>MONACO</b>	
4-Door Sedan.....	4062.00
2-Door Hardtop.....	4120.00
4-Door Hardtop.....	4183.00
Station Wagon (2-Seat).....	4594.00
Station Wagon (3-Seat).....	4723.00

## BASIC SPECIFICATIONS (V-8)

	All Except Wagons	Station Wagons
Overall length.....	219.4"(1)	222.8"(2)
Wheelbase.....	122.0"	122.0"
Overall height (5-pass. load).....	—	58.9"(3)
Sedan.....	55.0"	—
2-dr. HT.....	54.5"	—
4-dr. HT Polara.....	55.0"	—
Overall width.....	79.6"	79.2"
Track—Front.....	62.1"	62.1"
—Rear.....	63.4"	63.4"

(1) 222.2" Monaco. (2) 225.6" Monaco. (3) 59.4" 3-seat.

## CURB WEIGHT, LBS.

(Estimates—Not for licensing)

Model	4-dr. Sedan	2-dr. HT	4-dr. HT	2-st. Wag.	3-st. Wag.
Polara.....	3965	3930	4005	4445	—
Polara Custom.....	3975	3945	4020	4445	4495
Monaco.....	4110	4090	4160	4570	4615

All curb weights include Automatic Transmission.

\*Prices effective January 17, 1972

## STANDARD EQUIPMENT

	Monaco	Polara Custom	Polara
Alternator, 41-amp.....	Std.	Std.	Std.
Armrests, front & rear.....	Std.	Std.	Std.
Ashtrays, front & rear.....	Std.	Std.	Std.
Backup lights.....	Std.	Std.	Std.
Battery, 59-amp.-hr. (46 on Polara Custom & Polara).....	Std.	Std.	Std.
Cigar lighter.....	Std.	Std.	Std.
Cleaner air system.....	Std.	Std.	Std.
Directional signals.....	Std.	Std.	Std.
Engines—318 2-bbl.....	N.A.	Std.	Std.
—360 2-bbl.....	Std.	Extra	Extra
Floor covering, color-keyed carpet.....	Std.	Std.	Std.
Hazard warning flasher.....	Std.	Std.	Std.
Head restraints—Front right and left.....	Std.	Std.	Std.
Heater & defroster.....	Std.	Std.	Std.
Hubcaps.....	N.A.	Std.	Std.
Inside hood release.....	Std.	Std.	Std.
Locking steering wheel and ignition.....	Std.	Std.	Std.
Side marker lights and reflectors.....	Std.	Std.	Std.
Mirror—Left outside manual.....	Std.	Std.	Std.
—Inside day/night w/safety mount.....	Std.	Std.	Std.
Moldings—Front bumper surround.....	Std.	Std.	Std.
—Wheel lip.....	Std.	Std.	N.A.
—Side mldg. with vinyl insert.....	Std.	Std.	Extra
Padded front seat-backs.....	Std.	Std.	Std.
Padded instrument panel.....	Std.	Std.	Std.
Parking brake warning light.....	Std.	Std.	Std.
Power disc brakes.....	Std.	Extra	Extra
Power steering.....	Std.	Std.	Std.
Seat belt warning system with instrument panel warning light.....	Std.	Std.	Std.
Seat lap belts (front & rear).....	Std.	Std.	Std.
Shoulder belts (2 front).....	Std.	Std.	Std.
Steering wheel, w/horn tabs.....	Std.	Std.	Std.
Sun visors, padded L & R.....	Std.	Std.	Std.
Tires—Set of 5 (Bias Belted)			
G78 x 15" BSW.....	—	Std.	Std.
H78 x 15" BSW.....	Std.	Extra	Extra
J78 x 15" BSW (Wgns. 2-seat).....	Std.	Std.	Std.
L84 x 15" BSW (Wgns. 3-seat).....	Std.	Std.	N.A.
Transmission, Automatic.....	Std.	Std.	Std.
Wheel covers.....	Std.	Extra	Extra
Windshield washers.....	Std.	Std.	Std.
Windshield wipers, 2-speed electric.....	Std.	Std.	Std.

Std.—Standard Equipment

Extra—Extra Cost

N.A.—Not Available

## TRAILER-TOWING PACKAGE

(N.A. w/318 or 360 eng.). (Power disc brakes req'd.)

Code	Mfr's Suggested Retail Price
A35	\$ 52.35

## ACCESSORY GROUPS

### DODGE EASY ORDER GROUP—CODE A06

Polara & Custom 2-door Models.....	\$ 323.00
Polara & Custom 4-door Models.....	\$ 325.40
Polara & Custom 2-Seat Wagons.....	\$ 332.90
Polara Custom 3-Seat Wagons.....	\$ 330.45
Monaco Except Wagons.....	\$ 318.90
Monaco 2-Seat Wagons.....	\$ 321.65
Monaco 3-Seat Wagons.....	\$ 325.00

- Power Disc Front Brakes (Std. Monaco) • Music Master Radio (AM) (AM/FM Monaco) • Deluxe Wheel Covers (Deep Dish on Monaco)
- Undercoating • Three-Speed Windshield Wipers • Front and Rear Bumper Guards • Left Remote-Control Mirror • Light Package • Std. Size Whitewall Tires (Must Code)

### MONACO BROUGHAM PKG.—CODE A76

4-Door Sedan & 4-Door Hardtop only.....	\$ 332.20
---	-----------

- Vinyl Roof (Must Code) • 50-50 Cloth & Vinyl Seats and Rear Seat Center Armrest (Must Code) • Trunk Carpet & Spare Tire Cover • Sill & Sill Extension Mldg. • Clock • Cornering Lights • Brougham Nameplates on Roof Extension and Instrument Panel

### \*DODGE LIGHT GROUP—CODE A01

Polara, Polara Custom 2-Door Models.....	\$ 53.50
Polara, Polara Custom 4-Door Models.....	\$ 55.90
Polara & Polara Custom 2-Seat Wagons.....	\$ 55.90
Polara Custom 3-Seat Wagons.....	\$ 50.10
All Monaco Models.....	\$ 37.20

- Map/Dome Light • Glove Box Light • Ashtray Light • Cargo Light (Std. 3-Seat Wagon) • Rear-Door Dome Light Switch • Trunk Light

All Models

- Instrument Panel Courtesy Lights • Instrument Panel Flood Lamp w/Time Delay • Ignition Light Switch w/Time Delay • Fender-Mounted Turn Signals • "Lock Door" Reminder Light • "Low Fuel" Warning Light

\*Available in Group only.

## ACCESSORY GROUPS

### POLARA-MONACO "FACTORY AIR CONDITIONING SPECIAL" CODE A07

## AVAILABLE ALL POLARA CUSTOM AND MONACO MODELS

### DODGE MERCHANDISING PACKAGE INCLUDES:

- Light Package
- Cargo Carpet and Compartment Lock (Polara Custom Wagons Only)
- Brougham Package (Monaco 4-Door Sedan and 4-Door Hardtop Only)
- Power Disc Brakes (Standard Monaco)
- Trunk Carpet and Spare Tire Cover (NA Wagons)
- Glass Tinted—All Windows
- Mirror—Left Outside—Remote Control
- Defogger—Rear Window (NA Wagons)
- Air Conditioning—Single
- Windshield Wipers—3-Speed
- Clock
- Undercoating and Hood Silencer Pad
- Lights—Cornering (NA Wagons)
- Vinyl Split-Back Bench w/Center Armrest (Polara Custom Sedan & Hardtop Only) (MUST CODE)
- Sill Molding
- Bumper Guards—Front and Rear
- Luggage Rack (Wagons Only)
- Assist Handles (Wagons Only)
- Automatic Speed Control
- AM/FM Monaural Radio
- Rear Speaker—Single
- 50/50 Cloth and Vinyl Bench Seat (Monaco 4-Door Sedan & 4-Door Hardtop Only) (MUST CODE)
- 50/50 Vinyl Bench Seat (Monaco Wagons Only) (MUST CODE)
- Vinyl Roof (MUST CODE) (NA Wagons)
- DeLuxe Wheel Covers (Polara Custom Models)
- Deep-Dish Wheel Covers (Monaco Models)
- White Sidewall Tires (Standard Size) (TIRES MUST BE CODED)

### POLARA CUSTOM

	M.S.R.P.
2-Door Models.....	\$ 987.20
4-Door Models (Except Wagons).....	989.60
2-Seat Wagons.....	892.25
3-Seat Wagons.....	889.80

### MONACO

2-Door Models.....	899.65
4-Door Models (Except Wagons).....	1009.25
2-Seat Wagons.....	886.50
3-Seat Wagons.....	889.85

**Polara-Monaco "Factory Air Conditioning Special" Code A07, Cont'd**

The following charges will apply for the Options and Accessories listed when ordered with the 1972 Dodge Merchandising Package Code A07:

Code		M.S.R.P.
	<b>Cloth &amp; Vinyl Bench Seat</b> (Polara Custom Sedan & Hardtops Only) (MUST CODE).....	No Charge
	<b>50/50 Cloth &amp; Vinyl Bench Seat</b> (Monaco Wagons) (MUST CODE).....	No Charge
	<b>Vinyl Bucket Seats</b> (Polara Custom 2-Door Hardtop Only).....	\$ 104.90
H52	<b>Dual Air Conditioning</b> (Wagons Only).....	211.10
R26	<b>Radio—AM With Stereo Cassette</b> .....	78.30
R35	<b>Radio—Multiplex—AM/FM Stereo</b> .....	73.05
R36	<b>Radio—Multiplex—AM/FM Stereo W/Cassette</b> .....	222.35
R32	<b>Rear Speakers—Dual</b> (With Radio Codes R26, R35, or R36).....	11.95
W13	<b>Wheel Covers—Deep-Dish</b> (Polara Custom).....	31.15
W23	<b>ROAD WHEELS w/CHROME TRIM RING</b>	
	Polara Custom Models.....	74.35
	Monaco Models.....	43.25

**TIRES—BIAS BELTED**

**REPLACES G78 x 15 WSW (NA WAGONS) (POLARA & POLARA CUSTOM)**

U36	H78 x 15 WSW (Minimum Size Req'd w/Trailer-Towing Package).....	23.50
U38	H78 x 15 WSW—Steel Belted.....	57.40
U44	J78 x 15 WSW.....	50.00

**REPLACES H78 x 15 WSW (NA WAGONS) (MONACO ONLY)**

U38	H78 x 15 WSW—Steel Belted.....	33.90
U44	J78 x 15 WSW.....	26.55

**REPLACES J78 x 15 WSW (2-SEAT WAGONS)**

U58	L84 x 15 WSW (Minimum Size Req'd w/Trailer Towing).....	31.85
U55	L84 x 15 WSW—Steel Belted.....	65.75

**REPLACES L84 x 15 WSW (3-SEAT WAGONS)**

U55	L84 x 15 WSW—Steel Belted.....	33.90
-----	--------------------------------	-------

\*This Package is not available with (H41) Ventilation—Forced Upper Air, (A06) Easy Order Group, (A08) Dealer Demonstrator Program, or Black Sidewall Tires (U35, U45, or U57).

**DODGE DEALER DEMO PROGRAM A08**

**AVAILABLE ALL POLARA CUSTOM AND MONACO MODELS**

Code

\*A08

**DODGE DEALER DEMO PROGRAM INCLUDES:**

**Light Package**

**Brakes—Power Disc** (Polara Custom)

**Brougham Package** (Monaco 4-Door Sedan and 4-Door Hardtop Only)

**Trunk Carpet & Spare Tire Cover** (Polara Custom Sedan & Hardtops; and Monaco 2-Door Hardtop)

**Tinted Glass—All Windows**

**Mirror—Left Outside—Remote Control**

**Defogger—Rear Window** (NA Wagons)

**Air Conditioning—Single** (NA Wagons)

**Air Conditioning—Dual** (Wagons Only)

**Windshield Wipers—3-Speed**

**Undercoating and Hood Silencer Pad**

**Clock** (Polara Custom Models and Monaco 2-Door Hardtop and Wagons Only)

**Lights—Cornering** (Polara Custom Sedan & Hardtops and Monaco 2-Door Hardtop)

**Vinyl Split-Back Bench Seat w/Center Armrest** (Polara Custom Sedan & Hardtops Only) (MUST CODE)

**Sill Molding** (Polara Custom Models and Monaco 2-Door Hardtop & Wagons Only)

**Bumper Guards—Front and Rear**

**Speed Control—Auto**

**Radio—AM/FM Monaural** (Polara Custom)

**Radio—Multiplex AM/FM Stereo** (Monaco)

**Rear Speaker—Single** (Polara Custom)

**Rear Speaker—Dual** (Monaco)

**Vinyl Roof** (Polara Custom Sedan and Hardtops; Monaco 2-Door Hardtops) (MUST CODE)

**Wheel Covers—Deluxe** (Polara Custom)

**Wheel Covers—Deep-Dish** (Monaco)

**White Sidewall Tires** (Standard Size) (TIRES MUST BE CODED)

**Power Seats—Bench** (All Polara Custom and Monaco 2-Door Hardtop)

**Power Seats—Left 50/50 Split Bench** (Monaco 4-Door Sedan, 4-Door Hardtop & Monaco Wagons)

**Power Door Locks** (NA 2-Door Hardtops)

**Floor Mats—Protective Rubber**

**Power Deck Lid Release** (NA Wagons)

**Power Windows**

**360 CID Engine** (Polara Custom) (MUST CODE)

**Electronic Ignition**

**Cargo Carpet and Compartment Lock** (Polara Custom Wagons)

**Luggage Rack** (Wagons Only)

**Assist Handles** (Wagons Only)

**50/50 Split-Back Bench Seat** (Monaco Wagons)



**POLARA CUSTOM**

2-Door Models .....	\$1535.00
4-Door Models (Except Wagons) .....	1608.35
2-Seat Wagons .....	1706.85
3-Seat Wagons .....	1704.40

**MONACO**

2-Door Models .....	1487.65
4-Door Models (Except Wagons) .....	1656.50
2-Seat Wagons .....	1729.60
3-Seat Wagons .....	1732.95

The following charges will apply for the Options and Accessories listed when ordered with the 1972 Dodge Demo Program A08:

Code	M.S.R.P.
<b>Cloth &amp; Vinyl Bench Seat (Polara Custom Sedan &amp; Hardtops) (MUST CODE)</b> .....	<b>No Charge</b>
E63 400-2 Engine (MUST CODE) .....	\$ 39.65
E85 440-4 Engine (MUST CODE) .....	148.60
R26 Radio—AM W/Stereo Cassette (Polara Custom Models) .....	78.30
R26 Radio—AM W/Stereo Cassette (Monaco Models) .....	5.30
R35 Radio—Multiplex AM/FM Stereo (Polara Custom Models) .....	73.05
R36 Radio—Multiplex AM/FM Stereo W/Cassette (Polara Custom Models) .....	222.35
R36 Radio—Multiplex AM/FM Stereo w/Cassette (Monaco Models) .....	149.30
R32 Rear Speaker—Dual (Polara Custom Models) .....	11.95
W13 Wheel Covers—Deep-Dish (Polara Custom Models) .....	31.15
W23 Road Wheels w/Chrome Trim Ring (Polara Custom Models) .....	74.35
W23 Road Wheels w/Chrome Trim Ring (Monaco Models) .....	43.25
<b>TIRES—BIAS BELTED</b>	
<b>REPLACES G78 x 15 WSW (NA WAGONS) (POLARA &amp; POLARA CUSTOM)</b>	
U36 H78 x 15 WSW (Minimum Size Required with Trailer-Towing Package) .....	23.50
U38 H78 x 15 WSW—Steel Belted .....	57.40
U44 J78 x 15 WSW .....	50.00
<b>REPLACES H78 x 15 WSW (NA WAGONS) (MONACO ONLY)</b>	
U38 H78 x 15 WSW—Steel Belted .....	33.90
U44 J78 x 15 WSW .....	26.55
<b>REPLACES J78 x 15 WSW (2-Seat Wagons)</b>	
U58 L84 x 15 WSW .....	31.85
U55 L84 x 15 WSW—Steel Belted .....	65.75
<b>REPLACES L84 x 15 WSW (3-Seat Wagons)</b>	
U55 L84 x 15 WSW—Steel Belted .....	33.90

\*This Package is not available with (H41) Ventilation—Forced Upper Air, Black Sidewall Tires (U28, U35, U45, or U57), (A06) E-Z Order Group, (A07) Dodge Merchandising Package, or (F6) Bucket Seats.

**M.S.R.P.**

**POLARA & MONACO FACTORY-INSTALLED EXTRA-COST EQUIPMENT**

Mfr's Suggested Retail Price

Code	M.S.R.P.
<b>Air Conditioning (Tinted glass recommended)</b>	
H51 Single .....	\$ 412.95
H52 Dual (Wagons only) .....	624.00
N88 Automatic Speed Control (Power disc brakes required) .....	63.45
<b>Axle Ratios</b>	
D53 3.21/3.23 Ratio (No charge w/Sure-Grip Differential or Trailer-Towing Package) .....	13.30
F25 Battery, 70-amp.-hr. (Std. w/440 engine) .....	14.50
M85 Bumper Guards, Front & Rear .....	38.05
J21 Clock .....	17.15
H31 Defogger, Rear Window (N.A. Wagons) .....	30.75
D91 Differential—Sure-Grip .....	47.65
B41 Disc Brakes, Power (Req'd on Polara, Polara Custom Wagons w/400 & 440 engines; std. on Monaco models) .....	68.05
N23 Electronic Ignition (Req'd in Calif. w/360, 400 and 440 engines) .....	33.60
<b>Engines:</b>	
E57 360-cu.-in. V-8 2-bbl. Polara and Polara Custom only .....	44.75
E63 400-cu.-in. V-8 2-bbl. Polara and Polara Custom only .....	84.40
E63 400-cu.-in. V-8 4-bbl. (Monaco only) .....	39.65
E85 440-cu.-in. V-8 4-bbl. (Polara and Polara Custom models only) .....	193.35
E85 440-cu.-in. V-8 4-bbl. (Monaco only) .....	148.60
N25 Engine Block Heater .....	15.20
C92 Floor Mats—Protective Rubber .....	13.95
G11 Glass, Tinted—All windows .....	49.45
G15 Glass, Tinted—Windshield only .....	36.55
L42 Headlamp Time Delay w/Warning Buzzer .....	
Polara, Polara Custom .....	19.05
Monaco .....	13.60

SEEN ON

E-Bodies.org

**Polara & Monaco Factory-Installed Extra-Cost Equipment, Cont'd**

Code		M.S.R.P.
L35	Lights—Cornering.....	\$ 37.05
G33	Mirrors—L.H. Outside Remote Control.....	12.65
G31	—R.H. Outside Matching.....	7.25
M05	Moldings—Door Edge Protector—2-dr. models.....	6.35
M05	—Door Edge Protector—4-dr. models.....	11.45
M25	—Sill (N.A. Monaco Hardtops and Sedan).....	25.35
M25	—Sill & Extension (Monaco Hardtops & Sedan only)...	38.00
M31	—Belt—Hardtops only.....	14.30
M15	—Upper Door Frame (Polara Sedans Std. others).....	21.35
M15	—Upper Door & Qtr. Window (Wagons) (Polara only)...	27.70
P41	Power Assists—Door Locks, 4-door only.....	70.95
P21	—Seat, Bench.....	102.65
P25	—Seat, left 50/50 split bench/Bucket (NA Polara).....	90.95
P31	—Windows.....	124.50
P45	—Deck Lid Release (N.A. Wagons).....	15.20

**RADIOS**
**MODELS WITHOUT EASY ORDER GROUP A06**

R11	Music Master AM.....	64.90
R21	AM/FM Monaural.....	136.00
R26	AM with Stereo Cassette.....	214.30
R35	Multiplex AM/FM Stereo.....	209.05
R36	Multiplex AM/FM Stereo w/Cassette.....	358.30

**RADIOS**
**MODELS WITH EASY ORDER GROUP A06**

R21	AM/FM Monaural.....	71.15
R26	AM with Stereo Cassette (Polara & Polara Custom).....	149.45
R26	AM with Stereo Cassette (Monaco).....	78.30
R35	Multiplex AM/FM Stereo (Polara & Polara Custom).....	144.15
R35	Multiplex AM/FM Stereo (Monaco).....	73.05
R36	Multiplex AM/FM Stereo w/Cassette (Polara & Polara Custom).....	293.45
R36	Multiplex AM/FM Stereo w/Cassette (Monaco).....	222.35

R31	Rear Seat Speaker, Single—(N.A. w/Stereo or Cassette)....	14.70
R32	Rear Seat Speakers, Dual—w/Stereo or Cassette.....	26.60

**Polara & Monaco Factory-Installed Extra-Cost Equipment, Cont'd**

Code		M.S.R.P.
—	Seating—Vinyl Bench (Polara) (Std. Wagons).....	\$ 18.25
	—Vinyl Bench w/Central Armrest (Std. Wagons, available Polara Custom).....	25.00
	—50-50 Split Bench Seat—Cloth and Vinyl (Monaco 4-dr. Sedan, 4-dr. Hardtop or Wagons).....	109.70
	—50-50 Split Bench—Vinyl (Monaco Wagons) only.....	109.70
	—Bucket Seat—Vinyl (Polara Custom 2-dr. Hardtop)....	129.90
C65	Seat—Air foam front (Polara only).....	9.45
S25	Shock Absorbers—Heavy Duty Front & Rear.....	5.10
	<b>Station Wagon Items:</b>	
M95	Assist Handles.....	18.45
A18	Cargo Carpet Compartment & Lock (Std. Monacos).....	33.10
M91	Roof Luggage Rack.....	66.80
P44	Auto. Lock Tailgate.....	26.60
S62	Steering Wheel, Adjustable Tilt Includes Rim Blow.....	54.50
S83	Rim Blow (Std. w/Tilt Wheel).....	26.25
S13	Suspension, Heavy Duty w/Sway Bar (Std. w/trailer tow.) ..	13.30
C97	Trunk Carpet & Spare Tire Cover (Std. Brougham Package) (N.A. Wagons).....	23.95
J55	Undercoating w/hood insulator pad.....	22.15
H41	Ventilation—Forced upper air (N.A. w/Air Conditioning).....	17.80
—	Vinyl Roof (N.A. Wagons).....	106.45
—	Vinyl Body Side Molding (Polara only).....	14.55
	<b>Wheel Covers &amp; Wheels, set of 4</b>	
	<b>MODELS WITHOUT EASY ORDER GROUP A06</b>	
	<b>WHEEL COVERS</b>	
W11	Deluxe (Std. Monaco).....	26.75
W13	Deep Dish (NA Monaco).....	57.85
W13	Deep Dish (Monaco).....	31.15
	<b>WHEELS</b>	
W23	Road w/Chrome Trim Ring (N.A. Wagons) (Polara & Polara Custom).....	101.10
W23	Road w/Chrome Trim Ring (N.A. Wagons) (Monaco).....	74.35
	<b>MODELS WITH EASY ORDER GROUP A06</b>	
	<b>WHEEL COVERS</b>	
W13	Deep Dish (NA Monaco).....	31.15
	<b>WHEELS</b>	
W23	Road w/Chrome Trim Ring (N.A. Wagons) (N.A. Monaco) ..	74.35
W23	Road w/Chrome Trim Ring (N.A. Wagons) (Monaco only) ..	43.25
J25	Windshield Wipers—3-speed.....	5.75
N95	California Requirements Emissions Control System & Testing (requires Electronic Ignition w/360, 400 or 440 engines).....	27.90

SEEN ON  
E-Bodies

**Polara & Monaco Factory-Installed Extra-Cost Equipment, Cont'd**

Code	Tires—Set of Five	M.S.R.P.
<b>WITHOUT EASY ORDER PACKAGE A06</b>		
<b>TIRES—BIAS BELTED</b>		
Replaces G78 x 15 BSW (N.A. Wagons) (Polara & Polara Custom)		
U24	G78 x 15 WSW.....	\$ 31.20
U35	H78 x 15 BSW (Minimum Size Req'd with Trailer-Towing Package).....	18.75
U36	H78 x 15 WSW.....	54.70
U38	H78 x 15 WSW—Steel Belted.....	88.60
U45	J78 x 15 BSW.....	42.50
U44	J78 x 15 WSW.....	81.20
Replaces H78 x 15 BSW (N.A. Wagons) (Monaco only)		
U36	H78 x 15 WSW.....	35.95
U38	H78 x 15 WSW—Steel Belted.....	<del>69.85</del>
U45	J78 x 15 BSW.....	23.75
U44	J78 x 15 WSW.....	62.45
Replaces J78 x 15 BSW (2-Seat Wagons)		
U44	J78 x 15 WSW.....	38.70
U57	L84 x 15 BSW (Minimum Size Req'd w/Trailer-Towing Package).....	28.50
U58	L84 x 15 WSW.....	70.55
U55	L84 x 15 WSW—Steel Belted.....	104.45
Replaces L84 x 15 BSW (3-Seat Wagons)		
U58	L84 x 15 WSW.....	42.05
U55	L84 x 15 WSW—Steel Belted.....	75.95
<b>WITH EASY ORDER PACKAGE A06</b>		
<b>TIRES—BIAS BELTED</b>		
Replaces G78 x 15 WSW (N.A. Wagons) (Polara & Polara Custom)		
U36	H78 x 15 WSW (Minimum Size Req'd w/Trailer-Towing Package).....	23.50
U38	H78 x 15 WSW—Steel Belted.....	57.40
U44	J78 x 15 WSW.....	50.00
Replaces H78 x 15 WSW (N.A. Wagons) (Monaco only)		
U38	H78 x 15 WSW—Steel Belted.....	33.90
U44	J78 x 15 WSW.....	26.55
Replaces J78 x 15 WSW (2-Seat Wagons)		
U58	L84 x 15 WSW (Minimum Size Req'd w/Trailer-Towing Package).....	31.85
U55	L84 x 15 WSW—Steel Belted.....	65.75
Replaces L84 x 15 WSW (3-Seat Wagons)		
U55	L84 x 15 WSW—Steel Belted.....	33.90

**1972 CHARGER MODELS & PRICES**

Manufacturer's Suggested Retail Price includes Factory Retail Price, Handling and Other Charges, and factory retail provision for dealer new-car preparation. State and/or local taxes, and destination charges are not included.

	Mfr's Suggested Retail Prices*	
	6-cyl.	V-8
<b>CHARGER</b>		
2-door Coupe.....	\$2652.00	\$2744.00
<b>CHARGER</b>		
2-door Hardtop.....	2913.00	3005.00
<b>CHARGER SPECIAL EDITION</b>		
2-door Hardtop.....	N.A.	3234.00

*Handwritten notes:*  
 220.00 -  
 125.00  
 345.00

**BASIC SPECIFICATIONS (V-8)**

Wheelbase.....	115.0"
Overall length.....	205.4"
Overall height.....	52.2"
Overall width.....	76.9"
Track—front.....	59.7"
—rear.....	62.0"

**CURB WEIGHT, LBS.**

(Estimated—Not for licensing)

Model	2-Door Hardtop
Charger Coupe 6-cyl.....	3355
V-8.....	3420
Charger 6-cyl.....	3370
V-8.....	3435
Charger S.E. V-8.....	3500

All curb weights include automatic transmission.

\*Prices effective January 17, 1972





## STANDARD EQUIPMENT

	Charger S.E.	Charger	Charger Coupe
Alternator—41-amp.....	Std.	Std.	Std.
Armrests, front & rear.....	Std.	Std.	Std.
Ashtrays, front & rear.....	Std.	Std.	Std.
Backup lights.....	Std.	Std.	Std.
Battery—46-amp.-hr.....	Std.	Std.	Std.
Bench seat.....	Std.	Std.	Std.
Cleaner Air System.....	Std.	Std.	Std.
Cigar lighter.....	Std.	Std.	Extra
Coat hooks.....	Std.	Std.	Std.
Directional signals.....	Std.	Std.	Std.
Engines—225 6-cyl.....	N.A.	Std.	Std.
—318 V-8.....	Std.	Std.	Std.
Floor covering—carpet, color-keyed.....	Std.	Std.	Extra
Head restraints (left and right).....	Std.	Std.	Std.
Heater & defroster.....	Std.	Std.	Std.
Hazard warning flasher.....	Std.	Std.	Std.
Hood release (inside).....	Std.	Extra	Extra
Hubcaps.....	N.A.	Std.	Std.
Litter container.....			
Light—Dome.....	Std.	Std.	Std.
—Side marker lights & reflectors.....	Std.	Std.	Std.
—Parking brake warning.....	Std.	Std.	Std.
—Concealed headlights.....	Std.	Extra	Extra
Locking steering wheel and ignition.....	Std.	Std.	Std.
Mirror—left outside manual.....	Std.	Std.	Std.
—inside day/night w/safety mount.....	Std.	Std.	Extra
Padded front seat-backs.....	Std.	Std.	Std.
Padded instrument panel.....	Std.	Std.	Std.
Seat belt warning system with instrument panel warning light.....	Std.	Std.	Std.
Seat lap belts (front & rear).....	Std.	Std.	Std.
Shoulder belts (left & right front).....	Std.	Std.	Std.
Steering wheel—w/horn button.....	N.A.	N.A.	Std.
Steering wheel—w/horn bars.....	Std.	Std.	N.A.*
Sun visors, left & right padded.....	Std.	Std.	Std.
Tires—Set of 5 bias belted.....			
—E78 x 14" 6-cyl.....	N.A.	Std.	Std.†
—F78 x 14" V-8.....	Std.	Std.	Opt.
Transmission, manual 3-speed column mtd.....	Std.	Std.	Std.
Vinyl roof (full).....	Std.	Extra	Extra
Wheel covers (deluxe).....	Std.	Extra	Extra
Windshield washers.....	Std.	Std.	Std.
Windshield wipers, 2-speed electric.....	Std.	Std.	Std.

\*Group only †6 & 8 cyl.

## HI-PERFORMANCE GROUPS

M.S.R.P.

### AXLE PERFORMANCE PKG.—CODE A36

Avail. w/Rallye Pkg. only. Must have 4-bbl. Engine.  
NA w/440 4-bbl. Engine w/4-speed Manual Trans.

**Consists of:** 3.55 Axle Ratio, Sure-Grip Differential, 7-Blade Torque Drive Fan, 26" High-Performance Radiator w/Fan Shroud. Coolant Recovery System.

**\$93.65**

### TRACK PAK AXLE PKG.—CODE A33

Required with 440 4-bbl. Engine w/4-speed Manual Trans. NA with air conditioning.

**Consists of:** 3.54 Ratio w/H.D. 9¾" Dana Axle, Sure-Grip Differential, 7-Blade Torque Drive Fan, 26" High-Performance Radiator w/Fan Shroud. Coolant Recovery System.

**\$160.00**

### TRAILER-TOWING PACKAGE—CODE A35

NA w/225 or Rallye Pkg.

**\$63.45**

## ACCESSORY GROUPS

### CHARGER E-Z ORDER GROUP—CODE A06

MODELS W/225 & CHARGER COUPE W/318 ENGINE NA with Rallye Pkg.....

**\$530.60**

### MODELS W/318 & 400 2-BBL. ENGINES

CHARGER COUPE W/400 2-BBL. ONLY NA with Rallye Pkg.

CHARGER COUPE & HARDTOP..... **533.30**

CHARGER SPECIAL EDITION..... **476.15**

MODELS W/400 4-BBL. OR 400 4-BBL. ENGINES NA with Rallye Pkg.

CHARGER COUPE & HARDTOP..... **533.85**

CHARGER SPECIAL EDITION..... **496.70**

- Music Master Radio
- Power Steering
- Automatic Transmission
- Variable-Speed Wipers
- Left Outside Remote-Control Mirror (Chrome)
- Undercoating and Hood Pad
- Deluxe Wheel Covers (Std. S.E.)
- Standard Size Whitewall Tires
- Light Package
- Inside Hood Release (Std. S.E.)



M.S.R.P.

**CHARGER LIGHT GROUP—CODE A01\***

COUPE, CHARGER MODELS .....	\$ 31.45
SPECIAL EDITION .....	11.40
<ul style="list-style-type: none"> <li>• Ashtray Light (Std. S.E.)</li> <li>• Glove Box Light (Std. S.E.)</li> <li>• Trunk Light (Std. S.E.)</li> <li>• Ignition Light with Time Delay (Std. S.E.)</li> <li>• Map and Courtesy Lamp (Std. S.E.)</li> <li>• Fender-Mounted Turn-Signal Indicators</li> </ul>	

\* Available in Group only

**CHARGER BROUGHAM PACKAGE\*—CODE A76 .....** 120.10

- Cloth & Vinyl Fold-Down Armrest Seat
- Padded Door Trim Panel
- Added Sound Insulation

\*Available only on S.E.

**CHARGER RALLYE PACKAGE—CODE A57**

8-Cylinder only.

<b>CHARGER COUPE .....</b>	<b>82.35</b>
<b>CHARGER HARDTOP .....</b>	<b>66.00</b>
<ul style="list-style-type: none"> <li>• Dark Argent Grille</li> <li>• Hood with Power Bulge and Black Performance Treatment</li> <li>• Simulated Door Louvers</li> <li>• Louvered Taillights</li> <li>• Rallye Cluster</li> <li>• F70 x 14" Whitewall Tires</li> <li>• Front and Rear Sway Bars</li> </ul>	

**CHARGER DELUXE PACKAGE\*—CODE A17 .....** 61.15

- Drip Molding
- Wheel Lip Molding
- Deluxe Steering Wheel
- Carpets
- Dual Horns

\*Available on coupe only

**ACCESSORY GROUPS  
CHARGER MERCHANDISING PACKAGE  
CODE A07\***

AVAILABLE 8-CYLINDER CHARGER HARDTOP, SPECIAL EDITION,  
CHARGER MERCHANDISING PACKAGE INCLUDES:

- TorqueFlite Transmission
- Dual Chrome Mirrors—Remote Left
- Vinyl Roof (NA Wagons) (MUST BE COLOR CODED)
- White Sidewall Tires (TIRES MUST BE CODED)
- Undercoating
- Light Package
- Inside Hood Release (Standard Special Edition)
- Radio—AM
- Rear Seat Speaker
- Deluxe Wheel Covers (Standard Special Edition)
- Variable-Speed Wipers
- Air Conditioning
- Power Disc Brakes
- Electric Clock
- Tinted Glass
- Bumper Guards—Front & Rear
- Power Steering
- Sill Molding (NA Special Edition)
- Rear Defogger
- Brougham Package (Special Edition Only) (MUST CODE)

<b>Models With 318 &amp; 400 2-BBL. Engines</b>	<b>M.S.R.P.</b>
Charger 2-Door Hardtop .....	\$1063.85
Charger Special Edition .....	1011.35
<b>Models With 400 4-BBL. Or 440 4-BBL. Engines</b>	
Charger 2-Door Hardtop .....	1084.40
Charger Special Edition .....	1031.90

The following charges will apply for the options listed when ordered with the 1972 Charger Merchandising Package Code A07:

<b>Code</b>	<b>TIRES—REPLACES F78 x 14 WSW</b>	<b>M.S.R.P.</b>
T46	G78 x 14 WSW—MSR w/Trailer Towing .....	18.40
T86	F70 x 14 WSW—NA w/Trailer Towing .....	20.35
T87	F70 x 14 RWL—NA w/Trailer Towing .....	32.60
T93	G70 x 14 RWL .....	50.95
U86	G60 x 15 RWL—(NA 400 2-Bbl. Engines, or w/Trailer Towing)	112.65
	<b>Canopy Vinyl Roof—Charger 2-Door Hardtop only (MUST BE COLOR CODED)</b>	<b>No Charge</b>
G21	Clear Glass—All Windows .....	<b>No Charge</b>
G36	Dual Racing Mirrors—Remote Left—Body Color .....	<b>No Charge</b>
M51	Sun Roof .....	380.40
R26	Radio—AM w/Stereo Cassette .....	134.75
R35	Radio—Multiplex AM/FM Stereo .....	129.50
R36	Radio—Multiplex AM/FM Stereo w/Cassette .....	278.75
W15	Wheel Covers—Wire—14"—Set of 4—NA w/Codes W21 or W23 .....	41.95
W21	Rallye Road Wheels—Set of 4—Standard Spare—14"—NA w/Codes W15, W23, A35 or G70 Tires .....	30.95
W23	Chrome Styled Road Wheels—Set of 4—Standard Spare—14"—NA w/Codes W15 or W21 .....	61.85

\*This Package is not available with (T45) Black Sidewall Tires, (A06) E-Z Order Group, (A57) Rallye Package, (H41) Strato Ventilation, or (N85) Tachometer.

Note: All other options and accessories, other than those included in the package or listed above, may be ordered and will be invoiced at established prices.

## CHARGER "TOPPER" PACKAGE

Code AVAILABLE CHARGER HARDTOP (WH23)

*A77 CHARGER HARDTOP "TOPPER" PACKAGE INCLUDES:	
Canopy Vinyl Roof (MUST CODE)	
Bumper Guards—Front & Rear	
Sill Molding	
Concealed Headlamps	
Bumper Reveal Moldings—Front & Rear	
Body Side Paint Stripe (MUST CODE)	
MODELS WITH "TOPPER" PACKAGE (A77)	M.S.R.P.
Charger 2-Door Hardtop.....	\$155.60

The following charges will apply for the options and packages listed when ordered with the Coronet-Charger "Topper" Package Code A77:

Code	Description	
	Body Side Tape Stripe—Charger Hardtop.....	15.15
	Cloth & Vinyl Trim—Charger Hardtop (Must Code).....	No Charge
A06	E-Z Order Group—Charger Hardtop—With 225 Engine.....	520.25
A06	E-Z Order Group—Charger Hardtop—With 318 & 400 2-Bbl. Engines.....	522.95
A06	E-Z Order Group—Charger Hardtop—With 400 4-Bbl. Engine.....	543.50
A07	Merchandising Package—Charger Hardtop—With 318 & 400 2-Bbl. Engines.....	905.15
A07	Merchandising Package—Charger Hardtop—With 400 4-Bbl. Engine.....	925.70
A57	Rallye Package—Charger Hardtop.....	50.85
M51	Sun Roof—Charger Hardtop.....	380.40

\*The Charger Hardtop "Topper" Package is not available with a Full Vinyl Roof or Vinyl Side Moldings.

NOTE: All other options and accessories, other than those included in the package or listed above, may be ordered and will be invoiced at established prices.

## CHARGER FACTORY-INSTALLED EXTRA-COST EQUIPMENT

Mfr's Suggested Retail Price

Code		M.S.R.P.
H51	Air Conditioning, TorqueFlite req'd. w/318 & 440 4-bbl. engines (NA w/225 or w/Ram Charger Hood)	\$378.45
D51	Axle Ratios—optional "No Charge" with Sure-Grip differential, or trailer-towing.	
D51	2.76 Ratio—Models w/400 2-bbl. or 340 4-bbl. engines w/ TorqueFlite, S.E. w/400 4-bbl. engines w/TorqueFlite.....	13.30
D53	3.23 Ratio—w/225 engine with TorqueFlite, 318 or 400 2-bbl. engines only.....	13.30
<b>Bucket Seats—Vinyl or Cloth and Vinyl, Deluxe Package (Code A17) required on Coupe</b>		
	Coupe.....	128.50
	Hardtop and S. E.....	103.60
<b>Bumper Guards</b>		
	Front & Rear.....	32.90
M85	Center Front Seat w/armrest, N.A. w/console, w/buckets only.....	56.35
C21	Center Front Seat w/armrest, N.A. w/console, w/buckets only.....	56.35
J15	Cigar Lighter (Coupe) (Std. others).....	4.25
J21	Clock—N.A. w/Tachometer.....	18.05
C16	Console—N.A. w/center front seat w/armrest or tilt rim-blow steering wheel (w/bucket seats only).....	56.35
H31	Defogger—Rear Window.....	30.75
D91	Differential—Sure-Grip. Std. w/Hi-Performance Axle Equipment.....	44.35
N23	Electronic Ignition System—Avail. w/318 & 400 2-bbl. engines. (Req'd. w/400 2-bbl. engine when combined w/ N95—Emission Control System & Testing) (Std. on all other 4-bbl. engines).....	33.60
<b>Engines</b>		
E55	340-cu.-in. V-8 4-bbl. (w/Rallye pkg. only. N.A. w/3-spd. manual trans.).....	217.60
E63	400-cu.-in. V-8 2-bbl. (N.A. w/manual trans.).....	84.40
E68	400-cu.-in. V-8 4-bbl. (N.A. w/3-spd. man. trans. column shift).....	185.70
E86	440-cu.-in. V-8 4-bbl. (N.A. 3-spd. man. trans.).....	306.45
N42	Exhaust, Bright Tips—Avail. w/4-bbl. engines. TorqueFlite Trans. Req'd w/440 4-bbl.....	21.40
C92	Floor Mats—Protective rubber.....	13.95
G11	Glass, Tinted—All windows.....	42.45
L72	Headlamp Warning Buzzer.....	5.50
A09	Headlamps, Concealed—Includes inside Hood Release (Std. S.E.).....	64.15
J45	Hood Tie-Down Pins.....	16.20
J52	Hood Release—Inside (Std. S.E.).....	10.35
N96	Hood, Ramcharger—Available w/Rallye Pkg. only. Must have 4-bbl. engine. (NA w/Air Cond.).....	67.40

## Charger Factory-Installed Extra-Cost Equipment, Cont'd

Code		M.S.R.P.
	<b>MIRRORS—RACING TYPE</b>	
G35	Left—Chrome—Remote Control	\$ 15.95
G37	Dual Chrome—Remote Left	
	Models w/O E-Z Order Group	27.45
	Models with E-Z Order Group	11.55
G36	Dual Painted—Remote Left	
	Models w/O E-Z Order Group	27.45
	Models with E-Z Order Group	11.55
G41	Mirror—Inside Day/Night (Coupe) (Std. others)	7.50
M05	Molding—Door Edge Protector NA w/Vinyl Body Side Mldg.	6.35
M25	Molding—Sill	21.80
A46	Bumper Reveal, Front & Rear	
	Coupe & Hardtop	21.60
	Special Edition	3.90
	Paint Hi-Impact Colors	14.70
B41	Power Assists—Brakes (Disc front only)	68.05
S77	—Steering	113.70
P31	—Windows (NA Coupe)	119.10
	<b>Radios—</b>	
R11	Music Master AM	64.90
R26	AM w/Stereo Cassette	
	Models without E-Z Order Group	214.30
	Models with E-Z Order Group	149.45
R35	Multiplex AM/FM Stereo	
	Models without E-Z Order Group	209.05
	Models with E-Z Order Group	144.15
R36	Multiplex AM/FM Stereo w/Cassette	
	Models without E-Z Order Group	358.30
	Models with E-Z Order Group	293.45
R31	Rear Speaker, Single—w/Code R11 only	14.70
	<b>Steering Wheels</b>	
S62	Tilt—Including Rim Blow (NA w/Console or "Tuff" Steering Wheel) Power Steering & TorqueFlite Required	54.50
S84	Tuff—Power Steering Required (NA w/Tilt Rim Blow Steering Wheel)	
	Coupe Models w/Deluxe Pkg.	19.65
	w/o Deluxe Pkg.	29.90
	All Other Models	19.65
	<b>Stripes</b>	
	Body Side Tape Stripe (NA w/Rallye Pkg.) (NA w/Paint Stripe) Hardtop only	30.30
	Rear Deck Tape Stripe (Rallye Pkg. Required) N.A.S.E. Models	13.60
	Body Side Paint Stripe (NA w/Rallye Pkg.) (NA w/Tape Stripe) Hardtop only	15.15
M51	Sun Roof	
	Includes Canopy Vinyl Roof—Except Special Edition	460.20
	Includes Full Vinyl Roof—Except Special Edition	474.05
	With Std. Formal Vinyl Roof—Special Edition Only	380.40
N85	Tachometer—Available Special Edition or Rallye Pkg. only (N.A. w/Clock)	51.55

## Charger Factory-Installed Extra-Cost Equipment, Cont'd

Code		M.S.R.P.
	<b>Transmissions</b>	
D21	4-speed manual—Floor Shift (N.A. w/Trailer Towing) With 340 4-bbl., 400 4-bbl., or 440 4-bbl. engines only	\$201.85
D34	TorqueFlite w/225 eng. only	211.10
D34	TorqueFlite w/318 eng. only	211.10
D34	TorqueFlite w/400 2-bbl. eng. only	211.10
D34	TorqueFlite w/340, 400 4-bbl., 440 only	231.65
J55	Undercoating & Hood Insulator Pad	22.15
—	Vinyl Roof	
	Canopy	79.85
	Full (Std. S.E.)	93.65
—	Vinyl Body Side Molding—(N.A. w/Rallye Pkg.)	15.15
H41	Ventilation—Forced upper air (N.A. w/AC)	17.80
	<b>Wheel Covers (14")</b>	
W11	Deluxe (Std. S.E.)	26.75
W15	Wire Models w/o E-Z Order Group	
	Special Edition Models	41.95
	All Other Models	68.65
	Models with E-Z Order Group	41.95
	<b>Wheels 4, Standard Spare</b>	
W21	Rallye—Includes Chrome Trim Rings—14" or 15" wheels (NA w/W11, W15, W23, G70 Tires, or A35 models w/o E-Z Order Group)	
	Special Edition Models	30.95
	All Other Models	57.65
	Models with E-Z Order Group	30.95
W23	Road—Chrome Styled—14" (NA w/W11, W15, W21, or E78 Tires.) Power Disc Brakes Required	
	Models w/o E-Z Order Group	
	Special Edition Models	61.85
	All Other Models	88.60
	Models with E-Z Order Group	61.85
J25	Windshield Wipers—Variable Speed	5.75
	<b>TIRES—EXCEPT MODELS WITH E-Z ORDER GROUP OR RALLYE PACKAGE</b>	
	Replaces E78 x 14 BSW—Models w/225 Engine & WL21 Coupe w/318 Engine	
T26	E78 x 14 WSW	28.50
T35	F78 x 14 BSW	16.35
T34	F78 x 14 WSW	47.50
T45	G78 x 14 BSW—MSR w/Trailer Towing	32.65
T46	G78 x 14 WSW	65.90
T86	F70 x 14 WSW (N.A. w/Trailer Towing)	67.85
T87	F70 x 14 RWL (N.A. w/Trailer Towing)	80.10
T93	G70 x 14 RWL—Power Disc Brakes Req'd.	98.45



**Charger Factory-Installed Extra-Cost Equipment, Cont'd**  
Code M.S.R.P.

**TIRES—EXCEPT MODELS WITH E-Z ORDER GROUP OR RALLYE PACKAGE**

Replaces F78 x 14 BSW—Models w/318 engine  
(Except WL21 Coupe) 400 or 440 Engine

T34	F78 x 14 WSW	\$ 31.20
T45	G78 x 14 BSW—MSR w/Trailer Towing	16.35
T46	G78 x 14 WSW	49.55
T86	F70 x 14 WSW (N.A. w/Trailer Towing)	51.55
T87	F70 x 14 RWL (N.A. w/Trailer Towing)	63.75
T93	G70 x 14 RWL—Power Disc Brakes Req'd.	82.15
U86	G60 x 15 RWL—Power Disc Brakes Req'd. (N.A. 400 2-bbl. or w/Trailer Towing)	143.85

**TIRES—MODELS WITH E-Z ORDER GROUP**

Replaces E78 x 14 WSW—Models w/225 Engines & WL121 Coupe w/318 Engine

T34	F78 x 14 WSW	19.05
T46	G78 x 14 WSW—MSR w/Trailer Towing	37.40
T86	F70 x 14 WSW (N.A. w/Trailer Towing)	39.35
T87	F70 x 14 RWL (N.A. w/Trailer Towing)	51.60
T93	G70 x 14 RWL—Power Disc Brakes Required	69.95

**TIRES—MODELS WITH E-Z ORDER GROUP**

Replaces F78 x 14 WSW—Models w/318 Engines (except WL21 Coupe) 400 or 440 Engines

T46	G78 x 14 WSW—MSR w/Trailer Towing	18.40
T86	F70 x 14 WSW (N.A. w/Trailer Towing)	20.35
T87	F70 x 14 RWL (N.A. w/Trailer Towing)	32.60
T93	G70 x 14 RWL—Power Disc Brakes Required	50.95
U86	G60 x 15 RWL—Power Disc Brakes Required (N.A. 400/2-bbl. or w/Trailer Towing)	112.65

**TIRES—MODELS WITH RALLYE PACKAGE**

Replaces F70 x 14 WSW—All Engines

T87	F70 x 14 RWL	12.25
T93	G70 x 14 RWL	30.60
U86	G60 x 15 RWL (N.A. 318 or 400 2-bbl. Engines, or w/Trailer Towing)	92.35

**CALIFORNIA REQUIREMENTS**

N95	Emissions Control System & Testing—Req'd. on all vehicles registered in the State of California	27.90
-----	---	-------

**1972 CORONET MODELS & PRICES**

Manufacturer's Suggested Retail Price includes Factory Retail Price, Handling and Other Charges, and factory retail provision for dealer new-car preparation. State and/or local taxes, and destination charges are not included.

Mfr's Suggested Retail Prices\*

6-cyl. V-8

**CORONET**

4-Door Sedan	\$2721.00	\$2813.00
Station Wagon (2-seat)	N.A.	3129.00

**CORONET CUSTOM**

4-Door Sedan	2891.00	2983.00
Station Wagon (2-seat)	N.A.	3302.00
Station Wagon (3-seat)	N.A.	3380.00

*Handwritten prices: 220.00, 125.00, 345.00*

**CORONET CRESTWOOD**

Station Wagon (2-seat)	N.A.	3524.00
Station Wagon (3-seat)	N.A.	3603.00

**BASIC SPECIFICATIONS (V-8)**

	4-Dr. Sedans	Station Wagons
Wheelbase	118.0"	118.0"
Overall width	77.7"	78.7"
Overall length	207.0"	213.4"
Overall height (5-pass. load)	54.0"	57.4"
Track—front	59.7"	60.1"
—rear	62.0"	63.4"

**CURB WEIGHTS, LBS.**

Estimated—Not for licensing

	4-dr. Sedan	2-St. Wag.	3-St. Wag.
Coronet (6-cyl.)	3460	—	—
Coronet (V-8)	3485	3905	—
Coronet Custom (6-cyl.)	3420	—	—
Coronet Custom (V-8)	3480	3910	3950
Coronet Crestwood (V-8)	—	3920	3960

All curb weights include automatic transmission.

\*Prices effective January 17, 1972



## STANDARD EQUIPMENT

	Coronet Crest- wood	Coronet Custom	Coronet
Armrests, front & rear.....	Std.	Std.	Std.
Ashtrays, front & rear.....	Std.	Std.	Std.
Backup lights.....	Std.	Std.	Std.
Battery—46-amp.-hr.....	Std.	Std.	Std.
Cleaner Air System.....	Std.	Std.	Std.
Cigar lighter.....	Std.	Std.	Std.
Directional signals.....	Std.	Std.	Std.
Dual hinged tailgate (wagons).....	Std.	Std.	Std.
Engines—225 6-cyl. (Sedans only).....	N.A.	Std.	Std.
—318 V-8.....	Std.	Std.	Std.
Floor covering—rubber.....	N.A.	N.A.	Std.
—carpet, color-keyed.....	Std.	Std.	Extra
Head restraints.....	Std.	Std.	Std.
Heater & defroster.....	Std.	Std.	Std.
Hazard warning flasher.....	Std.	Std.	Std.
Horns—dual.....	Std.	Std.	N.A.*
Hubcaps.....	N.A.	Std.	Std.
Light—Dome.....	Std.	Std.	Std.
—Side marker lights reflectors.....	Std.	Std.	Std.
—Parking brake warning.....	Std.	Std.	Std.
Locking steering wheel and ignition.....	Std.	Std.	Std.
Mirrors—left outside manual.....	Std.	Std.	Std.
—inside day/night w/safety mount.....	Std.	Std.	Std.
Padded front seat-backs.....	Std.	Std.	Std.
Padded instrument panel.....	Std.	Std.	Std.
Seat belt warning system with instrument panel warning light.....	Std.	Std.	Std.
Seat lap belts (front & rear).....	Std.	Std.	Std.
Shoulder belts, front—(left & right).....	Std.	Std.	Std.
Steering wheel—w/horn button.....	N.A.	N.A.	Std.
—w/padded horn tabs.....	Std.	Std.	N.A.*
Sun visors, left & right padded.....	Std.	Std.	Std.
Tires—Set of 5 Bias Belted			
E78 x 14" (exc. Wag.) 6-cyl.....	N.A.	Std.	Std.
F78 x 14" 318 V-8 (exc. wag.).....	Std.	Std.	Std.
H78 x 14" (Wag.).....	Std.	Std.	Std.
Transmission, manual 3-speed.....	Std.	Std.	Std.
Wheel covers.....	Std.	Extra	Extra
Windshield washers.....	Std.	Std.	Std.
Windshield wipers, 2-speed electric.....	Std.	Std.	Std.

Std.—Standard Equipment Extra—Extra Cost N.A.—Not Available  
\*Group only

## TRAILER-TOWING PACKAGE

(N.A. w/225 engines)

	Code	M.S.R.P.
All Models Except Wagons.....	A35	\$ 63.45
All Wagon Models.....	A35	52.70

## ACCESSORY GROUPS

### CORONET E-Z ORDER GROUP—CODE A06

#### MODELS w/225 ENGINE

4-Door Sedans..... \$529.70

#### MODELS w/318 & 400 2-BBL. ENGINES

4-Door Sedans..... 532.40

Coronet & Custom 2-Seat Wagons..... 537.15

Custom 3-Seat Wagon..... 531.35

Crestwood 2-Seat Wagon..... 499.15\*

Crestwood 3-Seat Wagon..... 493.35

#### MODELS w/400 4-BBL. ENGINE

4-Door Sedans..... 552.95

Coronet & Custom 2-Seat Wagons..... 557.70

Custom 3-Seat Wagons..... 551.90

Crestwood 2-Seat Wagon..... 519.70

Crestwood 3-Seat Wagon..... 513.90

• Automatic Transmission • Music Master Radio • Power Steering • Variable-Speed Windshield Wipers • Left Outside Remote-Control Mirror (chrome) • Standard Size Whitewall Tires • Undercoat • Light Package • Inside Hood release • Wheel Covers (Std. Crestwood)

### LIGHT PACKAGE—CODE A01

4-Door Sedans..... 33.85

Coronet & Custom 2-Seat Wagons..... 33.85

3-Seat Custom Wagons..... 28.05

2-Seat Crestwood Wagons..... 22.60

3-Seat Crestwood Wagons..... 16.80

• Ashtray Light (Std. Crestwood) • Glove Box Light (Std. Crestwood) • Trunk Light (Sedans only) • Ignition Light with Time Delay • Map and Courtesy Light (Std. Crestwood) • Rear Door Dome Light Switch (Std. Crestwood) • Fender-Mounted Turn-Signal Indicators • Cargo Light (Std. 3 Seat Wagons)

### CORONET DELUXE PACKAGE\*—Code A17..... 61.15

• Drip Molding • Wheel Lip Molding • Deluxe Steering Wheel • Carpets • Dual Horns

\*Available on Coronet 4-door sedan only.



## ACCESSORY GROUPS CORONET MERCHANDISING PACKAGE CODE A07

### AVAILABLE 8-CYLINDER CORONET CUSTOM AND CRESTWOOD MODELS

#### CORONET MERCHANDISING PACKAGE INCLUDES:

- TorqueFlite Transmission
- Dual Chrome Mirrors—Remote Left (Right Mirror N.A. Crestwood)
- Vinyl Roof (N.A. Wagons) (MUST BE COLOR CODED)
- White Sidewall Tires (TIRES MUST BE CODED)
- Undercoating
- Light Package
- Inside Hood Release
- Radio—AM
- Rear-Seat Speaker
- Deluxe Wheel Covers (Standard Crestwood Models)
- Variable-Speed Wipers
- Air Conditioning
- Power Disc Brakes
- Electric Clock
- Tinted Glass
- Bumper Guards—Front & Rear (N.A. Wagons)
- Bumper Guards—Front (Wagons Only)
- Power Steering
- Luggage Rack (Wagons Only)
- Air Vane (Wagons Only)
- Cargo Carpet (Wagons Only)
- Power Tailgate (Wagons Only)
- Sill Molding (N.A. Crestwood)
- Rear Defogger (N.A. Wagons)
- Upper Door Frame Moldings (4-Door Custom Models Only)
- Vinyl Side Moldings (4-Door Custom Models Only)

	M.S.R.P.
<b>Models With 318 &amp; 400 2-BBL. Engines</b>	
Custom 4-Door Sedan.....	\$1099.20
Custom 2-Seat Wagon.....	1098.95
Custom 3-Seat Wagon.....	1093.15
Crestwood 2-Seat Wagon.....	986.35
Crestwood 3-Seat Wagon.....	980.55

	M.S.R.P.
<b>Models With 400 4-BBL. Engine</b>	
Custom 4-Door Sedan.....	1119.75
Custom 2-Seat Wagon.....	1119.50
Custom 3-Seat Wagon.....	1113.70
Crestwood 2-Seat Wagon.....	1006.90
Crestwood 3-Seat Wagon.....	1001.10

## Coronet Merchandising Package Code A07, Cont'd

The following charges will apply for the options listed when ordered with the 1972 Coronet Merchandising Package Code A07:

Code		M.S.R.P.
G21	Clear Glass—All Windows.....	N.C.
R26	Radio—AM w/Stereo Cassette.....	\$134.75
R35	Radio—Multiplex AM/FM Stereo.....	129.50
R36	Radio—Multiplex AM/FM Stereo w/Cassette.....	278.75
W15	Wheel Covers—Wire—14"—Set of 4—N.A. w/Codes W21 or W23.....	41.95
W21	Rallye Road Wheels—Set of 4—Standard Spare—14" N.A. w/Codes W15, W23, A35 or G70 Tires.....	30.95
W23	Chrome Styled Road Wheels—Set of 4—Standard Spare—14"—N.A. w/Codes W15 or W21.....	61.85
<b>TIRES—EXCEPT WAGONS—REPLACES F78 x 14" WSW</b>		
T46	G78 x 14 WSW—MSR w/Trailer Towing.....	18.40
T86	F70 x 14 WSW—N.A. w/Trailer Towing.....	20.35
T87	F70 x 14 RWL—N.A. w/Trailer Towing.....	32.60
T93	G70 x 14 RWL.....	50.95

\*This Package is not available with (T45) Black Sidewall Tires, (A06) E-Z Order Group, (H41) Strato Ventilation.

Note: All other options and accessories, other than those included in the package or listed above, may be ordered and will be invoiced at established prices.

## CORONET "TOPPER" PACKAGE CODE A77 AVAILABLE CUSTOM SEDAN (WH41) MODELS

#### †A77 CORONET CUSTOM "TOPPER" PACKAGE INCLUDES:

- Full Vinyl Roof (MUST CODE)
- Bumper Guards—Front & Rear
- Sill Molding
- Upper Door Frame Moldings
- Vinyl Body Side Molding
- Cloth & Vinyl Trim With Center Arm Rest (MUST CODE)

Models With "Topper" Package (A77)	M.S.R.P.
Custom 4-Door Sedan.....	132.00

The following charges will apply for the options and packages listed when ordered with the Coronet "Topper" Package Code A77:

Code		M.S.R.P.
A07	Merchandising Package—Custom Sedan—With 318 & 400 2-bbl. Engines.....	910.35
A07	Merchandising Package—Custom Sedan—With 400 4-bbl. Engine.....	930.90

†The Custom Sedan "Topper" Package is not available with Vinyl Trim.

Note: All other options and accessories, other than those included in the package or listed above, may be ordered and will be invoiced at established prices.

# CORONET FACTORY-INSTALLED EXTRA-COST EQUIPMENT

Mfr's Suggested Retail Prices

Code		M.S.R.P.
H51	<b>Air Conditioning</b> (T/Flite Req'd w/318 engine, N.A. w/225 engine, Tinted glass recommended).....	378.45
	<b>Axle Ratios</b> "No Charge" with Wagons, Sure-Grip Differential or Trailer-Towing	
D51	2.76 Ratio 400 2-BBL. engines w/TorqueFlite only .....	13.30
D53	3.23 Ratio—Models w/225 Engine w/TorqueFlite, 318, or 400 2-BBL. Engines only.....	13.30
M81	<b>Bumper Guards, Front</b> (Wagons Only) .....	16.45
M85	<b>Bumper Guards, Front &amp; Rear</b> (N.A. Wagons).....	32.90
J21	<b>Clock</b> .....	18.05
H31	<b>Defogger, Rear Window</b> (N.A. Wagons).....	30.75
D91	<b>Differential—Sure-Grip</b> .....	44.35
N23	<b>Electronic Ignition System</b> —Avail. w/318 & 400 2-BBL. Engines. (Req'd. w/400 2-BBL. Engine when combined w/N95 —Emission Control System & Testing) Std. on all 4-BBL. Engines.....	33.60
	<b>Engines:</b>	
E63	400-cu.-in. V-8 2-bbl. (N.A. manual trans.).....	84.40
E68	400-cu.-in. V-8 4-bbl. (N.A. w/3-spd. manual column shift) .....	185.70
C92	<b>Floor Mats, Protective Rubber</b> .....	13.95
G11	<b>Glass Tinted</b> —All windows.....	42.45
L72	<b>Headlamp-On Warning Buzzer</b> .....	5.50
J52	<b>Hood Release Inside</b> .....	10.35
G33	<b>Mirror</b> —L.H. outside Chrome Remote Control.....	12.65
G31	<b>Mirror</b> —R.H. outside Matching w/G33 only (N.A. Crestwood).....	7.25
	<b>Molding</b>	
M15	<b>Upper Door Frame</b> 4-Door Sedans only.....	25.35
	Wagons only—Std. Crestwood.....	30.40
M25	<b>Sill</b> (N.A. Crestwood).....	21.80
M05	<b>Door Edge Protectors</b> .....	11.45
—	Vinyl Body Side—Coronet 4-dr. Sedan.....	30.30
—	Vinyl Body Side—Coronet Wagon, Custom Models only.....	15.15
	<b>Paints</b>	
—	High-Impact Paint Colors.....	14.70
B41	<b>Power Assists</b> —Brakes (Power Disc — Disc Front only) .....	68.05
S77	—Steering.....	113.70
P31	—Windows.....	119.10

# Coronet Factory-Installed Extra-Cost Equipment, Cont'd

Code		M.S.R.P.
	<b>Radios</b>	
R11	Music Master AM .....	\$ 64.90
R26	AM w/Stereo Cassette Models without E-Z Order Group .....	214.30
	Models with E-Z Order Group .....	149.45
R35	Multiplex AM/FM Stereo Models without E-Z Order Group .....	209.05
	Models with E-Z Order Group .....	144.15
R36	Multiplex AM/FM Stereo w/Cassette Models without E-Z Order Group .....	358.30
	Models with E-Z Order Group .....	293.45
R31	Rear Speaker, Single—w/Code R11 Only.....	14.70
	<b>Station Wagon Items:</b>	
P35	Tailgate Power Window .....	33.90
M91	Roof Luggage Rack .....	55.80
C02	Cargo Compartment Carpet.....	21.15
J83	Rear Window Cleaning Vane .....	19.95
	<b>Steering Wheels</b>	
S62	Tilt Rim Blow—Power Steering & TorqueFlite Req'd. (N.A. w/"Tuff" Steering Wheel).....	54.50
S84	Tuff—Power Steering Req'd—(N.A. w/Tilt Rim Blow Steering Wheel) Coronet Models w/Deluxe Pkg.....	19.65
	Coronet Models w/o Deluxe Pkg.....	29.90
	All Other Models .....	19.65
	<b>Transmissions:</b>	
D34	<b>TorqueFlite</b> With 225 6-cyl. Engine only (N.A. Wagons).....	211.10
	With 318 Engine only .....	211.10
	With 400 2-bbl. Engine Only .....	211.10
	With 400 4-bbl. Engine only.....	231.65
D21	<b>4-Speed Manual</b> (N.A. w/Trailer Towing or Wagons) Floor Mounted 400 4-bbl. Engine only .....	201.85
J55	<b>Undercoating &amp; Hood Silencer Pad</b> .....	22.15
H41	<b>Ventilation</b> —Forced Upper Air (N.A. w/Air Conditioning) .....	17.80
—	Vinyl Roof—(N.A. Wagons).....	93.65
—	Vinyl Trim—Split Back w/Center Armrest—Custom Sedans only.....	36.80
	<b>WHEEL COVERS (14")</b>	
W11	DeLuxe (Standard Crestwood) .....	26.75
W15	Wire—Models w/o E-Z Order Group —Crestwood Models.....	41.95
	All Other Models .....	68.65
	—Models With E-Z Order Group.....	41.95





## Coronet Factory-Installed Extra-Cost Equipment, Cont'd

Code		M.S.R.P.
<b>WHEELS 4, STANDARD SPARE</b>		
W21	<b>RALLYE</b> —Includes Chrome Trim Rings—14" All Models (N.A. w/W11, W15, W23, G70 Tires, or A35 Models w/o E-Z Order Group Crestwood Models.....	\$ 30.95
	All Other Models.....	57.65
	Models With E-Z Order Group.....	30.95
W23	<b>ROAD—CHROME STYLED</b> —14" (N.A. w/W11, W15, W21, or E78 Tires.) Power Disc Brakes Required Except Wagons Models w/o E-Z Order Group Crestwood Models.....	61.85
	All Other Models.....	88.60
	Models With E-Z Order Group.....	61.85
J25	<b>Windshield Wipers, Variable Speed</b> .....	5.75

### CALIFORNIA REQUIREMENTS

N95	Emissions Control System & Testing Req'd on all Vehicles Registered in State of Calif.....	27.90
-----	---	-------

### Tires—Set of Five

#### TIRES—EXCEPT WAGONS & MODELS WITH E-Z ORDER GROUP

##### Replaces E78 x 14 BSW—Models w/225 Engine

T26	E78 x 14" WSW.....	28.50
T35	F78 x 14" BSW.....	16.35
T34	F78 x 14" WSW.....	47.50
T45	G78 x 14" BSW—MSR w/Trailer Towing.....	32.65
T46	G78 x 14" WSW.....	65.90
T86	F70 x 14" WSW (N.A. w/Trailer Towing).....	67.85
T87	F70 x 14" RWL (N.A. w/Trailer Towing).....	80.10
T93	G70 x 14" RWL—Pwr. Disc Brakes Req'd.....	98.45

#### TIRES—EXCEPT WAGONS & MODELS WITH E-Z ORDER GROUP

##### Replaces F78 x 14" BSW—Models w/318 Eng. & 400 Eng.

T34	F78 x 14" WSW.....	31.20
T45	G78 x 14" BSW—MSR w/Trailer Towing.....	16.35
T46	G78 x 14" WSW.....	49.55
T86	F70 x 14" WSW (N.A. w/Trailer Towing).....	51.55
T87	F70 x 14" RWL (N.A. w/Trailer Towing).....	63.75
T98	G70 x 14" RWL—Pwr. Disc Brakes Req'd.....	82.15

## Coronet Factory-Installed Extra-Cost Equipment, Cont'd

Code		M.S.R.P.
<b>TIRES—EXCEPT WAGONS—MODELS WITH E-Z ORDER GROUP</b>		
Replaces E78 x 14" WSW—Models w/225 Engines		
T34	F78 x 14" WSW.....	\$ 19.05
T46	G78 x 14" WSW—MSR w/Trailer Towing.....	37.40
T86	F70 x 14" WSW (N.A. w/Trailer Towing).....	39.35
T87	F70 x 14" RWL (N.A. w/Trailer Towing).....	51.60
T93	G70 x 14" RWL—Pwr. Disc Brakes Req'd.....	69.95

#### TIRES—EXCEPT WAGONS—MODELS WITH E-Z ORDER GROUP

##### Replaces F78 x 14" WSW—Models w/318 & 400 Engines

T46	G78 x 14" WSW—MSR w/Trailer Towing.....	18.40
T86	F70 x 14" WSW (N.A. w/Trailer Towing).....	20.35
T87	F70 x 14" RWL (N.A. w/Trailer Towing).....	32.60
T93	G70 x 14" RWL—Pwr. Disc Brakes Req'd.....	50.95

#### TIRES—WAGONS WITHOUT E-Z ORDER GROUP

##### Replaces H78 x 14" BSW—All Engines

T56	H78 x 14" WSW.....	35.95
-----	--------------------	-------



# 72 CHALLENGER MODELS & PRICES

Manufacturer's Suggested Retail Price Includes Factory Retail Price, Handling and Other Charges and Factory Retail Provision for New-Car Preparation. State and/or local taxes, and destination charges are not included.

## Mfr's Suggested Retail Prices\*

6-Cyl.	V-8
--------	-----

### CHALLENGER

2-door Hardtop	220 125 345.00	\$2790.00	\$2888.00
----------------	----------------------	-----------	-----------

### CHALLENGER RALLYE

2-door Hardtop		N.A.	\$3068.00
----------------	--	------	-----------

## BASIC SPECIFICATIONS (V-8)

Wheelbase	110.0"
Overall length	191.3"
Overall height	50.9"
Overall width	76.3"
Track—front	59.7"
—rear	61.6"

## CURB WEIGHTS, LBS.

(Approx.—Not for licensing)

	2-dr. H.T.
Challenger, 6-cyl	3165
Challenger, V-8	3220
Challenger Rallye, V-8	3320

All curb weights include automatic transmission.

\*Prices effective January 17, 1972

## STANDARD EQUIPMENT

	Challenger Rallye	Challenger
Alternator—41-amp.	Std.	Std.
Armrests, front integral w/door trim panel	Std.	Std.
Ashtrays, front	Std.	Std.
Backup lights	Std.	Std.
Battery—46-amp.-hr.	Std.	Std.
Bucket seats—front	Std.	Std.
Cleaner Air System	Std.	Std.
Cigar lighter	Std.	Std.
Clock, electric	Std.	Extra
Directional signals	Std.	Std.
Engines—225 6-cyl.	N.A.	Std.
—318 V-8	Std.	Std.
Floor covering—carpet, color-keyed	Std.	Std.
Head restraints (integral in bucket seats)	Std.	Std.
Heater & defroster	Std.	Std.
Hazard warning flasher	Std.	Std.
Hubcaps	Std.	Std.
Locking steering wheel and ignition	Std.	Std.
Light—Dome	Std.	Std.
—Side marker lights & reflectors	Std.	Std.
—Parking brake warning	Std.	Std.
Litter container	Std.	Std.
Mirror—left outside manual	Std.	Std.
—inside day/night w/safety mount	Std.	Std.
Padded front seat-backs	Std.	Std.
Padded instrument panel	Std.	Std.
Rallye instrument cluster	Std.	Extra
Seat belt warning system with instrument panel warning light	Std.	Std.
Seat lap belts (front & rear)	Std.	Std.
Shoulder belts (left & right front)	Std.	Std.
Steering wheel—black w/horn button	Std.	Std.
Sun visors, left & right padded	Std.	Std.
Suspension, Rallye heavy-duty	Std.	Extra
Tires—Set of 5		
F70 x 14 wsw Bias Belted	Std.	Extra
7.35 x 14" Polyester 6-cyl. & V-8	N.A.	Std.
Transmission, manual 3-speed floorshift	Std.	Std.
Windshield washers	Std.	Std.

Std.—Standard Equipment

Extra—Extra Cost

N.A.—Not Available

## HI-PERFORMANCE GROUPS

M.S.R.P.

**PERFORMANCE AXLE PKG.—CODE A36** ..... \$ 59.90  
Available with 340 4-bbl. only.

Consists of: 3.55 Axle Ratio, Sure-Grip Differential, 26" High-Performance Radiator w/Fan Shroud, Power Steering Oil Cooler (if Power Strg. is ordered).

## ACCESSORY GROUPS

M.S.R.P.

### CHALLENGER BASIC GROUP—CODE A06

N.A. w/340 Engine

N.A. Rallye ..... \$294.30

• Music Master Radio • Power Steering • Variable-Speed Wipers and Electric Washers • Left Outside Remote-Control Mirror—chrome • White Sidewall Tires • Undercoating and Silencer Pad • Deluxe Wheel Covers • Light Group

### CHALLENGER LIGHT GROUP—CODE A01\*

Std. w/Basic Group—Code (A06) ..... 35.00

• Glove Box Light • Trunk Light • Map and Courtesy Light • Ashtray Light • Ignition Light w/Time Delay • Fender-Mounted Turn-Signal Indicators • Instrument Panel Flood Lamp w/Time Delay.

\* Available in group only.

## CHALLENGER FACTORY-INSTALLED EXTRA-COST EQUIPMENT

Mfr's Suggested Retail Price

Code

M.S.R.P.

H51 **Air Conditioning** (N.A. 6-Cyl. Models) N.A. with 3-spd. manual transmission ..... \$364.80

### Axle Ratios Optional

D51 2.76 Ratio—w/340 4-bbl. Engine and TorqueFlite Trans. .... 12.20

D53 3.23 Ratio—225, 318 Engines w/TorqueFlite Trans. Std. w (N95) combined with 225 Eng. & TorqueFlite Trans. .... 12.20

F25 **Battery, 70 amp.-hr.** ..... 13.30

M85 **Bumper Guards—Front & Rear Rubber Inserts** ..... 26.65

J21 **Clock—Electric** (Std. Rallye Cluster Code J97) (Std. Rallye) .. 15.70

C16 **Console** ..... 51.60

H31 **Defogger—Rear Window** ..... 28.15

D91 **Differential—Sure-Grip** (N.A. 6-cyl.—Std. w/High-Performance Axle Equipment) Code A36 ..... 40.65

N23 **Electronic Ignition System—w/318 engine only, std. w/340 engine pkg.** ..... 30.75

### Engines

E55 340 cu. in. V-8 4-bbl. eng. pkg.—Challenger only ..... 276.60

Challenger Rallye ..... 209.70

G11 **Glass, Tinted—All windows** ..... 35.85

G15 **Glass, Tinted—Windshield only** ..... 24.35

J52 **Hood Release—Inside** ..... 9.50

J97 **Instrument Panel Rallye Cluster—N.A. w/6-Cyl. engine**

w/Basic Group A06 (N.A. Rallye) ..... 74.70

w/o Basic Group A06 (Standard Rallye) ..... 85.00

### Mirrors—Racing Type

G35 **Remote Control—Left—Chrome—Std. w/Basic Group Code (A06)** ..... 14.60

G37 **Dual—Chrome—Remote Control Left—Manual Right**

With Basic Group Code (A06) (N.A. Rallye) ..... 10.50

N.A. w/Basic Group Code (A06) ..... 25.10

G36 **Dual—Painted—Remote Control Left—Manual Right**

With Basic Group Code (A06) (N.A. Rallye) ..... 10.50

N.A. w/Basic Group Code (A06) ..... 25.10

M05 **Molding—Door Edge Protector** ..... 5.80

M25 **Molding—Sill** ..... 12.70

Body Side Vinyl N.A. w/Paint or Tape Stripe ..... 13.90

### Paints

— **High-Impact Paint Colors** ..... 13.45

B41 **Power Assists—Power Disc Brakes** (Disc Front only) ..... 62.30

S77 —Steering Std. w/Basic Group Code (A06) ..... 104.10

### Radios—Models Without Basic Group Code (A06)

R11 **Music Master—AM** ..... 59.40

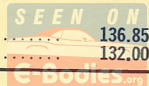
R26 **AM w/Stereo Cassette Tape** ..... 196.25

R35 **Multiplex AM/FM Stereo** ..... 191.40

### Radios—Models with Basic Group Code (A06)

R26 **AM w/Stereo Cassette Tape** (N.A. Rallye) ..... 136.85

R35 **Multiplex AM/FM Stereo** (N.A. Rallye) ..... 132.00



# Challenger Factory-Installed Extra-Cost Equip., Cont'd

Code		M.S.R.P.
<b>Rear Speaker</b>		
R31	Single—Music Master Radio Code (R11) Required	\$ 13.45
R32	Dual—Radio Code (R26) or (R35) Req'd—7.35 x 14 Tires Req'd with Dual Rear Speakers Code (R32) When Combined w/Rear Window Defogger Code (H31)	24.35
M51	Sun Roof—Sliding—Power Operated—Including vinyl roof	434.00
S13	Suspension—Rallye, Std. w/340 4-bbl. Std. Rallye model	13.95
<b>Transmissions</b>		
D21	4-spd. manual—Floor Mtd.—Available w/340 4-bbl. engine only	192.85
D34	TorqueFlite N.A. w/340 4-bbl. Engine	203.45
D34	TorqueFlite w/340 4-bbl., only	223.30
J55	Undercoating & Hood Silencer Pad Where Applicable Std. w/Basic Group Code (A06)	20.25
—	Vinyl Roof	80.20
<b>Wheel Covers &amp; Wheels, Set of 4</b>		
W11	Deluxe Wheel Covers—Std. w/Basic Group Code (A06)	24.50
<b>Wheels—Models Without Basic Group Code (A06) Includes Chrome Trim Rings</b>		
W21	Rallye—Set of 4—w/Std. Spare	52.80
W23	Road—Set of 4—w/Std. Spare	81.10
<b>Wheels—Models With Basic Group Code (A06) Includes Chrome Trim Rings</b>		
W21	Rallye—Set of 4—w/Std. Spare (N.A. Rallye)	28.35
W23	Road—Set of 4—w/Std. Spare (N.A. Rallye)	56.65
J25	Windshield Wipers—Var. Speed & Elec. Washers—Std. w/Rallye Cluster Code (J97) & w/Basic Group Code (A06) Std. Challenger Rallye	10.35
N95	Emission Control System & Testing—Req'd on all Vehicles Registered in the State of California	25.55
<b>TIRES—w/225 &amp; 318 CID Engine Only. N.A. w/Basic Group Code (A06)</b>		
Replaces 7.35 x 14 BSW Polyester (N.A. Rallye)		
T22	7.35 x 14 WSW Polyester	26.10
T34	F78 x 14 WSW Bias Belted	67.15
T86	F70 x 14 WSW Bias Belted HD Susp. Code (S13) Req'd	85.75
T87	F70 x 14 RWL Bias Belted HD Susp. Code (S13) Req'd	96.95
<b>w/225 &amp; 318 CID Engine Only. Basic Group Code (A06) Req'd</b>		
Replaces 7.35 x 14 WSW Polyester (N.A. Rallye)		
T34	F78 x 14 WSW Bias Belted	41.05
<b>w/340 CID 4-BBL. Only on Challenger &amp; All Rallye's</b>		
Replaces F70 x 14 WSW Bias Belted		
T34	F78 x 14 WSW Bias Belted	N.C.
T87	F70 x 14 RWL Bias Belted	11.25

## 1972 DART & DART DEMON MODELS & PRICES

Manufacturer's Suggested Retail Price includes Factory Retail Price, Handling and Other Charges. State and/or local taxes and destination charges not included.

	Mfr's Suggested Retail Prices*	
	6-cyl.	V-8
<b>DART</b>		
4-Door Sedan	159.00 125.00 284.00	2540.00
<b>DART DEMON</b>		
2-Door Coupe		2436.00
<b>SWINGER "SPECIAL"</b>		
2-Door Hardtop		2493.00
<b>DART DEMON 340</b>		
2-Door Coupe	N.A.	2683.00
<b>DART SWINGER</b>		
2-Door Hardtop		2648.00
<b>DART CUSTOM</b>		
4-Door Sedan		2694.00

## BASIC SPECIFICATIONS (V-8's)

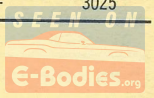
	Dart	Demon
Overall length	196.2"	192.5"
Wheelbase	111.0"	108.0"
Overall height—Coupe (6 cyl.)	—	53.0"
—Sedans	54.0"	—
—2-door HT (V-8)	52.7"	—
Overall width	69.6"	71.7"
Track—Front	57.4"	57.5"
—Rear	55.6"	55.6"

## CURB WEIGHT, LBS. (Approx.—not for licensing)

MODEL	4-door Sedan	2-door Coupe	2-door Hardtop
Dart, Dart Custom (6-cyl.)	2940	—	—
Dart, Dart Custom (V-8)	3035	—	—
Dart Demon (6-cyl.)	—	2885	—
Dart Demon (V-8)	—	2975	—
Dart Demon 340 (V-8)	—	3210	—
Dart Swinger (6-cyl.)	—	—	2920
Dart Swinger (V-8)	—	—	3015
Swinger Special (6-cyl.)	—	—	2930
Swinger Special (V-8)	—	—	3025

All curb weights include automatic transmission.

\*Prices effective January 17, 1972



## STANDARD EQUIPMENT

	Custom and Swinger	Demon 340	Demon	Dart Swinger Special
Armrests, front.....	Std.	Std.	Std.	Std.
Ashtrays, front.....	Std.	Std.	Std.	Std.
Backup lights.....	Std.	Std.	Std.	Std.
Battery, 46 amp.-hr.....	Std.	Std.	Std.	Std.
Brakes—drum dual system auto. adj.....	Std.	Std.	Std.	Std.
Cigar lighter.....	Std.	Std.	Extra	Std.
Cleaner air system.....	Std.	Std.	Std.	Std.
Directional signals.....	Std.	Std.	Std.	Std.
Engines—6-cyl.—198 Slant Six (1).....	Std.	N.A.	Std.	Std.
—V-8—318 2-bbl.....	Std.	N.A.	Std.	Std.
—V-8—340 4-bbl.....	N.A.	Std.	N.A.	N.A.
Floor cover—Nylon-blend carpet.....	Std.	Extra	Extra	Extra
—Black rubber.....	N.A.	Std.	Std.	Std.
Head restraints right & left (integral w/ opt. bucket seats).....	Std.	Std.	Std.	Std.
Heater & defroster.....	Std.	Std.	Std.	Std.
Hazard warning flasher.....	Std.	Std.	Std.	Std.
Hubcaps.....	Std.	Std.	Std.	Std.
Litter container.....	Std.	Std.	Std.	Std.
Locking steering wheel & ignition.....	Std.	Std.	Std.	Std.
Light—Dome.....	Std.	Std.	Std.	Std.
—Parking brake warning.....	Std.	Std.	Std.	Std.
—Side marker lights and reflectors.....	Std.	Std.	Std.	Std.
Mirror—Left outside manual.....	Std.	Std.	Std.	Std.
Padded instrument panel.....	Std.	Std.	Std.	Std.
Padded front seat-backs.....	Std.	Std.	Std.	Std.
Performance side stripes.....	N.A.	Std.	Extra	N.A.
Rear deck panel stripe.....	N.A.	Std.	Extra	N.A.
Seat belt warning system with instrument panel warning light.....	Std.	Std.	Std.	Std.
Seat lap belts (front & rear).....	Std.	Std.	Std.	Std.
Shoulder belts (2 front).....	Std.	Std.	Std.	Std.
Steering wheel—w/horn tabs.....	Std.	Extra	Extra	Extra
—w/horn button.....	N.A.	Std.	Std.	Std.
Sun visors, left & right, padded.....	Std.	Std.	Std.	Std.
Suspension, Rallye.....	Extra	Std.	Extra	Extra
Tires—Set of 5 6.95 x 14" 198, 225, 318 Polyester E70 x 14" 340 Bias Belted.....	Std. Extra	N.A. Std.	Std. Extra	Std. Extra
Transmission, man. 3-spd. column mtd.....	Std.	N.A.	Std.	Std.
Manual, 3-spd. Floor mtd.....	N.A.	Std.	Extra	N.A.
Windshield washers.....	Std.	Std.	Std.	Std.
Windshield wipers, 2-spd. electric.....	Std.	Std.	Std.	Std.

(1) Not available in California except on Demon models.

## ACCESSORY GROUPS

M.S.R.P.

DART BASIC GROUP—CODE A06 (NA Demon 340).....	\$224.20
• Music Master radio (AM/FM optional at added cost) • Power steering • Variable-speed windshield wipers • Electric windshield washers • De- luxe wheel covers • Left outside remote-control chrome mirror • White sidewall tires	
DART LIGHT GROUP*—CODE A01.....	28.80
• Glove Box Light • Trunk Light • Map & Courtesy Light • Ashtray Light • Ignition Light w/Time Delay • Fender-mounted Turn-signal Indicators.	

DEMON CUSTOM PACKAGE—CODE A68—Custom Pkg. w/F4 or F6 Trim (Demon only).....	46.50
Custom Pkg. NA w/F4 or F6 Trim (Demon only).....	82.65
• Interior decor group (Code A88) • Deluxe steering wheel (Code S86) • Cigar lighter (Code J15) • Dual horns (Code J31) • Exterior decor group (Code A21)	

INTERIOR DECOR GROUP—CODE A88.....	36.15
STD w/A68	

Dart Demon & Demon 340. Standard with the F4 and F6 trim codes.  
• Simulated wood-grained instrument panel\* • Simulated wood-grained  
door trim panels\* • Rear armrests with ash receiver\* • Carpets

EXTERIOR DECOR GROUP*—CODE A21.....	28.15
STD w/A68	

(Available Demon, Dart Swinger Special and Dart 4-door sedan)  
• Drip molding • Grille surround molding • Wheel lip molding

DART PROTECTION GROUP*—CODE A15—2-Dr. models.....	17.85
4 Dr. models.....	20.40
• Glove box lock • Door edge protectors • Inside hood release	

\*Available in Group only.



**ACCESSORY GROUPS**  
**"AUTOMATIC TRANSMISSION**  
**PACKAGE" CODE \*A07**

M.S.R.P.

\$399.15

**AVAILABLE ONLY WITH DART SWINGER**  
**2-DOOR HARDTOP (LH23) AND WITH DART CUSTOM**  
**4-DOOR SEDAN (LH41)**

**DART "AUTOMATIC TRANSMISSION PACKAGE" INCLUDES:**

- Power Steering
- AM Radio
- White Side Wall Tires (695 x 14) (TIRES MUST BE CODED.)
- DeLuxe Wheel Covers
- Mirror—Left Outside—Remote Control
- Variable Speed Wipers W/Electric Washers
- Light Group
- Bumper Guards—Front and Rear
- Undercoating and Hood Pad
- Deck Lid Lower Moulding
- Vinyl Roof (MUST BE COLOR CODED.)
- Vinyl Body Side Moulding—(BLACK)

The following Charges will apply for the Options and Accessories Listed when ordered with Dart "Automatic Transmission Package" Code A07.

Code		M.S.R.P.
D34	Torqueflite Transmission—All Models with Dart "Automatic Transmission Package" Code (A07).....	N/C
R21	Radio AM/FM Monaural.....	\$65.15
W21	Wheels—Rallye—Set of 4 w/Standard Spare—Includes Chrome Trim Rings—D78 or E70 Tires Required.....	28.35
	Tires—Set of 5	
	Replaces 695 x 14 WSW Polyester	
T64	D78 x 14 WSW Bias Belted—MSR w/Air Cond.....	37.30
T76	E70 x 14 RWL Bias Belted—HD Suspension Code (S13) Required.....	67.15

\* This Package is not available with (A06) Basic Group, (D13) or (D14) Manual Transmission or Black Side Wall Tires (T11), (T63) (T77).

**NOTE:** All other Options and Accessories, other than those included in the Package or listed above, may be ordered and will be invoiced at established prices.

**DART & DART DEMON FACTORY-INSTALLED**  
**EXTRA-COST EQUIPMENT**

Mfr's Suggested Retail Price.

Code		M.S.R.P.
H51	Air Conditioner (N.A. w/198 Engine, N.A. 318 Engine w/manual Transmission D78 x 14 MSR Except 6 Cyl. Demon. (Tinted glass recommended).....	\$353.80
	<b>AXLE RATIOS</b>	
D53	No charge with Sure-Grip Differential (Code D91) 3.23 ratio (Std. w/manual Trans.) (Std. Demon 340) Std. w/(N95) combined with 198 or 225 Engine with TorqueFlite Trans.....	12.20
D56	3.55 Ratio 6 Cyl. Models w/disc Brakes only. N.A. w/manual Trans. (N.A. Demon 340).....	12.20
F23	Battery, 59 amp.-hr.....	13.30
—	Bench Seat, Vinyl w/Center Armrest Includes interior Decor Group Code A88, Demon & Demon 340 only.....	98.30
—	Bench Seat, Vinyl N.A. Dart Sedan. N.A. Custom Sedan or Swinger Hardtop.....	23.05
—	Bucket Seats, Vinyl (Includes Interior Decor Group Code A88) Demon & Demon 340 only.....	106.00
—	Bench Seat, Cloth & Vinyl w/Center Armrest, Avail. Swinger HT only.....	34.20
—	Bench Seat, Vinyl w/Center Armrest, Avail. Custom Sedan only.....	34.20
M85	Bumper Guards, Front & Rear.....	24.20
C93	Carpeting (Std. w/Interior Decor Group Code (A88) Std. w/Custom Pkg. Code (A68) Std. w/F4 & F6 Trim) Std. Custom LH41 & Swinger LH23.....	17.45
J15	Cigar Lighter (Standard Custom Pkg.) Std. all except Demon	3.80
C16	Console (Bucket seats and TorqueFlite trans. required) Demon & Demon 340 only.....	51.00
H31	Defogger, Rear Window.....	26.55
D91	Differential, Sure-Grip (Disc Brakes Req'd on 6 Cyl. Models)	40.65
N23	Electronic Ignition System (N.A. 6 Cyl. Models).....	30.75
	<b>Engines:</b>	
E24	225-cu.-in. 6-cyl. (Required in California on all 6 cyl. Models Except Demon LL29) N.A. Demon 340.....	37.85
G11	Glass, Tinted (All windows).....	35.85
G15	Glass, Tinted (Windshield only).....	24.35
J31	Horns, Dual (Std. Custom Pkg. Code A68) Standard LH23 & LH41.....	4.95
J54	Hood Scoops Includes Hood Paint & Tape Blackout Code (V21) Demon & Demon 340 only.....	43.15
V21	Hood Blackout Std. w/Hood Scoops Code (J54) Demon & Demon 340 only.....	17.30
	<b>Mirrors—Conventional</b>	
G33	Remote Control-Outside Left Chrome—Std. w/Basic Group Code (A06).....	11.60
G31	Manual-Outside Right Chrome-Left Remote Control Mirror Code (G33) Required.....	6.60

**Dart & Demon Factory-Installed Extra-Cost Equipment (Cont'd)**

Code		M.S.R.P.
G37	<b>Mirrors—Racing Type</b> Dual—Chrome—Left Outside Remote Control—Right Manual—N.A. w/Basic Group Code (A06) Demon & Demon 340 only w/Basic Group Code (A06) Demon & Demon 340 only	\$ 25.10 13.50
G36	Dual—Painted—Left Outside Remote Control—Right Manual—N.A. w/Basic Group Code (A06) Demon & Demon 340 only —w/Basic Group Code (A06) Demon & Demon 340 only	25.10 13.50
G41	Day/Night Mirror—Inside	6.85
<b>MOLDINGS</b>		
M25	Moldings, Sill	10.85
M15	Upper Door Frame (4-door sedan only)	23.15
M31	Belt (N.A. 4-door sedan)	13.00
M26	Wheel Lip Std. w/Exterior Decor Group Code (A21) Available on Demon, Swinger Special & Dart Sedan in (A21) Group only	7.25
M88	Deck Lid Lower (N.A. Demon & Demon 340)	12.35
—	Body Side—Vinyl N.A. w/Body Side Tape Stripe (N.A. Demon 340, Custom & Swinger)	27.75
—	Body Side—Vinyl—Demon 340 and Custom Sedan & Swinger Hardtop only	13.90
<b>Paints including stripes</b>		
—	High Impact Colors	13.45
—	Body Side Tape Stripe—Demon (Std. Demon 340)	24.80
—	Rear Deck Panel Stripe—Demon (Std. Demon 340)	12.35
<b>POWER ASSISTIS</b>		
B51	Power Drum Brakes	40.45
B41	Power Disc Brakes (Disc Front only)	62.30
S77	Steering Std. w/Basic Group (A06)	92.25
R11	Radio, Music Master AM (Std. w/Code (A06))	59.40
R21	Radio AM/FM Monaural w/Basic Group (A06)	65.15
	N.A. w/Basic Group (A06)	124.55
R31	Rear Speaker—Single Radio Code R11 or R21 Req'd	13.45
<b>Steering Wheels</b>		
S86	Deluxe—Std. w/Custom Package Code (A68) Standard LH23 & LH41	9.60
S84	Tuff—Power Steering Code (S77) Required—N.A. w/Custom Package Code (A68) Demon & Demon 340 only	28.00
S84	Tuff—Power Steering Code (S77) Required—Custom Package Code (A68) Req'd. Avail. Demon only	18.40
S13	Suspension, Rallye, Std. Demon 340	13.15
V3	Sun Roof—Folding Vinyl—manually operated (N.A. w/vinyl Roof) (Demon & Demon 340 only)	223.40
<b>Transmissions:</b>		
D21	4-speed manual, Floor Shift, Demon 340 only	184.50
D13	3-speed manual, Floor Shift, Std. Demon 340, Demon only	24.35
D34	TorqueFlite w/6-cyl. only	177.75
D34	TorqueFlite w/318 V-8 only	185.20
D34	TorqueFlite, Demon 340	208.40

**Dart & Demon Factory-Installed Extra-Cost Equipment (Cont'd)**

Code		M.S.R.P.
J55	Undercoating w/hood silencer pad where applicable	\$ 20.25
—	Vinyl Roof—N.A. w/Sun Roof	75.45
<b>Wheel Covers, Wheels—Set of 4</b>		
W11	Wheel Covers—Deluxe—Std. w/Basic Group Code (A06)	24.50
W21	Wheels—Rallye—Set of 4 with Standard Spare—Includes Chrome Trim Rings-D78 or E70 Tires Required—w/Basic Group Code (A06) N.A. Demon 340 —N.A. w/Basic Group Code (A06)	28.35 52.80
J25	Windshield Wiper—Variable speed & electric washers. Std. w/Basic Group Code (A06)	10.35
N95	Emissions Control System & Testing Required on all Vehicles Registered in the State of California	25.55
<b>TIRES—SET OF 5</b>		
Replaces 695 x 14 BSW Polyester—N.A. w/Basic Group Code (A06)		
T12	695 x 14 WSW Polyester	26.10
T63	D78 x 14 BSW Bias Belted—MSR w/Air Cond. Except 6 cyl. Demon	37.30
T64	D78 x 14 WSW—Bias Belted	63.40
T77	E70 x 14 BSW—Bias Belted—HD Suspension Code (S13) Req'd	55.95
T76	E70 x 14 RWL—Bias Belted—HD Suspension Code (S13) Req'd	93.20
Replaces 695 x 14 WSW Polyester w/Basic Group Code (A06) only		
T64	D78 x 14 WSW Bias Belted. MSR w/Air Cond. except 6 cyl. Demon	37.30
Replaces E70 x 14 BSW Bias Belted		
T76	E70 x 14 RWL Bias Belted	37.30
Extra—Extra Cost N.A.—Not Available		Std.—Standard Equipment N.C.—No Charge



Day  
**1972 SPORTSMAN MODELS & PRICES**

**B100, B200, B300 WAGONS & MAXIWAGONS**

	*Mfr's Suggested Retail Price
<b>5-PASSENGER</b>	
<b>B100 WAGONS (1)</b>	
6-cyl. 109" wb.—Sportsman Wagon	3308.00
—Custom Sportsman Wagon	3542.00
—Royal Sportsman Wagon	3669.00
8-cyl. 109" wb.—Sportsman Wagon	3424.00
—Custom Sportsman Wagon	3658.00
—Royal Sportsman Wagon	3785.00
6-cyl. 127" wb.—Sportsman Wagon	3433.00
—Custom Sportsman Wagon	3667.00
—Royal Sportsman Wagon	3793.00
8-cyl. 127" wb.—Sportsman Wagon	3549.00
—Custom Sportsman Wagon	3783.00
—Royal Sportsman Wagon	3910.00

**B200 WAGONS**

6-cyl. 109" wb.—Sportsman Wagon	3385.00
—Custom Sportsman Wagon	3619.00
—Royal Sportsman Wagon	3746.00
8-cyl. 109" wb.—Sportsman Wagon	3502.00
—Custom Sportsman Wagon	3735.00
—Royal Sportsman Wagon	3862.00
6-cyl. 127" wb.—Sportsman Wagon	3510.00
—Custom Sportsman Wagon	3744.00
—Royal Sportsman Wagon	3870.00
8-cyl. 127" wb.—Sportsman Wagon	3626.00
—Custom Sportsman Wagon	3860.00
—Royal Sportsman Wagon	3987.00

**B200 MAXIWAGONS**

6-cyl. 127" wb.—Sportsman Wagon	3706.00
—Custom Sportsman Wagon	3939.00
—Royal Sportsman Wagon	4066.00
8-cyl. 127" wb.—Sportsman Wagon	3822.00
—Custom Sportsman Wagon	4056.00
—Royal Sportsman Wagon	4182.00

(1) All B100 Custom Sportsman, Royal Sportsman, & 8-cyl Sportsman models require the heavy-duty package or front disc brakes with 15" wheels and tires.

\*Manufacturer's Suggested Retail Prices at Factory, Detroit, Michigan, includes Factory Retail Price, H. and O. and factory retail provision for dealer new-car preparation. State and/or local taxes, and destination charges are not included.

**Prices Effective as of December 11, 1971**

**SPORTSMAN MODELS & PRICES—Cont'd**

**B100, B200, B300 WAGONS & MAXIWAGONS**

	*Mfr's Suggested Retail Price
<b>B300 WAGONS</b>	
6-cyl. 127" wb.—Sportsman Wagon	3669.00
—Custom Sportsman Wagon	3903.00
—Royal Sportsman Wagon	4030.00
8-cyl. 127" wb.—Sportsman Wagon	3786.00
—Custom Sportsman Wagon	4020.00
—Royal Sportsman Wagon	4146.00
<b>B300 MAXIWAGONS</b>	
6-cyl. 127" wb.—Sportsman Wagon	3865.00
—Custom Sportsman Wagon	4099.00
—Royal Sportsman Wagon	4226.00
8-cyl. 127" wb.—Sportsman Wagon	3982.00
—Custom Sportsman Wagon	4215.00
—Royal Sportsman Wagon	4342.00

**8-PASSENGER SEATING PACKAGE**

Available with 5-Passenger B200, B300 Wagon & Maxiwagon Models	
For Sportsman & Custom Sportsman Only	64.25
For Royal Sportsman Only	69.30

Requires minimum standard H78-15-B (4PR) tires and heavy-duty rear springs on B200 models.

**12-PASSENGER SEATING PACKAGE**

Available with 5-Passenger B300—127" wb. Wagon & Maxiwagon Models	
For Sportsman & Custom Sportsman Only	151.40
For Royal Sportsman Only	161.50

**15-PASSENGER SEATING PACKAGE**

Includes 1,550 lbs. @ pad/1,700 lbs. @ ground Front Springs and 2,300 lbs. @ pad/2,570 lbs. @ ground Rear Springs. Requires minimum standard 8.00 x 16.5-D (8PR) Front Tires and optional 8.00 x 16.5-E (10PR) Rear Tires—Available with 5-Passenger B300—127" wb. Maxiwagon Only	
For Sportsman & Custom Sportsman Only	232.45
For Royal Sportsman Only	247.50

\*Manufacturer's Suggested Retail Prices at Factory, Detroit, Michigan, includes Factory Retail Price, H. and O. and factory retail provision for dealer new-car preparation. State and/or local taxes, and destination charges are not included.





## STANDARD EQUIPMENT—

### B100, B200, B300 WAGONS & MAXIWAGONS

**STANDARD EQUIPMENT:** The foregoing prices include the following standard equipment

Models	B100 Wagons	B200 Wagons & Maxi-wagons/ 127" wb.	B300 Wagons & Maxi-wagons/ 127" wb.
<b>Axle, front</b> —Capacity	2700 lbs.	3100 lbs.	3300 lbs.
<b>Axle, rear</b> —Capacity	2700 lbs.	3300 lbs.	5500 lbs.
Ratios for 6-cyl. models	Std. 3.55 Opt. 3.2, 3.9	3.55 3.2, 3.9	4.10 3.54
Ratios for 8-cyl. models	Std. 3.2 Opt. 2.94, 3.55	3.2 2.94, 3.55	4.10 3.54
<b>Brakes</b> Service w/dual master cylinder & warning light	Yes	Yes	Yes
Front	10" x 2.5"	11" x 3.0"	12" x 3.0"
Rear	10" x 2.5"	10" x 2.5"	12" x 2.5"
<b>Clutch</b> For 6-cyl. models For 8-cyl. models	10" dia. 11" dia.	10" dia. 11" dia.	10" dia. 11" dia.
<b>Engine</b> 6-cyl. models** 8-cyl. models**	225 cu. in. 318 cu. in.	225 cu. in. 318 cu. in.	225 cu. in. 318 cu. in.
<b>Springs, Front—Coil</b> For 6-cyl. models—capacity @ pad/@ ground	1400 lbs./1500 lbs.	1400 lbs./1500 lbs.	1400 lbs./1500 lbs. 1550 lbs./1700 lbs. (127" wb. Maxi-wagon w/15-pass. Seating Pkg. only)
For 8-cyl. models—capacity @ pad/@ ground	1400 lbs./1500 lbs.	1400 lbs./1500 lbs. (109" wb.) 1475 lbs./1600 lbs. (127" wb.)	1475 lbs./1600 lbs. 1550 lbs./1700 lbs. (127" wb. Maxi-wagon w/15-pass. Seating Pkg. only)
<b>Springs, Rear—Leaf</b> Capacity @ pad/@ ground	1000 lbs./1170 lbs.	1250 lbs./1400 lbs.	1750 lbs./2020 lbs. 2300 lbs./2570 lbs. (127" Maxiwagon w/15-pass. Seating Pkg. only)

\*\*Includes Cleaner Air System and Evaporative Emission Control System (All Models).

**NOTE:** Optional (NOX) Control System is required on all units registered in the State of California.

## STANDARD EQUIPMENT—Cont'd

### B100, B200, B300 WAGONS & MAXIWAGONS

**STANDARD EQUIPMENT:** The foregoing prices include the following standard equipment

Transmission	A250—	A250—	A250—
For 6-cyl. models	A250— 3-spd. Manual	A250— 3-spd. Manual	A250— 3-spd. Manual
For 8-cyl. models	A230— 3-spd. Manual	A230— 3-spd. Manual	A230— 3-spd. Manual
<b>Tires</b>			
(5) Tubeless B/W Pass. Car Type	E78-14-B (4PR)	G78-15-B (4PR)	—
(5) Tubeless B/W Truck Type	—	—	8.00-16.5-D (8PR)*
<b>Wheels</b>			
(5) Five Stud Disc	14" x 5.50"	15" x 5.50"	—
(5) Eight Stud Disc	—	—	16.5" x 6.00"

### ADDITIONAL STANDARD EQUIPMENT—ALL MODELS:

<b>Air Cleaner—Dry Type</b>	
<b>Alternator—41 amp.</b>	
<b>Antifreeze</b>	
<b>Armrests—Driver and Front Passenger</b>	
<b>Ashtray—Driver's Compt.</b>	
<b>Battery—46 amp.-hr.</b>	
<b>Choke—Automatic</b>	
<b>Doors, Passenger, Double—Right side w/vented glass; Rear w/fixed glass</b>	
<b>Door Locks—All Doors</b>	
<b>Fuel Tank—25 gals.</b>	
<b>Glove Box Door—W/push-button-operated latch</b>	
<b>Heater—Fresh Air with Defrosters</b>	
<b>Horns, Dual Electric</b>	
<b>Jack—Bumper Type (B100, B200 Models) —Axle Type (B300 Models only)</b>	
<b>Lights—Backup Combined Side Marker Light and Reflector; Front-Amber (2), Rear-Red (2)</b>	
<b>Dome—Driver and Pass. Compt.</b>	
<b>Mirror—Interior</b>	
<b>Oil Filter—Throw-Away Type</b>	
<b>Oil Pressure Indicator Light</b>	
<b>Seats—Driver and Front Pass.; Bucket Type—Includes Seat Belts and Retractors</b>	
<b>Seat—Front Bench—3 Pass.—Includes (3) Seat Belts</b>	
<b>Shock Absorbers—Front and Rear</b>	
<b>Sun Visors—(2) Padded</b>	
<b>Spare Tire Carrier</b>	
<b>Traffic Hazard Warning Switch</b>	
<b>Windshield Washers—Dual Jet</b>	
<b>Windshield Wipers—Two Speed</b>	

\*Requires minimum optional 8.00 x 16.5-E (10PR) Rear Tires with 15-Passenger Seating Package Only.

SEEN ON  
E-Bodies.org

**STANDARD EQUIPMENT—Cont'd****B100, B200, B300 WAGONS & MAXIWAGONS****SPORTSMAN WAGON:**

Bumpers, Front & Rear, Painted  
 Floor Mat—Black, Driver Compt.—Full Width  
 Grille, Painted  
 Headliner—Driver Compt.  
 Hubcaps—Painted  
 Mirrors, Exterior—Duals—5" x 7" Heads, Painted  
 Sportsman Nameplate

**CUSTOM SPORTSMAN WAGON:**

Bumpers, Front & Rear—Painted  
 Floor Mat—Color Keyed, Driver and Pass. Compt.—Throughout  
 Grille—Bright Finish  
 Headliner—Driver & Pass. Compt.  
 Hubcaps—Bright Finish  
 Mirrors, Exterior—Duals—5" x 7" Heads, Painted  
 Cigar Lighter  
 Horn Bar  
 Instrument Panel—Padded  
 Molding Pkg.—Upper Side Exterior  
 Spare Tire Cover—Color Keyed  
 Fiberglass Window Trim—Meade Board Trim Below Belt  
 Bright Taillamp Bezels  
 Bright Instrument Cluster Trim—Glove Box Nameplate  
 Custom Sportsman Nameplate  
 Bright Door Sill Scuff Plates

**ROYAL SPORTSMAN WAGON:**

Bumpers, Front & Rear—Bright Finish  
 Carpeting—Color Keyed, Driver and Pass Compt.—Throughout  
 Grille—Bright Finish  
 Headliner—Color Keyed, Driver and Pass. Compt.  
 Hubcaps—Bright Finish  
 Mirrors, Exterior—Duals—5" x 7" Heads, Bright Finish  
 Cigar Lighter  
 Horn Bar  
 Instrument Panel—Padded  
 Molding Pkg.—Upper Side & Rear Exterior  
 Spare Tire Cover—Color Keyed  
 Fiberglass Window Trim—Vinyl Trim Side Panel w/Woodgrain  
 Bright Taillamp Bezels  
 Bright Instrument Cluster Trim—Glove Box Nameplate  
 Royal Sportsman Nameplate  
 Bright Door Sill Scuff Plates  
 Bright Windshield, Side & Rear Window Molding  
 Added Insulation  
 Royal Seat Trim—Driver and Front Pass. Seats

**FACTORY-INSTALLED  
EXTRA-COST EQUIPMENT****B100, B200, B300 WAGONS & MAXIWAGONS**

	Mfr's Suggested Retail Price
<b>CONVENIENCE PACKAGE</b> Includes Ignition Time Delay Light, Cigar Lighter and Light, Courtesy Light Front Door, Glove Box Light, and Day/Night—Prismatic Type—Rear View Mirror—All Models.....	\$ 25.55
<b>HEAVY-DUTY PACKAGE</b> Includes 3000-lb cap. front axle and 11" x 3.0" front drum type brakes. Requires minimum of G78-14-B (4PR) tires. Avail. for B100 models only.....	30.80
<b>INSULATION PACKAGE</b> Includes Frt. Floor Insulation Driver's Compt., Full Length Headlining w/Insulation, Interior Lwr. Trim Panels and Upper Mouldings in Pass. Compt. (White Only), and Black Full Width Floor Mat in Pass. Compt.—For Sportsman only—All Models.....	146.05
Includes Frt. Floor Insulation Driver's Compt., and Full Length Roof Insulation—For Custom Sportsman only—All Models.....	97.10
<b>LOCK PACKAGE</b> Includes (1) Key for Ignition and Front Doors and (1) Key for Side and Rear Doors—All Models.....	4.65
<b>TRAILER TOWING PACKAGE</b> Includes Heavy Duty Variable Load Flasher, 70 amp. hr. Battery, Increased Cooling, 50 amp. Alternator, and Heavy Duty Shock Absorbers—Front and Rear—All Models.....	75.70
<b>NOTE:</b> See Truck Sales Manual for Required Minimum Equipment	
<b>AIR CLEANER</b> Oil Wetted type—All Models (N.A. w/360 engine).....	6.40
<b>AIR CONDITIONING</b> Includes Increased Cooling, 50 amp. Alternator, Insulation Pkg., and Instrument Panel Padded. Requires Heavy Duty Front Springs, Tinted Glass, and minimum F78-14-B (4PR) Front and Rear Tires on B100 Models. <b>NOTE:</b> Tinted Glass will be installed with Air Conditioning unless order specifies "Omit Tinted Glass". For Sportsman only—(8-cyl. models only)..... For Custom and Royal Sportsman only—(8-cyl. models only).....	545.30 495.95
<b>ALTERNATOR</b> 50 amp.—All Models..... 60 amp.—for use w/out Trailer Towing Package and/or Air Conditioning—All Models..... 60 amp.—for use with Trailer Towing Package and/or Air Conditioning—All Models.....	15.65 31.00 15.45
<b>AUTOMATIC SPEED CONTROL</b> With all 8-cyl. Engines and A727 Automatic Trans. only—All Models	59.55
<b>AXLE, REAR</b> —Anti-spin differential 3.2, 3.55 or 3.9 ratio w/225, 6-cyl. engine; 3.2 or 3.55 ratio w/8-cyl. engine. For B100, B200 Models..... 4.10 ratio w/ 6-cyl. or 8-cyl. engines—For B300 Models.....	49.95 92.60
<b>BATTERY</b> 59 amp. hr.—All Models..... 70 amp. hr.—All Models.....	11.55 18.25

## FACTORY-INSTALLED EXTRA-COST EQUIPMENT—Cont'd

### B100, B200, B300 WAGONS & MAXIWAGONS

	Mfr's Suggested Retail Price
<b>BUMPERS</b>	
Front and Rear—Bright Finish—for Sportsman and Custom Sportsman only—All Models.....	\$ 31.30
<b>BRAKES—DISC</b>	
Front—11.75" x 1.25"—Includes Dual Diaphragm Brake Booster—For B100, B200 Models w/15" Tires and Wheels Only.....	78.70
Front—12.57" x 1.25"—Includes Dual Diaphragm Brake Booster—For B300 Models.....	78.70
<b>BRAKES, POWER</b>	
Vacuum Booster—All Models—Not available with Disc Brakes.....	44.80
<b>CAPS, HUB—COVERS, WHEEL</b>	
Caps, Hub—Bright Finish—for Sportsman only—All Models.....	5.85
Covers, Wheel—Bright Finish—for B100 and B200 Models only....	21.75
<b>CIGAR LIGHTER</b>	
For Sportsman only—All Models.....	5.05
<b>CLUTCH</b>	
11" dia.—for All Models with 225, 6-cyl. Engine.....	5.35
<b>COOLING—INCREASED—All Models.....</b>	25.75
<b>DOOR CHECK ARMS</b>	
90° opening position—for Side and Rear Pass. Doors—replaces standard Side Pass. Door Check Straps—All Models.....	38.00
<b>ELECTRONIC IGNITION SYSTEM</b>	
Available for V-8 engines with automatic transmission only—All Models.....	33.60
<b>EMISSION REDUCTION CONTROL SYSTEM</b>	
Available with 5, 8 or 12 pass. models and all engine and transmission combinations—All Models. Mandatory in the State of California.....	27.90
<b>ENGINE</b>	
360 V-8 with 11" clutch—All Models**.....	43.35
<b>GLASS—TINTED</b>	
Windshield and all Windows (avail. w/Air Conditioning)—All Models.....	43.25
<b>GLASS—VENTED</b>	
Rear Pass. Doors only—All Models.....	23.90
<b>GRILLE</b>	
Bright Finish—for Sportsman only—All Models.....	20.40
<b>HEADLINER</b>	
Passenger compartment only—for 109" wb. and 127" wb. Sportsman only—All Models.....	29.55
<b>HEATER</b>	
Deluxe, high output—requires minimum 50 amp. Alternator—replaces std. Heater—Incl. w/Air Conditioning—All Models.....	16.70
Auxiliary, in pass. compartment—requires minimum 50 amp. Alternator—All Models.....	91.75
Engine Block Heater—All Models.....	15.65
Omission of Std. Heater (Credit) (Not applicable w/opt. air cond.)—All Models.....	(63.50)
<b>NOTE:</b> Omission of std. heater permitted in State of Hawaii only.	
<b>HORN BAR—For Sportsman only—All Models.....</b>	7.30

\*\*Req's extra equipment heavy-duty package or front disc brakes with 15" wheels and tires on B100 models.

## FACTORY-INSTALLED EXTRA-COST EQUIPMENT—Cont'd

### B100, B200, B300 WAGONS & MAXIWAGONS

	Mfr's Suggested Retail Price
<b>INSTRUMENT PANEL, PADDED</b>	
For Sportsman only—All Models.....	\$ 16.50
<b>MAT, FLOOR</b>	
Passenger compartment—for Sportsman only—All Models.....	45.85
<b>MIRROR, INTERIOR</b>	
Day/Night—Prismatic Type—All Models.....	6.30
<b>MIRRORS, EXTERIOR</b>	
Dual 5" x 7" with Short Arms—Bright Finish—for Sportsman and Custom Sportsman only—All Models.....	4.95
Dual Junior West Coast—Paint Finish—for Sportsman and Custom Sportsman only—All Models.....	19.25
For Royal Sportsman only—All Models.....	14.40
Dual Junior West Coast—Bright Finish—for Sportsman and Custom Sportsman only—All Models.....	29.85
For Royal Sportsman only—All Models.....	25.00
<b>MOULDINGS, EXTERIOR</b>	
Upper Side Exterior Moulding Pkg.—for Sportsman only—All Models.....	43.35
Lower Side and Rear Exterior Moulding Pkg.—for Sportsman only—All Models.....	55.60
Upper Side and Rear, and Lower Side and Rear Exterior Moulding Pkg.—for Sportsman only—All Models.....	108.85
Lower Side and Rear Exterior Moulding Pkg.—for Custom Sportsman only—All Models.....	55.60
Upper Side and Rear, and Lower Side and Rear Exterior Moulding Pkg.—for Custom Sportsman only—All models.....	65.50
Lower Side and Rear Exterior Moulding Pkg.—for Royal Sportsman only—All Models.....	55.60
<b>NOTE:</b> Above moulding packages are avail. on 109" wb. and 127" wb. Models with monotone paint colors only.	
<b>OIL PRESSURE GAUGE—All Models.....</b>	6.20
<b>PAINT, TWO-TONE</b>	
Procedure No. 1—for Sportsman only—All Models.....	86.95
Procedure No. 1—for Custom Sportsman only—All Models.....	43.55
Procedure No. 1—for Royal Sportsman only—All Models.....	43.55
Procedure No. 2—for Sportsman only—All Models.....	142.45
Procedure No. 2—for Custom Sportsman only—All Models.....	99.10
Procedure No. 2—for Royal Sportsman only—All Models.....	99.10
<b>NOTE:</b> Refer to Coding Guide for procedure, paint colors, and code numbers.	

S.E.E.N.  
**E-Bodies**.org

## FACTORY-INSTALLED EXTRA-COST EQUIPMENT—Cont'd

### B100, B200, B300 WAGONS & MAXIWAGONS

	Mfr's Suggested Retail Price
<b>RADIO</b>	
AM—All Models.....	\$ 70.25
AM/FM—All Models.....	145.35
<b>SHOULDER BELTS</b>	
Shoulder belts—for driver and front passenger seats—All Models..	28.10
<b>SHOCK ABSORBERS</b>	
Front and rear, heavy duty—1 3/8" dia.—All Models.....	15.65
<b>SPRINGS, FRONT—Coil</b>	
—Heavy Duty* for all B100, B200 and B300 wheelbase models....	5.45
—Extra Heavy Duty* for B300—127" wb. w/6-cyl. Engine.....	5.45
*Minimum Front Spring included with optional Air Conditioning.	
<b>SPRINGS, REAR—Leaf</b>	
—Heavy Duty—for all B100, B200 and B300 wheelbase models....	9.90
—Extra Heavy Duty—for B200 Models only.....	11.35
<b>STEERING, POWER</b>	
All Models.....	131.30
<b>SWITCHES</b>	
Dome Lamp, door operated—for rear and right side pass. doors— All Models.....	19.05
<b>TRANSMISSION</b>	
Automatic—3-spd. LoadFlite A727—All Models.....	237.10
<b>UNDERCOATING—All Models.....</b>	
	12.85

## FACTORY-INSTALLED TIRE and WHEEL EQUIPMENT

NOTE: Prices are for first line tires. Where a specific brand and/or tread is a condition of sale, the description of the tire must be written on your order. Additional charges are dependent upon tires ordered.

### B100, B200, B300 WAGONS & MAXIWAGONS

Size and Load Range (Equiv. Ply Rating)	Type	*Mfr's Suggested Retail Prices
<b>B100—5-PASSENGER WAGONS</b>		
<b>TUBELESS BIAS BELTED—5-stud Disc</b>		
Includes (5) 5.50" Rims		
E70-14-B (4PR)②	Hwy. Pass. Car.....	\$ 41.55
F70-14-B (4PR)①	Hwy. Pass. Car.....	16.65
F70-14-B (4PR)②	Hwy. Pass. Car.....	58.00
G70-14-B (4PR)①	Hwy. Pass. Car.....	33.80
G70-14-B (4PR)②	Hwy. Pass. Car.....	64.85
G70-15-B (4PR)①	Hwy. Pass. Car**.....	37.75
G70-15-B (4PR)②	Hwy. Pass. Car**.....	79.15
G70-15-D (8PR)①	Hwy. Pass. Car**.....	99.05
G70-15-D (8PR)②	Hwy. Pass. Car**.....	140.45
H70-15-B (4PR)①	Hwy. Pass. Car**.....	61.70
H70-15-B (4PR)②	Hwy. Pass. Car**.....	102.85
<b>TUBELESS NYLON—5-stud Disc</b>		
Includes (5) 5.50" Rims		
T100-14-C (6PR)①	Hwy. Truck Type.....	28.75
T100-14-D (8PR)①	Hwy. Truck Type.....	45.10

\*\*\*Available only with extra equipment Front Disc Brakes.


### B200—5-8 PASSENGER WAGONS & MAXIWAGONS

<b>TUBELESS BIAS BELTED—5-stud Disc</b>		
Includes (5) 5.50" Rims		
G70-15-B (4PR)②	Hwy. Pass. Car.....	41.55
G70-15-D (8PR)①	Hwy. Pass. Car.....	61.30
G70-15-D (8PR)②	Hwy. Pass. Car.....	102.75
H70-15-B (4PR)①	Hwy. Pass. Car.....	23.90
H70-15-B (4PR)②	Hwy. Pass. Car.....	65.20

### B300—5-8-12-15 PASSENGER WAGONS & MAXIWAGONS

<b>TUBELESS NYLON—8-stud Disc</b>		
Includes (5) 6.00" Rims		
B100-16.5-D (8PR) ②	Hwy. Truck Type.....	41.55
B100-16.5-E (10PR)①	Hwy. Truck Type.....	36.05
B100-16.5-E (10PR)②	Hwy. Truck Type.....	77.60
Includes (5) 6.75" Rims		
B175-16.5-E (10PR)①	Hwy. Truck Type.....	82.70
B175-16.5-E (10PR)②	Hwy. Truck Type.....	124.15

① Blackwall tires      ② Whitewall tires

\*Includes Factory Retail Price, Handling and Other Charges. 

NOTES

NOTES



**NOTES**



This book contains  
Manufacturer's Suggested  
Retail Prices at Factory,  
Detroit, Michigan, and  
includes H. and O. and  
factory retail provision for  
dealer new-car  
preparation, where  
applicable. State and/or  
local taxes, and destination  
charges are not included.  
Manufacturer's Suggested  
Retail Prices are supplied  
merely as trade  
information. Dealers are  
not required or expected  
to follow all or any of this  
book with regard to  
Manufacturer's Suggested  
Retail Prices. Dodge  
Division reserves the right  
to make changes from  
time to time, without notice  
or obligation, in prices,  
specifications, colors and  
materials, and to change  
or discontinue models.

# Dodge



**CHRYSLER**  
MOTORS CORPORATION

*Jack Lewis*

REPRESENTING

BEARD MOTOR CO.  
SANTA BARBARA, CA.

