

*Plymouth*  
CHRYSLER

**1971 car and  
equipment prices**

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BILL



# 1971 Plymouth car and equipment price changes

## FURY

Body Type Code	BASIC CAR PRICES*	Page No.	CHANGE FROM	PRICE TO
<b>FURY III SIX</b>				
PM23	2-Door Hardtop.....	3	\$3102.00	\$3126.00
PM41	4-Door Sedan.....	3	3081.00	3105.00
<b>FURY III V-8</b>				
PM23	2-Door Hardtop.....	3	3213.00	3236.00
PM29	2-Door Formal Hardtop.....	3	3245.00	3268.00
PM41	4-Door Sedan.....	3	3192.00	3215.00
PM43	4-Door Hardtop.....	3	3257.00	3280.00
<b>SPORT FURY V-8</b>				
PH23	2-Door Hardtop.....	3	3322.00	3345.00
PH29	2-Door Formal Hardtop.....	3	3355.00	3378.00
PH41	4-Door Sedan.....	3	3301.00	3324.00
PH43	4-Door Hardtop.....	3	3368.00	3392.00
<b>SPORT FURY "GT" V-8</b>				
PP23	2-Door Hardtop.....	3	3975.00	3998.00
<b>SUBURBAN V-8</b>				
PL45	4-Door Wagon 2-Seat.....	4	3399.00	3426.00
PL46	4-Door Wagon 3-Seat.....	4	3510.00	3537.00
<b>SPORT SUBURBAN V-8</b>				
PH45	4-Door Wagon 2-Seat.....	4	3709.00	3739.00
PH46	4-Door Wagon 3-Seat.....	4	3784.00	3814.00
<b>FURY CUSTOM SIX</b>				
PE21	2-Door Sedan.....NEW.....			2876.00
PE41	4-Door Sedan.....NEW.....			2909.00
<b>FURY CUSTOM V-8</b>				
PE21	2-Door Sedan.....NEW.....			2986.00
PE41	4-Door Sedan.....NEW.....			3019.00

Order Code	Factory-Installed Options and Accessories	Page No.	CHANGE FROM	PRICE TO
—	Vinyl Roof.....	6	\$ 105.65	\$ 108.80
A04	Basic Accessory Group.....	10	293.50	298.35
G11	Tinted Glass—All Windows.....	14	47.15	50.55
G15	Tinted Glass—Windshield only.....	14	33.95	37.30
H51	Air Conditioning—Single.....	14	391.15	396.20
H52	Air Conditioning—Dual.....	15	607.60	612.65
P31	Power Windows.....	17	120.45	127.25
S77	Power Steering.....	18	111.40	116.25

## SATELLITE

Body Type Code	BASIC CAR PRICES*	Page No.	CHANGE FROM	PRICE TO
<b>SATELLITE SIX</b>				
RL45	2-Seat Wagon.....	20	\$3032.00	\$3058.00
<b>SATELLITE V-8</b>				
RL45	2-Seat Wagon.....	20	3127.00	3153.00
<b>ROAD RUNNER V-8</b>				
RM23	2-Door Hardtop.....	20	3120.00	3147.00
<b>SEBRING SIX</b>				
RM23	2-Door Hardtop.....	20	2905.00	2931.00
<b>SEBRING V-8</b>				
RH23	2-Door Hardtop.....	20	3000.00	3026.00
<b>CUSTOM SIX</b>				
RH41	4-Door Sedan.....	21	2882.00	2908.00
RH45	2-Seat Wagon.....	21	3253.00	3235.00
RH46	3-Seat Wagon.....	21	3333.00	3315.00
<b>CUSTOM V-8</b>				
RH41	4-Door Sedan.....	21	2977.00	3003.00
RH45	2-Seat Wagon.....	21	3348.00	3330.00
RH46	3-Seat Wagon.....	21	3428.00	3410.00
<b>SEBRING-PLUS V-8</b>				
RP23	2-Door Hardtop.....	21	3153.00	3179.00
<b>BROUGHAM V-8</b>				
RP41	4-Door Sedan.....	21	3162.00	3189.00
<b>REGENT V-8</b>				
RP45	2-Seat Wagon.....	21	3532.00	3558.00
RP46	3-Seat Wagon.....	21	3612.00	3638.00
<b>GTX V-8</b>				
RS23	2-Door Hardtop.....	21	3707.00	3733.00

Order Code	Factory-Installed Options and Accessories	Page No.	CHANGE FROM	PRICE TO
D13	3-Speed Man. Trans.—Floor Mtd.....	24	\$ 14.05	\$ 27.20
A04	Basic Group.....			
	2-Door Models.....	28	199.90	204.75
	4-Door Models.....	28	196.60	201.45
C93	Carpets (Satellite Cpe.) NEW.....	33		19.50
H51	Air Conditioning.....	34	383.25	388.00
P31	Power Windows.....	37	110.10	121.75
S77	Power Steering.....	38	111.40	116.25

## BARRACUDA

Body Type Code	BASIC CAR PRICES*	Page No.	CHANGE FROM	PRICE TO
<b>BARRACUDA SIX</b>				
BH21	2-Door Coupe.....	42	\$2633.00	\$2654.00
BH23	2-Door Hardtop.....	42	2745.00	2766.00
BH27	Convertible.....	42	3002.00	3023.00
<b>BARRACUDA V-8</b>				
BH21	2-Door Coupe.....	42	2759.00	2780.00
BH23	2-Door Hardtop.....	42	2846.00	2867.00
BH27	Convertible.....	42	3103.00	3124.00
<b>GRAN COUPE V-8</b>				
BP23	2-Door Hardtop.....	43	3008.00	3029.00
<b>"CUDA" V-8</b>				
BS23	2-Door Hardtop.....	43	3134.00	3155.00
BS27	Convertible.....	43	3391.00	3412.00
Order Code	Factory-Installed Options and Accessories	Page No.	CHANGE FROM	PRICE TO
A04	Basic Accessory Group—NA w/Rallye Inst. Cluster, 440 6-bbl. or Hemi Eng.....	49	\$ 183.20	\$ 193.60
A04	Basic Accessory Group—With Rallye Inst. Cluster, 440 6-bbl. or Hemi Eng.....	49	172.60	183.00
H51	Air Conditioning.....	55	370.15	374.70
S77	Power Steering.....	58	96.55	106.95

## VALIANT

### BASIC CAR PRICES—NO CHANGE

Order Code	Factory-Installed Options and Accessories	Page No.	CHANGE FROM	PRICE TO
—	Vinyl Roof.....	62	\$ 88.25	\$ 77.45
—	Vinyl Side Molding.....	62	30.95	28.50
—	Vinyl Side Molding.....	62	15.50	14.25
D13	3-Spd. Man. Trans.—Floor Mtd. Shift.....	63	12.90	25.05
<b>TIRES</b>				
(6-Cyl. Coupe Model only)				
T02	6.45 x 14" WSW P.....	63	31.95	26.85
T11	6.95 x 14" WSW P.....	63		
T12	6.95 x 14" WSW P/F.....	63	44.70	39.55
T64	D78 x 14" WSW P/F.....	63	83.00	77.80
T76	E70 x 14" RWL P/F.....	64	113.65	108.40
(All except 6-Cyl. Coupe Models)				
T12	6.95 x 14" WSW P.....	64	31.95	26.85
T64	D78 x 14" WSW P/F.....	64	70.25	65.05
T76	E70 x 14" RWL P/F.....	64	100.85	95.65
T76	E70 x 14" RWL P/F.....	64	43.40	38.25
D53	3.23 Axle Ratio.....	65	13.65	12.55
A04	Basic Accessory Group.....	65	92.10	90.70
A21	Deluxe Trim Group.....	65	59.60	57.15
A21	Deluxe Trim Group.....	66	46.85	44.40
A88	Interior Decor Group.....(2).....	68		
B41	Disc Brakes—Front.....(3).....	69	32.05	22.50
B51	Power Brakes.....	69	42.30	41.55
C14	Shoulder Belts—Rear.....	69	26.10	24.40
G11	Tinted Glass—All Windows.....	69	33.60	36.85
G15	Tinted Glass—Windshield only.....	69	22.25	25.05
G33	Mirror—Remote Control—Outside Left, Chrome.....	69	10.35	11.95
G36	Mirror—Racing Type w/Basic Group.....	69	15.55	13.80
G37	Mirror—Racing Type w/Basic Group.....	70	15.55	13.80
H51	Air Conditioning.....	70	384.00	363.40
M26	Wheel Lip Moldings.....(4).....	71		
R11	Radio—AM.....	71	64.10	61.10
R26	Radio—AM w/Stereo Tape (Cassette).....(5).....	71	210.95	201.60
R26	Radio—AM w/Stereo Tape (Cassette).....(5).....	71	147.00	140.60
S77	Power Steering.....	71	99.80	94.75
S84	Steering Wheel—"Tuff".....(6).....	72		
W11	Deluxe Wheel Covers.....	72	26.75	25.15
W15	Wire Wheel Covers.....	72	66.10	64.55
W21	Rallye Road Wheels.....	72	46.80	54.25
V21	Hood Performance Paint.....(7).....	72		
V24	Hood Performance Paint.....(8).....	72		

(1) Delete: MSR w/Hvy.-Duty Suspension Code (S13).

(2) Delete reference to Scamp in description column. Change "S" to "NA" in Scamp model availability column. Price unchanged.

(3) Add: Power required on Duster 340.

(4) Delete: Custom Sill Molding Code (M25) required.

(5) Add: Includes single rear seat speaker.

(6) Add: Interior Decor Group required except Scamp model. Change availability to "E" under all columns.\$18.95 price unchanged.

(7) Change: "NA" to "E" under Duster 340 availability column. Price unchanged.

(8) Add: NA w/Vinyl Roof. Price unchanged.



## 1971 Plymouth car and equipment prices

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Prices are manufacturer's suggested retail prices as of October 6, 1970, and include provisions for Federal excise taxes and dealer new-car preparation charges, but exclude state and local taxes, if any, and destination charges.

The foregoing manufacturer's suggested retail prices are supplied merely as trade information. Dealers are not required or expected to follow all or any such prices, it being expressly understood that dealers are absolutely unrestricted in such respects.

All prices, specifications and equipment are subject to change without notice or obligation.

**CHRYSLER SECTION** ... *follows Plymouth Section*





# 1971 FURY—Basic Car Prices

2

Body Type Code	Model	Manufacturer's Suggested Retail Price*	Destination Charges, Taxes	Total
<b>FURY I SIX</b>				
PE21	2-door Sedan.....	\$2781.00	\$ _____	\$ _____
PE41	4-door Sedan.....	2814.00	_____	_____
<b>FURY I V-8</b>				
PE21	2-door Sedan.....	2891.00	_____	_____
PE41	4-door Sedan.....	2924.00	_____	_____
<b>FURY II SIX</b>				
PL23	2-door Hardtop.....	2951.00	_____	_____
PL41	4-door Sedan.....	2930.00	_____	_____
<b>FURY II V-8</b>				
PL23	2-door Hardtop.....	3061.00	_____	_____
PL41	4-door Sedan.....	3040.00	_____	_____
<b>FURY III SIX</b>				
PM23	2-door Hardtop.....	\$3102.00	\$ _____	\$ _____
PM41	4-door Sedan.....	3081.00	_____	_____
<b>FURY III V-8</b>				
PM23	2-door Hardtop.....	3213.00	_____	_____
PM29	2-door Formal Hardtop.....	3245.00	_____	_____
PM41	4-door Sedan.....	3192.00	_____	_____
PM43	4-door Hardtop.....	3257.00	_____	_____
<b>SPORT FURY V-8</b>				
PH23	2-door Hardtop.....	3322.00	_____	_____
PH29	2-door Formal Hardtop.....	3355.00	_____	_____
PH41	4-door Sedan.....	3301.00	_____	_____
PH43	4-door Hardtop.....	3368.00	_____	_____
<b>SPORT FURY "GT" V-8</b>				
PP23	2-door Hardtop.....	3975.00	_____	_____

\*Includes Factory Retail Price, Excise, Handling and Other Charges, and Factory Retail Provision for Dealer New Car Preparation of \$40.00.  3



# 1971 FURY—Basic Car Prices (Continued)

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Body Type Code	Model	Manufacturer's Suggested Retail Price*	Destination Charges, Taxes	Total
<b>SUBURBAN V-8</b>				
PL45	4-door Wagon, 2-seat.....	\$3399.00	\$ _____	\$ _____
PL46	4-door Wagon, 3-seat.....	3510.00	_____	_____
<b>CUSTOM SUBURBAN V-8</b>				
PM45	4-door Wagon, 2-seat.....	3522.00	_____	_____
PM46	4-door Wagon, 3-seat.....	3598.00	_____	_____
<b>SPORT SUBURBAN V-8</b>				
PH45	4-door Wagon, 2-seat.....	3709.00	_____	_____
PH46	4-door Wagon, 3-seat.....	3784.00	_____	_____

\*Includes Factory Retail Price, Excise, Handling and Other Charges, and Factory Retail Provision for Dealer New Car Preparation of \$40.00.

## A07 TRANSMISSION PKG

A/C, PS, P. DISC BRAKES, RADIO, WHEEL COVERS, 3 SP. WIPERS, FIII 2 992.05  
 REMOTE MIRROR, T. GLASS, VINYL ROOF OR RACK, WW TIRES, FIII 4 994.40  
 CLOCK, UNDERCOAT, BUMPER GUARDS, LIGHT PACKAGE C.Sub 970.55  
 SPT.F. 972.65  
 SPT.Sub. 962.30

AM/FM STEREO	147.40	WIRE WHEEL COVERS	42.90
AM STEREO TAPE	152.85	RALLYE WHEELS	31.60
AM/FM " "	300.10	ROAD WHEELS	76.05

SPT. FURY + 360, 383, + 440		OTHERS	G-78x14 WSW	18.75
H78x15 WSW	24.05			
H70x15 RWL	57.25			
J78x15 WSW	51.05			
WAGONS				
L84x15 WSW	32.60			



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# 1971 PLYMOUTH FURY—Factory-Installed Options and Accessories

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Order Code	Description	Model Availability**								Mfr's Suggested Retail Price*
		Fury I	Fury II	Fury III	Sport Fury	Sport Fury "Gt."	Suburban	Custom Suburban	Sport Suburban	
	<b>Two-Tone Paint</b> .....	E	E	E	E	E	NA	NA	NA	\$ 31.10
	<b>High-Impact Paint Colors</b> .....	E	E	E	E	E	E	E	E	15.05
	<b>Vinyl Roof</b> .....	E	E	E	E	E	NA	NA	NA	105.65
	<b>Stroke Stripes</b> —(2-Door Hardtops and Formal Hardtops Only).....	NA	NA	E	E	S	NA	NA	NA	27.85
	<b>Vinyl Trim</b> .....	NA	E	NA	NA	NA	NA	NA	NA	25.55
	<b>Vinyl Trim—With Center Armrest</b> .....	NA	NA	E	S	S	NA	E	S	25.55
	<b>Vinyl Trim</b> —(2-Seat Wagon).....	NA	NA	NA	NA	NA	E	NA	NA	34.00
	<b>Cloth and Vinyl Trim—With Center Arm Rest</b> .....	NA	NA	NA	NC	NC	NA	NA	NA	
	<b>50/50 Bench Seat—Vinyl</b> —(4-Door Models).....	NA	NA	E	NA	NA	NA	NA	NA	134.15
	<b>Bucket Seats—Vinyl</b> —(2-Door Models).....	NA	NA	E	NA	NA	NA	NA	NA	132.85
	<b>Bucket Seats—Vinyl</b> —(All Except 4-Door Sedan).....	NA	NA	NA	E	E	NA	NA	NA	105.25
E57	<b>360 CID Engine</b> .....	E	E	E	E	NA	E	E	E	45.90
E61	<b>383 CID—2-bbl. Engine</b> (Power Disc Brakes Req'd. on Wagons).....	E	E	E	E	NA	E	E	E	73.30
E65	<b>383 CID—4-bbl. Engine</b> (Auto. Transmission Req'd.) (Power Disc Brakes Req'd. on Wagons).....	E	E	E	E	NA	E	E	E	\$ 144.55
E85	<b>440 CID—4-bbl. Engine</b> (Auto. Transmission Req'd.) Models Except Wagons.....	E	E	E	E	NA	NA	NA	NA	231.55
	Wagons Only (Pwr. Disc Brakes Req'd.).....	NA	NA	NA	NA	NA	E	E	E	198.20
D34	<b>TorqueFlite Transmission—6-Cylinder Only</b> .....	E	E	E	NA	NA	NA	NA	NA	216.40
D34	<b>TorqueFlite Transmission—8-Cylinder</b> (With 318 CID Engines Only).....	E	E	E	E	NA	E	E	E	216.40
D34	<b>TorqueFlite Transmission—8-Cylinder</b> (With 360 & 383—2-bbl. Engines Only).....	E	E	E	E	NA	E	E	E	216.40
D34	<b>TorqueFlite Transmission—8-Cylinder</b> (With 383—4-bbl. and 440—4-bbl. Engine Only).....	E	E	E	E	S	E	E	E	237.50
	<b>Tires—Set of 5—Bias Belted</b> <b>Replacing F78 x 15" BSW (NA Wagons) (Models With 225, 318 and 360 Engines)</b>									
U18	F78 x 15" WSW.....	E	E	E	E	NA	NA	NA	NA	31.95
U28a	G78 x 15" BSW.....	E	E	E	E	NA	NA	NA	NA	16.65
U24	G78 x 15" WSW.....	E	E	E	E	NA	NA	NA	NA	50.65
U35	H78 x 15" BSW (Minimum Size Req'd. With Trailer-Towing).....	E	E	E	E	NA	NA	NA	NA	35.80
U36	H78 x 15" WSW.....	E	E	E	E	NA	NA	NA	NA	72.55

SEEN ON

35.80

72.55

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# 1971 PLYMOUTH FURY—Factory-Installed Options and Accessories (Continued)

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Order Code	Description	Model Availability**								Mfr's Suggested Retail Price*
		Fury I	Fury II	Fury III	Sport Fury	Sport Fury "Gt"	Suburban	Custom Suburban	Sport Suburban	
U75	H70 x 15"—Raised White Letters (Heavy-Duty Suspension, Code S13 Req'd.)	E	E	E	E	S	NA	NA	NA	\$105.75
U45	J78 x 15" BSW	E	E	E	E	NA	NA	NA	NA	60.05
U44	J78 x 15" WSW	E	E	E	E	NA	NA	NA	NA	99.55
<b>Replacing G78x15" BSW (NA Wagons) (Models With 383 and 440 Engines) (Sport Fury With 318 Engines Combined With Air Conditioning) (Models With 360 Engines Combined With Air Conditioning)</b>										
U24	G78 x 15" WSW	E	E	E	E	NA	NA	NA	NA	31.95
U35	H78 x 15" BSW (Minimum Size Req'd. With Trailer Towing)	E	E	E	E	NA	NA	NA	NA	19.20
U36	H78 x 15" WSW	E	E	E	E	NA	NA	NA	NA	55.90
U75	H70 x 15"—Raised White Letters (Heavy-Duty Suspension, Code S13 Req'd.)	E	E	E	E	S	NA	NA	NA	89.20
U45	J78 x 15" BSW	E	E	E	E	NA	NA	NA	NA	\$ 43.40
U44	J78 x 15" WSW	E	E	E	E	NA	NA	NA	NA	82.90
<b>Replacing J78x15" BSW (Wagons Only)</b>										
U44	J78 x 15" WSW	NA	NA	NA	NA	NA	E	E	E	39.50
U57	L84 x 15" BSW (Minimum Size Req'd. With Trailer Towing; and 3-Seat Wagons With Dual Air Conditioning)	NA	NA	NA	NA	NA	E	E	E	29.15
U58	L84 x 15" WSW	NA	NA	NA	NA	NA	E	E	E	72.10

a/ Standard Tire Size on Sport Fury with 318 Engine Combined with Air Conditioning.  
Standard Tire Size on Fury I, II & III with 360 Engine Combined with Air Conditioning.

## Optional Axle Ratios

(No Charge With Sure-Grip Differential or Trailer Towing) (No Charge When Heavy-Duty Brakes Req'd.)

D51	2.76 Axle Ratio	NA	NA	NA	NA	E	NA	NA	NA	13.60
D53	3.23 Axle Ratio (Models With 318, 383—4-bbl. or 440—4-bbl. Engines Combined With TorqueFlite)	E	E	E	E	S	E	E	E	13.60
D56	3.55 Axle Ratio (Models With 318 Engine Combined With Manual Transmission)	E	E	E	E	NA	E	E	E	13.60
D56	3.55 Axle Ratio (Models With 318 Engine Combined With TorqueFlite Except Wagons)	E	E	E	E	NA	NA	NA	NA	13.60

SEEK ON  
13.60 les. 9





# 1971 PLYMOUTH FURY—Factory-Installed Options and Accessories (Continued)

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Order Code	Description	Model Availability**								Mfr's Suggested Retail Price*
		Fury I	Fury II	Fury III	Sport Fury	Sport Fury "Gt."	Suburban	Custom Suburban	Sport Suburban	
A76	<b>Brougham Package</b> (NA With Console) Brougham "C" Pillar Nameplates ("D" Pillar Wagons)† Brougham Instrument Panel Nameplate† Cloth and Vinyl Split Bench Seat w/Individual Adjustment, Passenger Recliner and Individual Center Armrests. (4-Door Models)† Cloth and Vinyl Individual Seats w/Separate Adjustment, Passenger Recliner and Center Cushion/Armrest. (2-Door Models)† Vinyl Split Bench Seat w/Individual Adjustment, Passenger Recliner and Individual Center Armrests. (Wagons Only)†..	NA	NA	NA	E	E	NA	NA	E	\$162.05
A76	<b>Brougham Package</b> Brougham "D" Pillar Nameplates† Brougham Instrument Panel Nameplate† Cloth and Vinyl Split Bench Seat w/Individual Adjustment, Passenger Recliner and Individual Center Armrests.† Vinyl Split Bench Seat w/Individual Adjustment, Passenger Recliner and Individual Center Armrests†.....	NA	NA	NA	NA	NA	NA	E	NA	\$187.60
B11	<b>Heavy-Duty Brakes</b> —(Std. With 383—4-bbl. & 440 Engines) (NA with Power Disc Brakes).....	E	E	E	E	NA	S	S	S	23.25
B41	<b>Power Disc Brakes</b> —Front (Req'd. on Wagons With 383 or 440 Engines) (NA With Heavy-Duty Brakes).....	E	E	E	E	S	E	E	E	69.55
C02	<b>Cargo Compartment Carpeting</b> .....	NA	NA	NA	NA	NA	E	E	E	21.60
C14	<b>Shoulder Belts—Rear</b> .....	E	E	E	E	E	E	E	E	26.50
C16	<b>Console</b> —(With Bucket Seats and Automatic Transmission Only) (NA with Brougham Pkg., with AM Radio w/Stereo Tape Code R26, with AM/FM Radio w/Stereo Tape Code R36, or Tilt Steering Wheel).....	NA	NA	NC	NC	NC	NA	NA	NA	

# 1971 PLYMOUTH FURY—Factory-Installed Options and Accessories (Continued)

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## Model Availability\*\*

Order Code	Description	Fury I	Fury II	Fury III	Sport Fury	Sport Fury "G.T."	Suburban	Custom Suburban	Sport Suburban	Mir's Suggested Retail Price*
C65	Front Foam Seat Cushion	E	E	S	S	E	S	S		\$ 9.60
C92	Accessory Floor Mats	E	E	E	E	E	E	E		14.25
C93	Carpets—(Std. 3-Seat Wagon)	E	S	S	S	E	E	S		19.50
D91	Sure-Grip Differential—(NA 6-Cyl. Engines Combined with Manual Transmission)	E	E	E	E	E	E	E		48.70
F11	50-Amp. Alternator—(Std. 8-Cyl. w/Air Conditioning)	E	E	E	E	E	E	E		11.80
F25	70-Amp.-Hr. Battery—(Std. w/440 Engine)	E	E	E	E	S	E	E		14.80
G11	Tinted Glass—All Windows	E	E	E	E	E	E	E		47.15
G15	Tinted Windshield Only	E	E	E	E	E	E	E		33.95
G31	Manual Mirror—Right	E	E	E	E	E	E	NA		7.40
G33	Remote-Control Mirror—Left	E	E	E	E	E	E	E		12.95
H31	Rear Window Defogger	E	E	E	E	NA	NA	NA		31.45
H41	Strato Ventilation—(NA with Air Conditioning)	E	E	E	E	E	E	E		18.20
H51	Air Conditioning—(NA with Manual Transmission) (NA With 6-Cyl. Engines)	E	E	E	E	E	E	E		391.15
H52	Dual Air Conditioning—(NA With Manual Transmission)	NA	NA	NA	NA	NA	E	E	E	\$607.60
J21	Electric Clock	E	E	E	E	E	E	E		17.50
J24	Headlights Washer & Wiper—(3-Speed Windshield Wipers Req'd.)	NA	NA	NA	E	E	NA	NA	E	29.30
J25	3-Speed Windshield Wipers	E	E	E	E	E	E	E		5.85
J26	Tailgate Window Washers & Wipers	NA	NA	NA	NA	NA	E	E	E	41.25
J41	Pedal Dress-Up	E	E	E	E	E	E	E		5.85
J51	Rear Compartment Lock	NA	NA	NA	NA	NA	E	E	E	12.30
J55	Undercoating	E	E	E	E	E	E	E		22.60
L42	Nightwatch Headlight Delay and Headlights On Warning Signal	E	E	E	E	E	E	E		19.45
M05	Door Edge Protectors—2-Doors	E	E	E	E	NA	NA	NA		6.50
M05	Door Edge Protectors—4-Doors	E	E	E	E	NA	E	E		11.70
M15	Bright Upper Door Frames	E	E	S	S	NA	NA	S	S	21.85
	4-Door Sedans	NA	NA	NA	NA	NA	E	S	S	28.30
	Suburban Wagons	E	E	NA	S	S	E	E	NA	25.90
M25	Custom Sill Molding	E	E	E	S	S	NA	NA	NA	14.60
M31	Belt Molding—(NA 4-Door Sedan)	E	E	E	S	S	NA	NA	NA	
M45	Wheel House Opening Skirts—(NA With Wire Wheel Covers—Code W15, Rallye Road Wheels—Code W21 or Chrome Road Wheels—Code W23) (NA With Tire Sizes Over G78 x 15")	E	E	E	E	NA	NA	NA	NA	32.65

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32.65

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# 1971 PLYMOUTH FURY—Factory-Installed Options and Accessories (Continued)

16

Order Code	Description	Model Availability*								Mfr's Suggested Retail Price*
		Fury I	Fury II	Fury III	Sport Fury	Sport Fury "GT"	Suburban	Custom Suburban	Sport Suburban	
M51	<b>Sun Roof With Vinyl Roof</b> —(Hardtop 23 Models Only) (Minimum Tire Size G78 x 15" Req'd. on Fury II & III When Combined w/Air Conditioning & 318 Engine).....	NA	E	E	E	E	NA	NA	NA	\$ 484.65
M81	<b>Bumper Guards—Front</b> .....	E	E	E	E	E	E	E	E	19.45
M83	<b>Bumper Guards and/or Step Pad—Rear</b> .....	E	E	E	NA	NA	E	E	E	19.45
M84	<b>Tailgate Scuff/Step Plate</b> —(Std. 3-Seat Wagons).....	NA	NA	NA	NA	NA	E	E	E	5.20
M85	<b>Bumper Guards and/or Step Pad—Front &amp; Rear</b> .....	E	E	E	NA	NA	E	E	E	38.85
M91	<b>Luggage Rack</b> .....	NA	NA	NA	NA	NA	E	E	E	68.35
M95	<b>Assist Handles</b> .....	NA	NA	NA	NA	NA	E	E	E	18.80
N25	<b>Engine Block Heater</b> .....	E	E	E	E	E	E	E	E	15.55
N88	<b>Automatic Speed Control</b> —(8-Cyl. Engines Only, TorqueFlite Transmission & Power Disc Brakes Required).....	E	E	E	E	E	E	E	E	64.85
N95	<b>NOx Exhaust Emission Control</b> —(Req'd. on All Cars Registered in the State of California Except w/383—4-bbl. and Standard "GT" Engines).....	E	E	E	E	NA	E	E	E	\$ 12.95
P21	<b>Power Bench Seat</b> .....	E	E	E	E	E	E	E	E	104.95
P25	<b>Power Bucket or 50/50 Seat—Left</b> .....	NA	NA	E	E	E	NA	E	E	92.95
P31	<b>Power Windows</b> —(NA Fury I 2-Door Sedan).....	E	E	E	E	E	E	E	E	120.45
P41	<b>Power Door Locks—2-Doors</b> .....	E	E	E	E	E	NA	NA	NA	47.30
P41	<b>Power Door Locks—4-Doors</b> .....	E	E	E	E	NA	E	E	E	72.55
P45	<b>Power Deck Lid Release</b> .....	E	E	E	E	E	NA	NA	NA	15.55
	<b>Models Without Basic Group A04</b> .....									66.40
R11	<b>Radio—AM</b> .....	E	E	E	E	E	E	E	E	93.50
R13	<b>Radio—AM Deluxe</b> .....	E	E	E	E	E	E	E	E	
R26	<b>Radio—AM w/Stereo Tape (Cassette)</b> .....	E	E	E	E	E	E	E	E	219.15
	(NA w/Console).....	E	E	E	E	E	E	E	E	213.70
R35	<b>Radio—AM/FM Stereo</b> .....									
R36	<b>Radio—AM/FM Stereo w/Stereo Tape (Cassette)</b> —(NA w/Console).....	E	E	E	E	E	E	E	E	366.40
	<b>Models With Basic Group A04</b> .....									27.20
R13	<b>Radio—AM Deluxe</b> .....	E	E	E	E	E	E	E	E	
R26	<b>Radio—AM w/Stereo Tape (Cassette)</b> .....	E	E	E	E	E	E	E	E	152.85
	(NA With Console).....	E	E	E	E	E	E	E	E	147.40
R35	<b>Radio AM/FM Stereo</b> .....									
R36	<b>Radio—AM/FM Stereo w/Stereo Tape (Cassette)</b> —(NA With Console).....	E	E	E	E	E	E	E	E	300.10

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# 1971 PLYMOUTH FURY—Factory-Installed Options and Accessories (Continued)

18

Order Code	Description	Model Availability**								Mfr's Suggested Retail Price*
		Fury I	Fury II	Fury III	Sport Fury	Sport Fury "GT"	Suburban	Custom Suburban	Sport Suburban	
Models With Basic Group A04 (Continued)										
R31	Rear Seat Speaker (With Radio Codes R11 & R13 Only)	E	E	E	E	E	E	E	E	\$ 15.05
R32	Dual Rear Seat Speakers (With Radio Codes R26, R35, or R36 Only)	E	E	E	E	E	E	E	E	27.20
R33	Microphone—(With Radio Codes R26 or R36 Only)	E	E	E	E	E	E	E	E	11.70
S13	Heavy-Duty Suspension—(Includes Heavy-Duty Torsion Bars, Heavy-Duty Rear Springs & High Control Shock Absorbers) (Std. w/Trailer Towing)	E	E	E	E	S	E	E	E	13.60
S25	Heavy-Duty Shock Absorbers—(Std. w/Trailer Towing)	E	E	E	E	E	E	E	E	5.20
S62	Tilt Steering Wheel w/Rim Blow—(Power Steering & TorqueFlite Req'd.) (NA with Console)	E	E	E	E	E	E	E	E	55.70
S77	Power Steering	E	E	E	E	E	E	E	E	111.40
S83	2-Spoke Rim-Blow Steering Wheel—(NA with Tilt Steering Wheel Code S62)	E	E	E	E	E	E	E	E	26.90

## Models Without Basic Group A04

W11	<b>Deluxe Wheel Covers</b> —(NA With Codes W15, W21 or W23).....	E	E	E	E	NA	E	E	E	\$ 27.35
W15	<b>Wire Wheel Covers</b> —(NA With Codes W11, W21, W23 or M45).....	E	E	E	E	NA	E	E	E	70.15
W15	<b>Wire Wheel Covers</b> —(NA With Code W23).....	NA	NA	NA	NA	E	NA	NA	NA	11.20
W21	<b>Rallye Road Wheels</b> —(4 Only, Standard Spare) (NA With Codes W11, W15, W23 or M45).....	E	E	E	E	S	NA	NA	NA	58.95
W23	<b>Chrome Styled Road Wheels</b> —(4 Only, Standard Spare) (NA With Codes W11, W15, W21 or M45).....	E	E	E	E	NA	NA	NA	NA	103.35
W23	<b>Chrome Styled Road Wheels</b> —(4 Only, Standard Spare).....	NA	NA	NA	NA	E	NA	NA	NA	44.45

## Models With Basic Group A04

W15	<b>Wire Wheel Covers</b> —(NA With Codes W11, W21, W23 or M45).....	E	E	E	E	NA	E	E	E	42.90
W21	<b>Rallye Road Wheels</b> —(4 Only, Standard Spare) (NA With Codes W11, W15, W23 or M45).....	E	E	E	E	S	NA	NA	NA	31.60
W23	<b>Chrome Styled Road Wheels</b> —(4 Only, Standard Spare) (NA With Codes W11, W15, W21 or M45).....	E	E	E	E	NA	NA	NA	NA	76.05

\*Includes Factory Retail Price, Excise, Handling and Other Charges.

\*\*E—Extra Cost; S—Standard Equipment; NA—Not Available; NC—No Charge.

†Available in Group only.



# 1971 SATELLITE—Basic Car Prices

20

Body Type Code	Model	Manufacturer's Suggested Retail Price*	Destination Charges, Taxes	Total
<b>SATELLITE SIX</b>				
RL21	2-door Coupe.....	\$2663.00	\$ _____	\$ _____
RL41	4-door Sedan.....	2734.00	_____	_____
RL45	2-seat Wagon.....	3032.00	_____	_____
<b>SATELLITE V-8</b>				
RL21	2-door Coupe.....	2758.00	_____	_____
RL41	4-door Sedan.....	2829.00	_____	_____
RL45	2-seat Wagon.....	3127.00	_____	_____
<b>ROAD RUNNER V-8</b>				
RM23	2-door Hardtop.....	3120.00	_____	_____
<b>SEBRING SIX</b>				
RH23	2-door Hardtop.....	2905.00	_____	_____
<b>SEBRING V-8</b>				
RH23	2-door Hardtop.....	3000.00	_____	_____

<b>CUSTOM SIX</b>				
RH41	4-door Sedan.....	\$2882.00	\$ _____	\$ _____
RH45	2-seat Wagon.....	3253.00	_____	_____
RH46	3-seat Wagon.....	3333.00	_____	_____
<b>CUSTOM V-8</b>				
RH41	4-door Sedan.....	2977.00	_____	_____
RH45	2-seat Wagon.....	3348.00	_____	_____
RH46	3-seat Wagon.....	3428.00	_____	_____
<b>SEBRING-PLUS V-8</b>				
RP23	2-door Hardtop.....	3153.00	_____	_____
<b>BROUGHAM V-8</b>				
RP41	4-door Sedan.....	3162.00	_____	_____
<b>REGENT V-8</b>				
RP45	2-seat Wagon.....	3532.00	_____	_____
RP46	3-seat Wagon.....	3612.00	_____	_____
<b>GTX V-8</b>				
RS23	2-door Hardtop.....	3707.00	_____	_____

\*Includes Factory Retail Price, Excise, Handling and Other Charges, and Factory Retail Provision for Dealer New Car Preparation of \$25.00.

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E-Bodies...

# 1971 SATELLITE—Factory-Installed Options and Accessories

22

Order Code	Description	Model Availability**										Mfr's Suggested Retail Price*
		Satellite	Road Runner	Custom	Sebring	Brougham	Sebring-Plus	GTX	Wagons			
									Satellite	Custom	Regent	
<b>Paints</b>												
	High-Impact Colors.....	E	E	E	E	E	E	E	E	E	E	\$ 15.05
	Two-Tone.....	E	E	E	E	E	E	E	NA	NA	NA	31.10
<b>Vinyl Roofs</b>												
	Canopy.....	NA	E	NA	NA	NA	E	NA	NA	NA	NA	67.05
	Full.....	E	E	E	E	E	E	E	NA	NA	NA	95.75
<b>Vinyl Side Molding</b>												
	2-Door Models.....	E	NA	NA	E	NA	E	NA	NA	NA	NA	15.50
	Satellite 4-Door Models & Brougham Only.....	E	NA	NA	NA	E	NA	NA	E	NA	NA	30.95
	Custom 4-Door Models Only.....	NA	NA	E	NA	NA	NA	NA	NA	E	NA	15.50
<b>Stripes</b>												
	"C" Pillar & Roof Strobe (NA w/Full Vinyl Roof or Two-Tone Paint).....	NA	E	NA	NA	NA	NA	NA	NA	NA	NA	34.00
	Hood & Fender Transverse (NA w/Air Grabber or Hemi Engine).....	NA	NA	NA	NA	NA	NA	E	NA	NA	NA	22.50
<b>Interior Trims</b>												
	Bucket Seat—Cloth & Vinyl—Decor Group (Code A87) Required with Road Runner.....	NA	E	NA	NA	NA	NC	NC	NA	NA	NA	\$105.95
	Bucket Seat—Vinyl—Decor Group (Code A87) Required with Road Runner.....	NA	E	NA	NA	NA	S	S	NA	NA	NA	105.95
	Vinyl Trim—Bench Seat.....	S	S	E	E	NA	NA	NA	S	S	S	25.55
	Bench Seat—Cloth & Vinyl w/Center Armrest.....	NA	NA	NA	NA	S	NC	NC	NA	NA	E	105.95
<b>Engines</b>												
E55	340-Cu.-In. 8-Cyl. 4-Bbl. (NA w/3-Speed Man. Column Mtd. Trans. or Auto Speed Control).....	NA	E	NA	NA	NA	NA	NA	NA	NA	NA	45.90
E61	383-Cu.-In. 8-Cyl. 2-Bbl. (NA w/Man. Trans.).....	E	NA	E	E	E	E	NA	E	E	E	73.30
E65	383-Cu.-In. 8-Cyl. 4-Bbl. (NA w/3-Speed Man. Column Mtd. Trans.).....	E	S	E	E	E	E	NA	E	E	E	144.55
E74	Hemi 426-Cu.-In. 8-Cyl. 2 4-Bbl. (NA w/3-Speed Man. Trans., Air Cond., Auto Speed Control or Trailer Towing)											
	Road Runner Models.....	NA	E	NA	NA	NA	NA	NA	NA	NA	NA	883.55
	GTX Models.....	NA	NA	NA	NA	NA	NA	E	NA	NA	NA	746.50
E87	440-Cu.-In. 8-Cyl. 6-Bbl. (NA w/3-Speed Man. Trans., Air Cond., Auto Speed Control or Trailer Towing)											
	Road Runner Models.....	NA	E	NA	NA	NA	NA	NA	NA	NA	NA	262.15
	GTX Models.....	NA	NA	NA	NA	NA	NA	E	NA	NA	NA	125.00

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262.15

125.00

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# 1971 SATELLITE—Factory-Installed Options and Accessories (Continued)

24

Order Code	Description	Model Availability**											Mfr's Suggested Retail Price*
		Satellite	Road Runner	Custom	Sebring	Brougham	Sebring-Plus	GTX	Wagons				
									Satellite	Custom	Regent		
Transmissions													
D13	3-Speed Man.—Floor Mounted (NA w/Trailer Towing) with 383 4-Bbl. Only.....	E	S	E	E	E	E	NA	E	E	E	\$ 14.05	
D21	4-Speed Man.—Floor Mounted (NA w/Trailer Towing) Track Pak (A33 or A34) Req'd w/Hemi or 440 Engines												
	With 383 4-Bbl. Only .....	E	NA	E	E	E	E	NA	E	E	E	206.40	
	Road Runner Models .....	NA	E	NA	NA	NA	NA	NA	NA	NA	NA	206.40	
	GTX Models.....	NA	NA	NA	NA	NA	NA	NC	NA	NA	NA	NC	
D34	TorqueFlite												
	With 225 6-Cyl. Engine Only.....	E	NA	E	E	NA	NA	NA	E	E	NA	216.40	
	With 318 Engine Only.....	E	NA	E	E	E	E	NA	E	E	E	216.40	
	With 383 2-Bbl. Engine Only.....	E	NA	E	E	E	E	NA	E	E	E	216.40	
	With 340 4-Bbl., 383 4-Bbl., Hemi or 440 6-Bbl. Engines Only.....	E	E	E	E	E	E	NA	E	E	E	237.50	
	With Hemi or 440 Engine Only.....	NA	NA	NA	NA	NA	NA	S	NA	NA	NA	S	

## Tires—Except Road Runner, GTX & Wagons Replacing E78 x 14" BSW—Models w/225 Engine and RL21 Coupe with 318 Engine

T26	E78 x 14" WSW.....	E	NA	E	E	NA	NA	NA	NA	NA	NA	\$ 29.15
T35	F78 x 14" BSW—MSR w/318 Eng. & Air Cond....	E	NA	E	E	NA	NA	NA	NA	NA	NA	16.65
T34	F78 x 14" WSW.....	E	NA	E	E	NA	NA	NA	NA	NA	NA	48.55
T45	G78 x 14" BSW—MSR w/318 Eng. & Trailer Towing	E	NA	E	E	NA	NA	NA	NA	NA	NA	33.30
T46	G78 x 14" WSW.....	E	NA	E	E	NA	NA	NA	NA	NA	NA	67.25
T55	H78 x 14" BSW.....	E	NA	E	E	NA	NA	NA	NA	NA	NA	52.40
T56	H78 x 14" WSW.....	E	NA	E	E	NA	NA	NA	NA	NA	NA	89.20
T86	F70 x 14" WSW.....	E	NA	E	E	NA	NA	NA	NA	NA	NA	69.30
T87	F70 x 14" Raised White Letters.....	E	NA	E	E	NA	NA	NA	NA	NA	NA	81.80
T93	G70 x 14" Raised White Letters—Heavy Duty or Disc Brakes Required.....	E	NA	E	E	NA	NA	NA	NA	NA	NA	100.50
U86	G60 x 15" Raised White Letters (NA w/225 Eng.) Heavy Duty or Disc Brakes & E.H.D. Suspension (Code S15) Required.....	E	NA	NA	NA	NA	NA	NA	NA	NA	NA	163.60

## Replacing F78 x 14" BSW—Models w/318 Engine except RL21 Coupe and Models with 383 Engines

T34	F78 x 14" WSW.....	E	NA	E	E	E	E	NA	NA	NA	NA	31.95
T45	G78 x 14" BSW—MSR with Trailer Towing.....	E	NA	E	E	E	E	NA	NA	NA	NA	16.65
T46	G78 x 14" WSW.....	E	NA	E	E	E	E	NA	NA	NA	NA	50.65
T55	H78 x 14" BSW.....	E	NA	E	E	E	E	NA	NA	NA	NA	35.80

ON  
50.65  
35.80

# 1971 SATELLITE—Factory-Installed Options and Accessories (Continued)

26

Order Code	Description	Model Availability**										Mfr's Suggested Retail Price*
		Satellite	Road Runner	Custom	Sebring	Brougham	Sebring-Plus	GTX	Wagons			
									Satellite	Custom	Regent	
Tires—Continued												
T56	H78 x 14" WSW.....	E	NA	E	E	E	E	NA	NA	NA	NA	\$ 72.55
T86	F70 x 14" WSW.....	E	NA	E	E	E	E	NA	NA	NA	NA	52.70
T87	F70 x 14" Raised White Letters.....	E	NA	E	E	E	E	NA	NA	NA	NA	65.15
T93	G70 x 14" Raised White Letters—Heavy Duty or Disc Brakes Required.....	E	NA	E	E	E	E	NA	NA	NA	NA	83.90
U86	G60 x 15" Raised White Letters (NA 4-Dr. Sedans) Heavy Duty or Disc Brakes & E.H.D. Suspension (Code S15) Required.....	E	NA	NA	E	NA	E	NA	NA	NA	NA	146.95
Tires—Road Runner Replacing F70 x 14" WSW—Models with 340 and 383 4-Bbl. Engines												
T34	F78 x 14" WSW.....	NA	NC	NA	NA	NA	NA	NA	NA	NA	NA	NC
T46	G78 x 14" WSW.....	NA	E	NA	NA	NA	NA	NA	NA	NA	NA	18.75
T87	F70 x 14" Raised White Letters.....	NA	E	NA	NA	NA	NA	NA	NA	NA	NA	\$ 12.50
T93	G70 x 14" Raised White Letters—MSR w/Trailer Towing.....	NA	E	NA	NA	NA	NA	NA	NA	NA	NA	31.25
U86	G60 x 15" Raised White Letters—E.H.D. Suspension (Code S15) Required.....	NA	E	NA	NA	NA	NA	NA	NA	NA	NA	94.30
Tires—Road Runner & GTX Replacing G70 x 14" Raised White Letters—Models with 426 and 440 Engines												
T46	G78 x 14" WSW (NA w/426 Engine).....	NA	NC	NA	NA	NA	NA	NC	NA	NA	NA	NC
U86	G60 x 15" Raised White Letters.....	NA	E	NA	NA	NA	NA	E	NA	NA	NA	63.10
Tires—Wagons Replacing H78 x 14" BSW—All Engines												
T56	H78 x 14" WSW.....	NA	NA	NA	NA	NA	NA	NA	E	E	E	36.80
Axle Ratios—Optional "No Charge" with Wagons, HD Brakes, Sure-Grip Differential or Trailer Towing												
D51	2.76 Ratio—w/383 Engines w/TorqueFlite Only.....	E	NA	E	E	E	E	NA	NA	NA	NA	\$ 13.60
D53	3.23 Ratio—w/225 Engines w/TorqueFlite, 318 & 383 2-Bbl. Engines Only.....	E	NA	E	E	E	E	NA	NA	NA	NA	13.60



# 1971 SATELLITE—Factory-Installed Options and Accessories (Continued)

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Order Code	Description	Model Availability**										Mfr's Suggested Retail Price*
		Satellite	Road Runner	Custom	Sebring	Brougham	Sebring-Plus	GTX	Wagons			
									Satellite	Custom	Regent	
D91	<b>Sure-Grip Differential</b> —Available Only in Track Paks (Code A33 or A34) with Hemi or 440 Engines w/4-Speed Man. Transmission.....	E	E	E	E	E	E	E	E	E	E	\$ 45.35
	<b>Accessory Groups</b>											
A01	<b>Light Package</b>											
	Turn-Signal Indicators—Fender Mounted†											
	Trunk Light (NA Wagons)†											
	Cargo Light (Wagons Only)†											
	Glove Box Light†											
	Ash Receiver Light†											
	Ignition Switch Light with Time Delay†											
	Rear Door Courtesy Switches (4-Door Models)†											
	Map/Courtesy Light†											
	2-Door Models.....	E	E	NA	E	NA	E	E	NA	NA	NA	31.95
	4-Door Models.....	E	NA	E	NA	E	NA	NA	E	E	E	34.25
A02	<b>Driver Aid Group</b> —Available Only w/Light Pkg. (Code A01)											
	Low Fuel Warning Light†											
	Seat Belts Reminder Light†											
	Lock Door Warning Light†.....	E	E	E	E	E	E	E	E	E	E	\$ 14.20
A04	<b>Basic Group</b>											
	Radio—AM											
	Power Steering											
	Variable-Speed Windshield Wipers											
	Remote Mirror—Left—Chrome											
	(Racing Type on 2-Door Models)											
	2-Door Models.....	E	E	NA	E	NA	E	E	NA	NA	NA	199.90
	4-Door Models.....	E	NA	E	NA	E	NA	NA	E	E	E	196.60
A05	<b>Protection Group</b>											
	Door Edge Protectors											
	Body Side Vinyl Molding (Must Code)											
	Bumper Guards Front and Rear											
	Satellite & Brougham 4-Dr. Sedans Only.....	E	NA	NA	NA	E	NA	NA	NA	NA	NA	76.35
	Custom 4-Door Sedan Only.....	NA	NA	E	NA	NA	NA	NA	NA	NA	NA	60.90
A28	<b>Noise Reduction Package</b> —(Req'd on all Vehicles w/440 6-Bbl. Eng. w/TorqueFlite Registered in the State of California)											
	Maximum Cooling Package											
	Torque-Drive Fan											
	N97 Package (Includes turned-down tailpipes)											
	Required On All Vehicles Registered in The State of California.).....	NA	E	NA	NA	NA	NA	E	NA	NA	NA	\$36.50

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36.50 les 29

# 1971 SATELLITE—Factory-Installed Options and Accessories (Continued)

30

Order Code	Description	Model Availability**											Mfr's Suggested Retail Price*
		Satellite	Road Runner	Custom	Sebring	Brougham	Sebring-Plus	GTX	Wagons				
									Satellite	Custom	Regent		
A31	<b>High-Performance Axle Package</b> (NA w/3-Speed Man. Trans., Air Cond. or Trailer Towing) w/340 or 383 4-bbl. Engines Only Heavy-Duty 3.91 Ratio Axle Sure-Grip Differential 7-Blade Torque-Drive Fan 26" High-Performance Radiator with Fan Shroud	E	E	E	E	E	E	NA	NA	NA	NA	\$ 81.80	
A33	<b>Track Pak Axle Package</b> (NA w/Air Cond.) Available Only w/Hemi or 440 Engines w/4-Spd. Man. Trans. Sure-Grip Differential Heavy-Duty 9¾" Dana 3.54 Ratio Axle 7-Blade Torque-Drive Fan Dual Breaker Distributor—440 6-Bbl. & 426 Hemi Only 26" High-Performance Radiator with Fan Shroud	NA	E	NA	NA	NA	NA	E	NA	NA	NA	149.80	
A34	<b>Super Track Pak Axle Package</b> (NA w/3-Speed Man. Trans., Air Cond. or Trailer Towing) w/Hemi or 440 Engines Only Sure-Grip Differential Heavy-Duty 9¾" Dana 4.10 Ratio Axle 7-Blade Torque-Drive Fan Dual Breaker Distributor—440 6-Bbl. or 426 Hemi Only 26" High-Performance Radiator with Fan Shroud Power Brakes Disc Brakes	NA	E	NA	NA	NA	NA	E	NA	NA	NA	\$219.30	
A35	<b>Trailer-Towing Package</b> (NA w/225, Hemi or 440 6-bbl. Engines) TorqueFlite & Power Disc Brakes Required Models w/318 or 383 Engines—Minimum Size Tires Required G78 x 14" Road Runner & GTX Models—Minimum Size Tires Req'd on Road Runner G70 x 14" Wagons	E	NA	E	E	E	E	NA	NA	NA	NA	50.85	
		NA	E	NA	NA	NA	NA	E	NA	NA	NA	26.30	
		NA	NA	NA	NA	NA	NA	NA	E	E	E	39.90	
A36	<b>Performance Axle Package</b> (NA w/Trailer Towing or Wagons) Heavy-Duty 3.55 Ratio Axle Sure-Grip Differential 7-Blade Torque-Drive Fan 26" High-Performance Radiator with Fan Shroud With 340 or 383 4-bbl. Engines w/4-Speed Man. or TorqueFlite Only With 440 Engines w/TorqueFlite Only With Hemi Engine w/TorqueFlite Only	E	E	E	E	E	E	NA	NA	NA	NA	\$ 81.80	
		NA	E	NA	NA	NA	NA	E	NA	NA	NA	\$ 81.80	
		NA	E	NA	NA	NA	NA	E	NA	NA	NA	\$45.35	

81.80 ON  
81.80  
45.35 es.31



# 1971 SATELLITE—Factory-Installed Options and Accessories (Continued)

32

Order Code	Description	Model Availability**										Mfr's Suggested Retail Price*
		Satellite	Road Runner	Custom	Sebring	Brougham	Sebring-Plus	Wagons				
								GTX	Satellite	Custom	Regent	
A45	<b>Aerodynamic Spoiler Package</b> (NA w/Code M91) Available Only on GTX and Road Runner. (NA w/Luggage Rack) Front Spoilers† (Dealer Installed) Aerodynamic Rear Spoiler†	NA	E	NA	NA	NA	NA	E	NA	NA	NA	\$ 59.40
A55	<b>Custom Trim Group</b> —RL41 and RL45 Only (Available Satellite Sedan and Wagon Only) Deluxe Vinyl Trim (Must Code D2X9)† Deluxe Steering Wheel† Bright Armrest Bases†	E	NA	NA	NA	NA	NA	NA	E	NA	NA	25.55
A87	<b>Decor Package</b> —RM23 Only Custom Style Vinyl Trim (Must Code H2, M5 or M6 Trim)† Deluxe Steering Wheel† Wheel Lip Moldings Rear Bumper Tape Treatment Hood Scoop Sport Stripes†	NA	E	NA	NA	NA	NA	NA	NA	NA	NA	85.60
B11	<b>Heavy-Duty Brakes</b>	E	S	E	E	E	E	S	S	S	S	\$ 23.25
B41	<b>Disc Brakes—Front</b> —Power Brakes Required	E	E	E	E	E	E	E	E	E	E	24.45
B51	<b>Power Brakes</b> —Req'd w/Disc Brakes	E	E	E	E	E	E	E	E	E	E	45.15
C14	<b>Shoulder Belts—Rear</b>	E	E	E	E	E	E	E	E	E	E	26.50
C16	<b>Console</b> —w/Bucket Seats Only (NA w/Codes C21, D14 or S62)	NA	E	NA	NA	NA	E	E	NA	NA	NA	57.65
C21	<b>Center Seat Cushion &amp; Folding Armrest</b> —w/Bucket Seats Only (NA w/Code C16)	NA	E	NA	NA	NA	E	E	NA	NA	NA	57.65
C62	<b>"Comfort Position" Seat Adjuster—Manual 6-Way</b> Left Bucket Seat Only	NA	E	NA	NA	NA	E	E	NA	NA	NA	35.00
C65	<b>Front Foam Seat Cushion</b> (Std. RL41)	E	S	S	S	S	S	S	S	S	S	8.90
C92	<b>Accessory Floor Mats</b> —Color Keyed	E	E	E	E	E	E	E	E	E	E	14.25
F11	<b>50-Amp. Alternator</b> (Std. 8-Cyl. w/Air Cond.)	E	E	E	E	E	E	E	E	E	E	11.80
F25	<b>70-Amp.-Hr. Battery</b> (Std. 440 & Hemi Engines)	E	E	E	E	E	E	S	E	E	E	14.80
G11	<b>Tinted Glass—All Windows</b>	E	E	E	E	E	E	E	E	E	E	43.40
G15	<b>Tinted Windshield</b>	E	E	E	E	E	E	E	E	E	E	29.80
G31	<b>Manual Mirror—Right</b> —Chrome w/Mirror (Code G33) Only 4-Door Models 2-Door Models—Racing Type	E	NA	E	NA	E	NA	NA	E	E	E	7.40
		E	E	NA	E	NA	E	E	NA	NA	NA	11.75
G33	<b>Remote Control Mirror—Left</b> —Chrome 4-Door Models 2-Door Models—Racing Type	E	NA	E	NA	E	NA	NA	E	E	E	12.95
		E	E	NA	E	NA	E	E	NA	NA	NA	16.25

SEATTLE  
12.95  
16.25  
e-books

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# 1971 SATELLITE—Factory-Installed Options and Accessories (Continued)

34

Order Code	Description	Model Availability**										Mfr's Suggested Retail Price*
		Satellite	Road Runner	Custom	Sebring	Brougham	Sebring-Plus	GTX	Wagons			
									Satellite	Custom	Regent	
G36	<b>Dual Racing Mirrors—Remote Control Left, Manual Right</b> —Body Color (NA 4-Door Models) 2-Door Models Without Basic Group (Code A04) . . . . . 2-Door Models With Basic Group (Code A04) . . . . .	E	E	NA	E	NA	E	E	NA	NA	NA	\$ 28.00 11.75
G41	<b>Day/Night Mirror—Inside</b> (Std. RL41) . . . . .	E	S	S	S	S	S	S	S	S	S	7.65
H31	<b>Rear Window Defogger</b> . . . . .	E	E	E	E	E	E	E	NA	NA	NA	31.45
H41	<b>Strato Ventilation</b> (NA w/Air Conditioning) . . . . .	E	E	E	E	E	E	E	E	E	E	18.20
H51	<b>Air Conditioning</b> (NA w/440 4-Bbl. w/Man. Trans., 440 6-Bbl., Hemi Engines or Air Grabber) . . . . .	E	E	E	E	E	E	E	E	E	E	383.25
J15	<b>Cigar Lighter</b> (Std. RL41) . . . . .	E	S	S	S	S	S	S	S	S	S	4.35
J21	<b>Electric Clock</b> (NA w/Tachometer) . . . . .	E	E	E	E	E	E	E	E	E	E	18.45
J25	<b>Variable-Speed Windshield Wipers</b> . . . . .	E	E	E	E	E	E	E	E	E	E	5.85
J31	<b>Dual Horns</b> (Beep-Beep Std. on Road Runner) . . . . .	E	NA	S	S	S	S	S	E	S	S	5.50
J41	<b>Pedal Dress-Up</b> . . . . .	E	E	E	E	E	E	E	E	E	E	5.85
J45	<b>Hood Pins</b> . . . . .	NA	E	NA	NA	NA	NA	E	NA	NA	NA	\$ 16.55
J51	<b>Rear Compartment Lock</b> . . . . .	NA	NA	NA	NA	NA	NA	NA	E	E	E	11.00
J52	<b>Inside Hood Release</b> . . . . .	E	E	E	E	E	E	E	E	E	E	10.55
J55	<b>Undercoating</b> —w/Hood Insulator Pad . . . . .	E	E	E	E	E	E	E	E	E	E	22.60
J68	<b>Backlight Louvers</b> —Color-Keyed Mirrors (Code G31 & G33 or G36) Required (NA w/Full Vinyl Roof, Two-Tone Paint, Cars Registered in the State of Pennsylvania or RL41) . . . . .	E	E	NA	E	NA	E	E	NA	NA	NA	68.45
J83	<b>Roof Rear Air Deflector</b> —Fiberglass . . . . .	NA	NA	NA	NA	NA	NA	NA	E	E	E	20.40
L42	<b>Nightwatch Time Delay &amp; Headlights on Warning Signal</b> . . . . .	E	E	E	E	E	E	E	E	E	E	19.45
M05	<b>Door Edge Protectors</b> 2-Door Models (NA w/Vinyl Side Molding) . . . . . 4-Door Models . . . . .	E	E	NA	E	NA	E	E	NA	NA	NA	6.50 11.70
M15	<b>Bright Upper Door Frames</b> 4-Door Sedans Only . . . . . Wagons Only . . . . .	E	NA	E	NA	S	NA	NA	NA	NA	NA	25.90 31.10
M21	<b>Drip Rail Molding</b> . . . . .	E	S	S	S	S	S	S	E	S	S	12.95
M25	<b>Custom Sill Molding</b> (NA RL21) . . . . .	S	NA	E	S	S	S	S	NA	E	S	22.30
M26	<b>Wheel Opening Moldings</b> . . . . .	E	E	S	S	S	S	S	NA	S	S	14.05
M31	<b>Belt Molding</b> (NA RL41) . . . . .	E	E	NA	E	NA	E	S	NA	NA	NA	14.60
M51	<b>Sun Roof</b> (NA RL41) Minimum Tire Size Req'd on Road Runner w/Air Cond. G70 x 14" Includes Canopy Vinyl Roof . . . . . Includes Full Vinyl Roof . . . . .	E	E	NA	E	NA	E	E	NA	NA	NA	\$ 455.95 484.65

\$ 455.95  
 484.65  
 E-Bodies

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# 1971 SATELLITE—Factory-Installed Options and Accessories (Continued)

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Order Code	Description	Model Availability**										Mfr's Suggested Retail Price*
		Satellite	Road Runner	Custom	Sebring	Brougham	Sebring-Plus	GTX	Wagons			
									Satellite	Custom	Regent	
M73	<b>Painted Bumpers—Front &amp; Rear—Includes Front Applique</b> (NA w/Code M81, M83 or M85).....	NA	E	NA	NA	NA	E	E	NA	NA	NA	\$ 37.85
M75	<b>Rear Bumper Tape Treatment</b> .....	NA	E	NA	NA	NA	NA	E	NA	NA	NA	16.35
M81	<b>Bumper Guards—Front</b> (NA w/Code M73).....	E	E	E	E	E	E	E	E	E	E	16.85
M83	<b>Bumper Guards—Rear</b> (NA w/Code M73).....	E	E	E	E	E	E	E	NA	NA	NA	16.85
M85	<b>Bumper Guards—Front &amp; Rear</b> (NA w/Code M73).....	E	E	E	E	E	E	E	NA	NA	NA	33.70
M91	<b>Luggage Rack—Deck Lid</b> (NA RL41 or w/Code A45).....	E	E	NA	E	NA	E	E	NA	NA	NA	35.00
M91	<b>Luggage Rack—Roof</b> .....	NA	NA	NA	NA	NA	NA	NA	E	E	E	57.05
N25	<b>Engine Block Heater</b> .....	E	E	E	E	E	E	E	E	E	E	15.55
N42	<b>Decorative Exhaust Tips</b> (Std. Hemi Engine) (NA California).....	NA	E	NA	NA	NA	NA	S	NA	NA	NA	21.90
N85	<b>Tachometer—8-Cyl. Only</b> (NA w/Clock).....	NA	E	NA	NA	E	E	E	NA	NA	E	52.70
N88	<b>Automatic Speed Control—Auto. Trans. Req'd., Pwr. Brakes Req'd. w/383 or 440 4-Bbl. Engines</b> (NA w/225, 340, Hemi, 440 6-Bbl. Engines or w/Air Grabber).....	E	E	E	E	E	E	E	E	E	E	60.90
N95	<b>NOx Exhaust Emission Control—Req'd on all Vehicles Registered in the State of Calif. w/225, 318, 340 or 383 2-Bbl. Engines.</b> .....	E	E	E	E	E	E	NA	E	E	E	\$ 12.95
N96	<b>Air Grabber</b> (Std. w/Hemi Engine) (NA w/Air Conditioning or Automatic Speed Control).....	NA	E	NA	NA	NA	NA	E	NA	NA	NA	68.90
N97	<b>Noise Reduction Package—Req'd on all Vehicles w/440 6-Bbl. w/4-Speed Man. Trans., 383 4-Bbl. or 440 4-Bbl. Engines Registered in the State of California.</b> .....	NC	NC	NC	NC	NC	NC	NC	NC	NC	NC	NC
P31	<b>Power Windows</b> (NA RL21).....	E	E	E	E	E	E	E	E	E	E	110.10
P35	<b>Power Tailgate Window</b> .....	NA	NA	NA	NA	NA	NA	NA	E	E	E	34.65
P44	<b>Auto Lock Tailgate</b> (Std. 3-Seat Wagons).....	NA	NA	NA	NA	NA	NA	NA	E	E	E	27.20
R11	<b>Radio—AM</b> .....	E	E	E	E	E	E	E	E	E	E	66.40
R26	<b>Radio—AM w/Stereo Tape (Cassette)</b> Models Without Basic Group (Code A04).....	E	E	E	E	E	E	E	E	E	E	219.15
	Models With Basic Group (Code A04).....	E	E	E	E	E	E	E	E	E	E	152.85
R31	<b>Rear Seat Speaker—w/Code R11 Only</b> .....	E	E	E	E	E	E	E	E	E	E	15.05
R33	<b>Microphone—Tape Recorder—w/Code R26 or R36 Only</b> .....	E	E	E	E	E	E	E	E	E	E	11.70
R35	<b>Radio—AM/FM Stereo</b> Models Without Basic Group (Code A04).....	E	E	E	E	E	E	E	E	E	E	213.70
	Models With Basic Group (Code A04).....	E	E	E	E	E	E	E	E	E	E	147.40
R36	<b>Radio—AM/FM Stereo w/Stereo Tape (Cassette)</b> Models Without Basic Group (Code A04).....	E	E	E	E	E	E	E	E	E	E	366.40
	Models With Basic Group (Code A04).....	E	E	E	E	E	E	E	E	E	E	300.10

SEEN ON

366.40

300.10

# 1971 SATELLITE—Factory-Installed Options and Accessories (Continued)

38

Order Code	Description	Model Availability**										Mfr's Suggested Retail Price*
		Satellite	Road Runner	Custom	Sebring	Brougham	Sebring-Plus	GTX	Wagons			
									Satellite	Custom	Regent	
S13	<b>Heavy-Duty Suspension</b> (Std. w/Trailer Towing)											
	Models Except Wagons.....	E	S	E	E	E	E	NA	NA	NA	NA	\$ 24.55
	Wagons.....	NA	NA	NA	NA	NA	NA	NA	E	E	E	13.60
S15	<b>Extra-Heavy-Duty Suspension</b> (Std. w/Hemi or 440 Engines)											
	318 or 383 Engines w/o Trailer Towing Only.....	E	NA	E	E	E	E	NA	NA	NA	NA	30.15
	318 or 383 Engines w/Trailer Towing Only.....	E	NA	E	E	E	E	NA	NA	NA	NA	5.80
	Road Runner w/340 or 383 4-Bbl. Engines Only....	NA	NC	NA	NA	NA	NA	S	NA	NA	NA	NC
S25	<b>Heavy-Duty Shock Absorbers</b> (Std. w/Code S15).....	E	S	E	E	E	E	S	E	E	E	5.20
S62	<b>Tilt Steering Wheel With Rim Blow</b> —Pwr Steering & Auto. Trans. Req'd (NA w/Code C16, S83 or S84).....	E	E	E	E	E	E	E	E	E	E	55.70
S77	<b>Power Steering</b> .....	E	E	E	E	E	E	E	E	E	E	111.40
S83	<b>Woodgrain Rim Blow Steering Wheel</b> (NA w/Code S62 or S84)											
	Satellite & Road Runner w/o Code A55 or A87.....	E	E	NA	NA	NA	NA	NA	E	NA	NA	\$ 30.50
	Satellite w/Code A55 or Road Runner w/Code A87.....	E	E	NA	NA	NA	NA	NA	E	NA	NA	20.10
	All Other Models.....	NA	NA	E	E	E	E	E	NA	E	E	20.10
S84	<b>"Tuff" Rallye Steering Wheel</b> —Pwr Steering Req'd (NA w/Code S62 or S83)											
	Satellite & Road Runner w/o Code A55 or A87.....	E	E	NA	NA	NA	NA	NA	E	NA	NA	30.50
	Satellite w/Code A55 or Road Runner w/Code A87.....	E	E	NA	NA	NA	NA	NA	E	NA	NA	20.10
	All Other Models.....	NA	NA	E	E	E	E	E	NA	E	E	20.10
W11	<b>Deluxe Wheel Covers</b> —Set of 4—(NA w/Code W12, W15, W21, or W23)—14".....	E	E	E	E	S	S	E	E	E	S	27.35
W12	<b>Wheel Trim Rings</b> —Set of 4—(NA w/Code W11, W15, W21 or W23)—14" All Models—15" 2-Door Models Only											
	Brougham, Sebring-Plus & Regent Models (14" NA Sebring-Plus).....	NA	NA	NA	NA	NC	NC	NA	NA	NA	NC	NC
	All Other Models.....	E	E	E	E	NA	NA	E	E	E	NA	27.35
W15	<b>Wire Wheel Covers</b> —Set of 4 (NA w/Code W11, W12, W21 or W23)—14"											
	Brougham, Sebring-Plus & Regent Models.....	NA	NA	NA	NA	E	E	NA	NA	NA	E	42.90
	All Other Models.....	E	E	E	E	NA	NA	E	E	E	NA	70.15

SEEN ON

42.90

70.15

39

# 1971 SATELLITE—Factory-Installed Options and Accessories (Continued)

40

Order Code	Description	Model Availability**										Mfr's Suggested Retail Price*
		Satellite	Road Runner	Custom	Sebring	Brougham	Sebring-Plus	GTX	Wagons			
									Satellite	Custom	Regent	
W21	<b>Rallye Road Wheels 4—Standard Spare</b> (NA w/Code W11, W12, W15 or W23)—14" All Models—15" 2-Dr. Models Only (NA w/G70 Tires) Brougham, Sebring-Plus & Regent Models..... All Other Models.....	NA E	NA E	NA E	NA E	E NA	E NA	NA E	NA E	NA E	E NA	\$ 31.60 58.95
W23	<b>Chrome Styled Road Wheels 4—Standard Spare</b> (NA w/Code W11, W12, W15 or W21)—14"—Brakes Code B11 or B41 Req'd (NA w/E78 Tires) Brougham, Sebring-Plus & Regent Models..... All Other Models.....	NA E	NA E	NA E	NA E	E NA	E NA	NA E	NA E	NA E	E NA	63.20 90.55
W34	<b>Collapsible Spare Tire</b> (NA w/Trailer Towing, 440 or 426 Engines) (NA RL41).....	E	E	NA	E	NA	E	NA	NA	NA	NA	13.60

\*Includes Factory Retail Price, Excise, Handling and Other Charges.

\*\*E—Extra Cost; S—Standard Equipment; NA—Not Available; NC—No Charge.

†Available in Group only.



# 1971 BARRACUDA—Basic Car Prices

42

Body Type Code	Model	Manufacturer's Suggested Retail Price*	Destination Charges, Taxes	Total
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## BARRACUDA SIX

BH21	2-door Coupe.....	\$2633.00	\$ _____	\$ _____
BH23	2-door Hardtop.....	2745.00	_____	_____
BH27	Convertible.....	3002.00	_____	_____

## BARRACUDA V-8

BH21	2-door Coupe.....	2759.00	_____	_____
BH23	2-door Hardtop.....	2846.00	_____	_____
BH27	Convertible.....	3103.00	_____	_____

## GRAN COUPE V-8

BP23	2-door Hardtop.....	\$3008.00	\$ _____	\$ _____
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## "CUDA" V-8

BS23	2-door Hardtop.....	3134.00	_____	_____
BS27	Convertible.....	3391.00	_____	_____

\*Includes Factory Retail Price, Excise, Handling and Other Charges and Factory Retail Provision for Dealer New Car Preparation of \$20.00.  43

# 1971 BARRACUDA—Factory-Installed Options and Accessories

44

Order Code	Description	Model Availability**			Mfr's Suggested Retail Price*
		Barracuda	Gran Coupe	Cuda	
	<b>Two-Tone Paint</b> —NA Convertible.....	E	E	E	\$ 29.20
	<b>High-Impact Paint Colors</b> .....	E	E	E	13.85
	<b>Vinyl Roof</b> —NA Convertible—Std. w/(A67) Backlight Louver Package.....	E	E	E	82.40
	<b>Vinyl Side Molding</b> —NA w/Body Side Tape Stripe—NA w/Qtr. Panel Sport Stripe—NA w/Door Edge Protectors Code (M05).....	E	NA	E	28.50
	<b>Vinyl Side Molding</b> —NA w/Body Side Tape or Paint Stripe—NA w/Door Edge Protectors—Code (M05) ..	NA	E	NA	14.25
	<b>Body Side Tape Stripe</b> —NA w/Vinyl Side Molding....	E	NA	NA	28.50
	<b>Body Side Tape Stripe</b> —NA w/Vinyl Side Molding—(Replaces Paint Stripe).....	NA	E	NA	14.25
	<b>Quarter Panel Sport Stripe</b> —NA w/Vinyl Side Molding	NA	NA	E	37.55

## Interior Trim

Bench Seat—Vinyl—Split Back With Center Armrest—NA w/Manual Transmission—NA Convertible, NA Coupe.....

E	NA	E	\$ 16.00
NA	(E)	NA	(44.40)
E	NA	E	16.00
NA	S	E	62.55
NA	(E)	NA	(44.40)

## Engines

E24 225 CID 6-Cyl.—NA w/4-Speed Man. Transmission—Available BH21 Models Only—Standard Other 6-Cyl. Models.....

E55 340 CID 8-Cyl. 4 BBL.....

E61 383 CID 8-Cyl. 2 BBL.—TorqueFlite Trans. Required.....

E65 383 CID 8-Cyl. 4 BBL.....

E74 426 CID 8-Cyl. 2—4 BBL. Hemi—NA w/3-Speed Man. Trans. Collapsible Spare Tire Code (W34) Required.....

E87 440 CID 8-Cyl. 6 BBL.—NA w/3-Speed Manual Transmission.....

E	NA	NA	39.00
NA	NA	E	44.35
E	E	NA	70.80
E	E	S	139.60
NA	NA	E	883.90
NA	NA	E	253.20

## Transmissions

D21 Manual 4-Speed—Floor Mounted—NA With Bench Seat—NA w/198, 225, 318 or 383 2-bbl. Engines—Track Pak (A33 or A34) Req'd w/Hemi or 440 Engines.....

E	E	E
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SEEN ON  
198.10 dies... 45

Order Code	Description	Model Availability**			Mfr's Suggested Retail Price*
		Barracuda	Gran Coupe	Cuda	
Transmissions (Continued)					
D34	TorqueFlite—6-Cyl. Models Only.....	E	NA	NA	\$209.00
D34	TorqueFlite—w/318 & 383 2-bbl. Only.....	E	E	NA	209.00
D34	TorqueFlite—w/340 4-bbl., 383 4-bbl., 426 Hemi, & 440 6-bbl. Engines Only.....	E	E	E	229.35
Tires					
With 198, 225 & 318 CID Engines only					
Replacing 7.35 x 14" BSW Polyester					
T22	7.35 x 14" WSW Polyester.....	E	E	NA	26.85
T26	E78 x 14" WSW Bias Belted.....	E	E	NA	51.00
T35	F78 x 14" BSW Bias Belted.....	E	E	NA	39.55
T34	F78 x 14" WSW Bias Belted.....	E	E	NA	68.90
T86	F70 x 14" WSW Bias Belted—HD Suspension Code (S13) Required.....	E	E	NA	88.00
T87	F70 x 14" RWL Bias Belted—HD Suspension Code (S13) Required.....	E	E	NA	99.50
U82	E60 x 15" RWL Bias Belted—HD Suspension Code (S13) & HD Drum (B11) or Disc Brakes (B41) Req'd—Collapsible Spare (W34) Req'd.....	E	E	NA	\$139.65
With 383 CID Engines only					
Replacing F78 x 14" BSW Bias Belted					
T34	F78 x 14" WSW Bias Belted.....	E	E	NA	29.40
T86	F70 x 14" WSW Bias Belted—HD Suspension Code (S13) Required.....	E	E	NA	48.50
T87	F70 x 14" RWL Bias Belted—HD Suspension Code (S13) Required.....	E	E	NA	59.95
U82	E60 x 15" RWL Bias Belted—HD Suspension Code (S13) & HD Drum (B11) or Disc Brakes (B41) Req'd—NA w/Air Conditioning—Collapsible Spare (W34) Required.....	E	E	NA	100.10
Replacing F70 x 14" WSW Bias Belted—NA with Hemi Engines					
T34	F78 x 14" WSW Bias Belted—w/340 or 383 4-bbl. Only.....	NA	NA	NC	
T87	F70 x 14" RWL Bias Belted.....	NA	NA	E	11.50
U82	E60 x 15" RWL—NA w/Air Cond. & 383 4-bbl. Engine Combination—Collapsible Spare (W34) Required.....	NA	NA	E	51.65



## Model Availability\*\*

Order Code	Description	Barracuda	Gran Coupe	Cuda	Mfr's Suggested Retail Price*
<b>Axles Optional Ratio</b>					
No Charge w/Sure-Grip Differential Code (D91)					
D51	2.76 Ratio				
	w/318 CID Eng. & Manual Trans.....	E	E	NA	\$12.55
	w/340 4-bbl. Eng. & TorqueFlite Trans.....	NA	NA	E	12.55
	w/383 4-bbl. Eng. & TorqueFlite Trans.— (Disc Brakes Required on Cuda).....	S	S	NC	
D53	3.23 Ratio				
	w/198, 225, 318 & 383 2-bbl. Engines With TorqueFlite Trans.....	E	E	NA	12.55
D91	<b>Sure-Grip Differential</b> —NA 6-Cyl. Models—Std. w/Performance Axle Packages.....	E	E	E	41.70
<b>Accessory Groups</b>					
A01	<b>Light Package</b>				
	Turn-Signal Indicators—Fender Mounted†				
Trunk Light†					
Glove Box Light†					
Ash Receiver Light†					
Ignition Switch Light with Time Delay†					
Instrument Panel Floodlight with Time Delay†					
Map/Courtesy Light†.....					
A04	<b>Basic Group</b>	E	E	E	\$ 35.75
	Radio, AM				
	Power Steering				
	Variable-Speed Windshield Wipers				
	w/Electric Washer				
	Remote Mirror—Left Chrome				
	NA w/Rallye & Instrument Cluster Code (A62); NA w/440 6-bbl. or Hemi Eng.....	E	E	E	183.20
	w/Rallye & Instrument Cluster Code (A62) or 440 6-bbl. or Hemi. Eng.....	E	E	E	172.60
A21	<b>Elastomeric Front Bumper</b> .....	E	E	E	40.70
A22	<b>Elastomeric Bumpers—Front &amp; Rear</b> .....	E	E	E	81.40
A28	<b>Noise Reduction Pkg.</b> —Req'd in Calif. w/440 6-bbl. & TorqueFlite Transmission				
	Maximum Cooling Package (Includes high capacity radiator, fan shroud and yoke to hood seal.)				
	Torque-Drive Fan				
	N97 Package (Includes turned-down tail pipes and modified valance panel.).....	NA	NA	E	33.55

SEEN ON

E-Bodies

# 1971 BARRACUDA—Factory-Installed Options and Accessories (Continued)

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Order Code	Description	Model Availability**			Mfr's Suggested Retail Price*
		Barracuda	Gran Coupe	Cuda	
Accessory Groups (continued)					
A31	High-Performance Axle Package—NA w/Air Cond.—Available w/340 4-bbl. and 383 4-bbl. Engine w/4-Speed Manual or TorqueFlite Trans. Heavy-Duty 3.91 Ratio Axle Sure-Grip Differential 7-Blade Torque Drive Fan 26" High-Performance Radiator with Fan Shroud . .	E	E	E	\$ 75.25
A33	Track Pak Axle Package—NA w/Air Cond.—Available w/440 6-bbl. & 426 Hemi w/4-Speed Manual Transmission Sure-Grip Differential Heavy-Duty 9¾" Dana 3.54 Ratio Axle 7-Blade Torque Drive Fan 26" High-Performance Radiator with Fan Shroud . .	NA	NA	E	137.80
A34	Super Track Pak Axle Package—NA w/ Air Cond.—Available w/440 6-bbl. & 426 Hemi w/4-Speed Manual or TorqueFlite Trans. Sure-Grip Differential Heavy-Duty 9¾" Dana 4.10 Ratio Axle 7-Blade Torque Drive Fan 26" High-Performance Radiator with Fan Shroud Power Brakes Disc Brakes.....	NA	NA	E	\$201.75
A36	Performance Axle Package Heavy-Duty 3.55 Ratio Axle Sure-Grip Differential 7-Blade Torque Drive Fan—Std. Hemi 26" High-Performance Radiator with Fan Shroud—Std. Hemi w/340 4-bbl. or 383 4-bbl. w/4-Speed Manual or TorqueFlite Transmission..... w/440 6-bbl. & TorqueFlite Transmission..... w/426 Hemi & TorqueFlite Transmission.....	E NA NA	E NA NA	E E E	75.25 75.25 41.70
A45	Aerodynamic Spoiler Package—NA w/Luggage Rack (M91)-(S13) HD Susp. Req'd w/198, 225, 318 or 383 2-bbl. Engines Front Spoiler† Aerodynamic Rear Spoiler.....	E	E	E	54.65



## Model Availability\*\*

Order Code	Description	Barracuda	Gran Coupe	Cuda	Mfr's Suggested Retail Price*
<b>Accessory Groups (Continued)</b>					
A62	<b>Rallye Inst. Cluster</b> —Available w/8-Cyl. Models Only Variable-Speed Windshield Wipers w/Electric Washer—Std. 440 6-bbl., Hemi or w/Shaker Fresh Air Package Tachometer† Electric Clock 150-mph Speedometer† Trip Odometer w/Push-Button Reset† Wood-Grained Instrument Cluster Applique† Oil Pressure Gage† w/440 6-bbl., 426 Hemi or Shaker Fresh Air Package Code (N96).....	E	E	E	\$ 76.75
	Except w/440 6-bbl., 426 Hemi or Shaker Fresh Air Package Code (N96).....	E	E	E	87.30
A67	<b>Backlight Louver Package</b> —NA Convertible— NA Vehicles Registered in the State of Pennsylvania Black Vinyl Roof (Must Code) Backlight Louvers† Black Backlight Molding† Racing Mirrors—Left and Right Note: Louver Package Not Available on Cars that are to be Registered in the State of Pennsylvania. w/Basic Group Code (A04)..... NA w/Basic Group Code (A04).....	E E	E E	E E	\$156.10 171.00
B11	<b>Heavy-Duty Drum Brakes</b> —Front and Rear— Available w/318 & 383 CID Engines.....	E	E	S	21.40
B41	<b>Disc Brakes—Front</b> —Power Brakes Required NA w/HD Drum Brakes Code (B11).....	E	E	E	22.50
B51	<b>Power Brakes</b> —Required w/Disc Brakes.....	E	E	E	41.55
C13	<b>Shoulder Belts—Front</b> —Convertible Only.....	E	NA	E	24.40
C14	<b>Shoulder Belts—Rear</b> —NA/Convertible.....	E	E	E	24.40
C16	<b>Console</b> —w/Bucket Seats Only.....	E	E	E	53.05
C62	<b>"Comfort Position"</b> —Seat Adjuster—Manual 6 Way —Available Left Bucket Seat Only.....	E	E	E	32.20
F11	<b>Alternator—50 Amp.</b> —Std. w/Air Conditioning.....	E	E	E	10.85
F25	<b>Battery—70 Amp.-Hr.</b> —Std. w/440 or Hemi Engine.....	E	E	E	13.60



Order Code	Description	Model Availability**			Mfr's Suggested Retail Price*
		Barracuda	Gran Coupe	Cuda	
<b>Glass</b>					
G11	All Windows—Tinted Except Convertible Back Glass	E	E	E	\$ 36.85
G15	Windshield Only—Tinted	E	E	E	25.05
<b>Mirrors</b>					
G31	Racing Mirror Manual—Right—Chrome—Code (G33) Required	E	E	E	10.80
G33	Racing Mirror Remote Control—Left—Chrome	E	E	E	14.95
G36	Racing Mirrors—Left Outside Remote Control & Right Manual—Body Color—NA w/Basic Group Code (A04)	E	E	E	25.75
	With Basic Group Code (A04)	E	E	E	10.80
G41	Mirror—Inside Day/Night—BH21 Only—Standard All Other	E	S	S	7.05
<b>Options</b>					
H31	Rear Window Defogger—NA Convertible	E	E	E	\$ 28.90
H51	Air Conditioning—NA w/198, 426 Hemi or 440 6-bbl. Engines	E	E	E	370.15
J11	Glove Box Lock—Standard Convertible	E	E	E	4.05
J15	Cigar Lighter—BH21 Only—Std. All Other	E	S	S	4.00
J21	Electric Clock—Standard With Rallye Inst. Cluster Code (A62)	E	E	E	16.10
J25	Variable-Speed Wipers w/Electric Washers—Std. w/Basic Group Code (A04), Shaker Hood Fresh Air Pkg. Code (N96), Rallye Inst. Cluster Code (A62), 440 or Hemi Engine	E	E	E	10.60
J31	Dual Horns—BH21 Only—Std. All Others	E	S	S	5.10
J45	Hood Pins	E	E	S	15.20
J54	Performance Hood	E	E	S	20.25
J55	Undercoating w/Underhood Pad—Where Applicable	E	E	E	20.80
J81	Aerodynamic Rear Spoiler—NA w/Luggage Rack Code (M91)—HD Susp. Code (S13) Required w/E22, E24, E44 or E61 Engine	E	E	E	34.35
L34	Road Lights—NA w/Bumper Guards Code (M85)	E	E	E	21.05
M05	Door Edge Protectors—NA w/Vinyl Side Mldg.	E	E	E	6.00
M26	Wheel Lip Molding	E	S	S	7.45
M31	Belt Molding	E	S	S	13.45

# 1971 BARRACUDA—Factory-Installed Options and Accessories (Continued)

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Order Code	Description	Model Availability**			Mfr's Suggested Retail Price*
		Barracuda	Gran Coupe	Cuda	
M85	<b>Bumper Guards Front &amp; Rear Rubber Inserts</b> —NA w/Elastomeric Bumper Pkg. Code (A21) or (A22)—NA w/Road Lights Code (L34).....	E	E	E	\$ 27.40
M91	<b>Deck Luggage Rack</b> —NA w/Spoiler Pkg. Code (A45), Backlight Louver Pkg. Code (A67) or Aerodynamic Rear Spoiler Code (J81).....	E	E	E	31.30
N25	<b>Engine Block Heater</b> .....	E	E	E	14.30
N95	<b>NOx Exhaust Emission Control</b> Required in California on All Engines Except 383 4-bbl., 440 6-bbl. or 426 Hemi.....	E	E	E	11.95
N96	<b>Shaker Fresh Air Package</b> —Std. Hemi—NA w/Air Cond. Code (H51).....	NA	NA	E	94.00
N96	<b>Shaker Fresh Air Package</b> —NA w/Air Cond. Code (H51) Avail. w/383 4-bbl. Eng. Only.....	E	E	NA	114.20
N97	<b>Noise Reduction Package</b> —Req'd on All Vehicles w/440 6-bbl. w/4-Spd. Manual Trans. & Hemi Engines Registered in the State of Calif.....	NA	NA	NC	
P31	<b>Power Windows</b> —NA BH21 Model.....	E	E	E	\$101.30
P37	<b>Power Convertible Top Lift</b> .....	E	NA	E	48.70
	<b>Radios</b> —Models Without Basic Grp. Code (A04)				
R11	<b>Radio—AM</b> .....	E	E	E	61.10
R26	<b>Radio—AM w/Stereo Tape (Cassette)</b> .....	E	E	E	201.60
R35	<b>Radio—AM/FM Stereo</b> .....	E	E	E	196.60
R36	<b>Radio—AM/FM Stereo w/Stereo Tape (Cassette)</b> .....	E	E	E	337.05
	<b>Radios</b> —Models With Basic Group Code (A04)				
R26	<b>Radio—AM w/Stereo Tape (Cassette)</b> .....	E	E	E	140.60
R35	<b>Radio—AM/FM Stereo</b> .....	E	E	E	135.60
R36	<b>Radio—AM/FM Stereo w/Stereo Tape (Cassette)</b> .....	E	E	E	276.05
R31	<b>Rear Seat Speaker</b> —NA Convertible AM Radio Code (R11) Required.....	E	E	E	13.85
R32	<b>Dual Rear Seat Speakers</b> —NA Convertible Radio Code (R26), (R35) or (R36) Req'd.....	E	E	E	25.05
R33	<b>Microphone—Tape Recorder</b> —Available With Radio Code (R26) or (R36) Only.....	E	E	E	10.75
S13	<b>Heavy-Duty Suspension</b> —Std. w/383 4-bbl. 340 4-bbl., 440 or Hemi Engines.....	E	E	S	14.30

# 1971 BARRACUDA—Factory-Installed Options and Accessories (Continued)

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Order Code	Description	Model Availability**			Mfr's Suggested Retail Price*
		Barracuda	Gran Coupe	Cuda	
S25	<b>Firm-Ride Shock Absorbers</b> —Std. w/340, 383 4-bbl. 440 or Hemi Engines . . . . .	E	E	S	\$ 4.80
S77	<b>Power Steering</b> . . . . .	E	E	E	96.55
S83	<b>3-Spoke Rim-Blow Steering Wheel</b> . . . . .	E	E	E	28.60
W08	<b>Regular Spare Tire</b> —Convertible Only—NA w/15" Tires . . . . .	NC	S	NC	
W11	<b>Deluxe Wheel Covers</b> —14" . . . . .	E	E	E	25.15
W12	<b>Wheel Trim Rings</b> —14" or 15" Available w/Hub-caps only . . . . .	E	E	E	25.15
W15	<b>Wire Wheel Covers</b> —14" . . . . .	E	E	E	64.55
W21	<b>Rallye Road Wheels</b> —14" or 15"—4 Only w/Std. Spare—NA w/Wheel Covers—15" Wheels Require Collapsible Spare Tire Code (W34) . . . . .	E	E	E	54.25
W23	<b>Chrome Styled Road Wheels</b> —14"—4 Only w/Std. Spare—NA w/Wheel Covers or Rallye Road Wheels—NA w/Hemi Engine . . . . .	E	E	E	\$83.30
W34	<b>Collapsible Spare Tire</b> —Std. Convertible Required w/15" Tires—Required With Dual Speakers Code (R32) & Rear Defogger Code (H31) Combination . . . . .	E	E	E	12.55

\*Includes Factory Retail Price and Excise, Handling and Other Charges.

\*\*E—Extra Cost; S—Standard Equipment; NA—Not Available; NC—No Charge; MSR—Minimum Size Required.

†Available in Group only.

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E-Bodies...

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## 1971 DUSTER & VALIANT—Basic Car Prices

Body Type Code	Model	Manufacturer's Suggested Retail Price*	Destination Charges, Taxes	Total
<b>DUSTER SIX</b>				
VL29	2-door Sport Coupe.....	\$2,313.00	\$ _____	\$ _____
<b>DUSTER V-8</b>				
VL29	2-door Sport Coupe.....	2,437.00	_____	_____
<b>VALIANT SIX</b>				
VL41	4-door Sedan.....	2,392.00	_____	_____
<b>VALIANT V-8</b>				
VL41	4-door Sedan.....	2,516.00	_____	_____
<b>DUSTER 340 V-8</b>				
VS29	2-door Sport Coupe.....	2,703.00	_____	_____
<b>SCAMP SIX</b>				
VH23	2-door Hardtop.....	\$2,561.00	\$ _____	\$ _____
<b>SCAMP V-8</b>				
VH23	2-door Hardtop.....	2,685.00	_____	_____

# 1971 DUSTER & VALIANT—Factory-Installed Options and Accessories

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Order Code	Description	Model Availability**				Mfr's Suggested Retail Price*
		Duster	Valiant Sedan	Duster 340	Valiant Scamp	
	<b>High-Impact Paint Colors</b> .....	E	E	E	E	\$ 13.85
	<b>Two-Tone Paint</b> .....	E	E	E	NA	28.55
	<b>Vinyl Roof</b> .....	E	E	E	E	88.25
	<b>Vinyl Side Molding—Std. with Code (A21)</b>					
	Deluxe Trim Group.....	E	E	NA	NA	30.95
	<b>Vinyl Side Molding</b> .....	NA	NA	E	E	15.50
	<b>Tape Stripe—Rear</b> .....	E	NA	S	NA	12.75
	<b>Body Side Tape Stripe—Std. w/Code (A23)</b> .....	E	NA	S	NA	25.50
	<b>Interior Trim</b>					
	Bench Seat Cloth & Vinyl—Std. w/Code (A21), (A22) or (A23).....	E	NA	S	NA	12.75
	Bench Seat Cloth & Vinyl—Split Back w/Center Armrest & Carpeting.....	NA	E	NA	NA	76.50
	Bench Seat Vinyl—Split Back with Center Armrest & Carpeting—NA w/A21, A22 or A23 on VL 29 Model.....	E	E	NA	NA	76.50
	<b>Interior Trim—Continued</b>					
	Bench Seat Vinyl Split Back w/Center Armrest & Carpeting—Code A21, A22 or A23 Required on VL29 Model.....	E	NA	E	NA	\$ 63.80
	Bucket Seat Vinyl & Carpeting—NA with A21, A22 or A23 on VL29 Model.....	E	NA	NA	NA	123.65
	Bucket Seat Vinyl & Carpeting—Code A21, A22 or A23 Required on VL29 Model.....	E	NA	E	NA	111.00
	Bucket Seat Vinyl.....	NA	NA	NA	E	71.90
E24	<b>225 CID 6-Cylinder Engine</b> .....	E	E	NA	E	38.95
	<b>Transmissions</b>					
D13	3-Speed Manual—Floor-Mtd. Shift.....	E	E	S	E	12.90
D21	4-Speed Manual—Floor-Mtd. Shift.....	NA	NA	E	NA	189.80
D34	TorqueFlite—6 Cylinder Only.....	E	E	NA	E	182.95
D34	TorqueFlite—8 Cylinder Only.....	E	E	NA	E	190.60
D34	TorqueFlite.....	NA	NA	E	NA	214.40
	<b>Tires</b>					
	<b>Replacing 6.45 x 14" BSW Polyester on 6-Cylinder Coupe</b>					
T02	6.45 x 14" WSW P.....	E	NA	NA	NA	31.95
T11	6.95 x 14" BSW P—MSR w/Air Cond. or w/HD Suspension Code (S13).....	E	NA	NA	NA	12.90
T12	6.95 x 14" WSW P.....	E	NA	NA	NA	44.70
T63	D78 x 14" BSW P/F.....	E	NA	NA	NA	51.20
T64	D78 x 14" WSW P/F.....	E	NA	NA	NA	83.00
T77	E70 x 14" BSW P/F HD Suspension Code (S13) Req.	E	NA	NA	NA	70.35

# 1971 DUSTER & VALIANT—Factory-Installed Options and Accessories (Continued)

Order Code	Description	Model Availability**				Mfr's Suggested Retail Price*
		Duster	Valiant Sedan	Duster 340	Valiant Scamp	
<b>Tires (Continued)</b>						
T76	E70 x 14" RWL P/F HD Suspension Code (S13) Required.....	E	NA	NA	NA	\$113.65
	<b>Replacing 6.95 x 14" BSW Polyester on all Models except 6-Cylinder Coupes</b>					
T12	6.95 x 14" WSW P.....	E	E	NA	E	31.95
T63	D78 x 14" BSW P/F MSR w/Air Cond.....	E	E	NA	E	38.40
T64	D78 x 14" WSW P/F.....	E	E	NA	E	70.25
T77	E70 x 14" BSW P/F HD Suspension Code (S13) Required.....	E	E	NA	E	57.60
T76	E70 x 14" RWL P/F HD Suspension Code (S13) Required.....	E	E	NA	E	100.85
T76	<b>Replacing E70 x 14" BSW P/F</b> E70 x 14" RWL P/F.....	NA	NA	E	NA	43.40
<b>Axles—Optional Ratio</b>						
	No Charge with Sure-Grip Diff. Code (D91) or w/Disc Brakes Code (B41) on 6-Cyl. Models					
D53	3.23 Ratio 6-Cyl. & 318 V-8 Models w/TorqueFlite Trans.....	E	E	NA	E	\$ 13.65
D91	<b>Sure-Grip Differential</b> —Std. w/Code (A31).....	E	E	E	E	41.70
<b>Accessory Groups</b>						
A01	<b>Light Package</b> Turn-Signal Indicator—Fender Mounted† Trunk Light† Glove Box Light† Ash Receiver Light† Ignition Switch Light with Time Delay† Map/Courtesy Light†.....	E	E	E	E	29.15
A04	<b>Basic Group</b> Radio AM Variable-Speed Windshield Wipers w/Electric Washer Remote Mirror—Left (Chrome) Day/Night Mirror—Inside..... (Note: Any released radio or mirrors may be ordered at differential price.)	E	E	E	E	92.10
A21	<b>Deluxe Trim Group—Duster</b> NA w/Sport Trim Code (A22) or Custom Sport Trim Code (A23) Groups Drip Rail Molding Body Side Vinyl Molding (Must Code) Cigar Lighter 4-Place Cloth and Vinyl Trim— L1 Codes (Must Code).....	E	NA	NA	NA	59.60



# 1971 DUSTER & VALIANT—Factory-Installed Options and Accessories (Continued)

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Order Code	Description	Model Availability**				Mfr's Suggested Retail Price*
		Duster	Valiant Sedan	Duster 340	Valiant Scamp	
Accessory Groups (Continued)						
A21	Deluxe Trim Group—Sedan					
	NA w/Custom Sedan Trim Group Code (A22)					
	Drip Rail Molding					
	Body Side Vinyl Molding (Must Code)					
	Cigar Lighter.....	NA	E	NA	NA	\$ 46.85
A22	Custom Sedan Trim Group					
	NA w/Deluxe Trim Group Code (A21)					
	Wheel Lip Molding					
	Custom Sill Molding w/Black paint below					
	Bright Upper Door Frames including "B" Pillar†					
	Deck Lid Applique†					
	Drip Rail Molding					
	Dual Horns					
	Cigar Lighter.....	NA	E	NA	NA	77.50
A22	Sport Trim Group					
	NA w/Deluxe Trim Group Code (A21) or					
	Custom Sport Trim Group Code (A23)					
	Tape between Taillights—Black V8X or					
	White V8W (Must Code)					
	Belt Molding†					
	Drip Rail Molding					
	Cigar Lighter					
	4-Place Cloth and Vinyl Trim—					
	L1 Codes (Must Code).....	E	NA	NA	NA	\$ 48.15
A23	Custom Sport Trim Group					
	NA w/Deluxe Trim Group Code (A21) or					
	w/Sport Trim Group Code (A22)					
	Tape between Taillights—Black V8X or					
	White V8W (Must Code)					
	Body Side Tape Stripes—Black V6X or					
	White V6W (Must Code)					
	Belt Molding†					
	Drip Rail Molding					
	Cigar Lighter					
	Wheel Lip Molding					
	Custom Sill Molding w/black paint below					
	Dual Horns					
	4-Place Cloth and Vinyl Trim—					
	L1 Codes (Must Code).....	E	NA	NA	NA	98.90

# 1971 DUSTER & VALIANT—Factory-Installed Options and Accessories (Continued)

Order Code	Description	Model Availability**				Mfr's Suggested Retail Price*
		Duster	Valiant Sedan	Duster 340	Valiant Scamp	
<b>Accessory Groups (Continued)</b>						
A31	<b>High-Performance Axle Package—</b>					
	8-Cyl. models only—NA w/Air Cond.					
	Heavy-Duty 3.91 Ratio Axle†					
	Sure-Grip Differential					
	Maximum Cooling Package†					
	High-Capacity Fan (318-cu.-in. Eng. only)†					
	Duster, Sedan and Scamp.....	E	E	NA	E	\$ 66.05
	Duster 340.....	NA	NA	E	NA	61.40
A88	<b>Interior Decor Group—NA w/Tuff Steering Wheel</b>					
	Wood-Grained Instrument Panel†					
	Wood-Grained Door Panels†					
	Rear Armrests with Ash Receivers†					
	3-Spoke Steering Wheel w/styled pad					
	Duster and Scamp.....	E	NA	NA	S	29.15
	Sedan and Scamp.....	NA	E	NA	S	20.90
	Duster 340 and Scamp.....	NA	NA	E	S	23.65
B41	<b>Disc Brakes—Front—</b> (Without Power).....	E	E	E	E	\$ 32.05
B51	<b>Power Brakes</b> .....	E	E	E	E	42.30
C14	<b>Shoulder Belts Rear—</b> Left & Right.....	E	E	E	E	26.10
C16	<b>Console w/</b> Bucket Seats & TorqueFlite Only.....	E	NA	E	E	52.55
C65	<b>Front Foam Seat Cushion—</b> Std. w/Bucket Seats.....	E	E	E	E	8.20
C93	<b>Carpets—Color Keyed—</b> Avail. w/L1 and L2					
	Trims Only—Std. w/Cust. Interiors.....	E	E	E	S	18.00
F11	<b>Alternator—50-Amp.—</b> 6-Cyl. Models Only—					
	Std. w/Air Conditioning.....	E	E	NA	E	14.50
F11	<b>Alternator—50-Amp.—</b> 8-Cyl. Models Only—					
	Std. w/Air Conditioning.....	E	E	E	E	10.85
F23	<b>Battery—59-Amp.-Hr.</b> .....	E	E	E	E	13.60
	<b>Glass</b>					
G11	All Windows—Tinted.....	E	E	E	E	33.60
G15	Windshield Only—Tinted.....	E	E	E	E	22.25
	<b>Mirrors</b>					
G31	Manual Outside Right Chrome—Left					
	Remote-Control Mirror Code (G33) Req'd.....	E	E	E	E	6.80
G33	Remote Control—Outside Left—Chrome.....	E	E	E	E	10.35
G36	Racing Type—Left Outside Remote Control &					
	Right Manual Color Keyed—					
	With Basic Group (A04).....	E	NA	E	E	15.55
	NA with Basic Group (A04).....	E	NA	E	E	25.75

SEEN ON  
15.55  
25.75 dies...

# 1971 DUSTER & VALIANT—Factory-Installed Options and Accessories (Continued)

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Order Code	Description	Model Availability**				Mfr's Suggested Retail Price*
		Duster	Valiant Sedan	Duster 340	Valiant Scamp	
Mirrors (Continued)						
G37	Racing Type—Left Outside Remote Control & Right Manual—Chrome					
	With Basic Group (A04).....	E	NA	E	E	\$ 15.55
	NA with Basic Group (A04).....	E	NA	E	E	25.75
G41	Day/Night Mirror—Inside.....	E	E	E	E	7.05
H31	Rear Window Defogger.....	E	E	E	E	27.35
H51	Air Conditioning—NA w/198 CID Engine.....	E	E	E	E	384.00
J11	Glove Box Lock.....	E	E	E	E	4.05
J15	Cigar Lighter—Std. w/Code (A21), (A22) or (A23)...	E	E	S	S	4.00
J25	Variable-Speed Windshield Wipers with Electric Washers.....					
		E	E	E	E	10.60
J31	Dual Horns—Std. w/Code (A22) or (A23).....	E	E	E	S	5.10
J41	Pedal Dress-Up.....	E	E	E	E	5.35
J45	Hood Pins.....	E	NA	E	E	15.20
J55	Undercoating and Hood Insulator Pad.....	E	E	E	E	20.80
J81	Rear Aerodynamic Spoiler.....	NA	NA	E	NA	\$ 34.30
M05	Door Edge Protectors—NA w/Vinyl Side Molding....	E	NA	E	E	4.60
M05	Door Edge Protectors—NA w/Vinyl Side Molding....	NA	E	NA	NA	7.20
M21	Drip Rail Molding—Std. w/Codes (A21), (A22) or (A23).....	E	E	S	S	11.90
M25	Custom Sill Molding—Wheel Lip Molding. Code (M26) Required—Std. w/Codes (A22) or (A23)....	E	E	E	E	13.00
M26	Wheel Lip Moldings—Custom Sill Molding Code (M25) Required—Std. w/Codes (A22) or (A23)....	E	E	E	S	7.45
M31	Belt Molding—Std. w/Code (A22) or (A23).....	GRP	NA	E	E	13.40
M85	Bumper Guards—Front & Rear.....	E	E	E	E	24.90
M88	Deck Lid Lower Molding.....	NA	NA	NA	E	12.75
N25	Engine Block Heater.....	E	E	E	E	13.85
N85	Tachometer.....	NA	NA	E	NA	49.45
N95	NO <sub>x</sub> Exhaust Emission Control Required in California.....	E	E	E	E	11.90
R11	Radio—AM.....	E	E	E	E	64.10
R26	Radio—AM with Stereo Tape (Cassette) NA w/Console (C16)—NA w/Basic Group (A04)...	E	E	E	E	210.95
R26	Radio—AM with Stereo Tape (Cassette) NA w/Console (C16)—Basic Group (A04) Req'd....	E	E	E	E	147.00
R33	Microphone—Tape Recorder—Radio AM with Stereo Tape Code (R26) Req'd.....	E	E	E	E	10.75
S13	Heavy-Duty Suspension w/Sway Bar.....	E	E	S	E	13.60
S25	Firm-Ride Shock Absorbers—Front & Rear.....	E	E	S	E	3.55
S77	Power Steering.....	E	E	E	E	99.80





# 1971 DUSTER & VALIANT—Factory-Installed Options and Accessories (Continued)

72

Order Code	Description	Model Availability**				Mfr's Suggested Retail Price*
		Duster	Valiant Sedan	Duster 340	Valiant Scamp	
Steering Wheels						
S81	Deluxe—Std. w/Code (A88).....	E	E	E	S	\$ 9.90
S84	“Tuff”—Power Steering (S77) Required					
	NA w/(A88) Interior Decor Group.....	E	E	E	NA	28.85
S84	“Tuff”—Power Steering (S77) Required.....	NA	NA	NA	E	18.95
Wheels & Wheel Covers						
W11	Deluxe Covers.....	E	E	E	E	26.75
W15	Wire Covers—D78 or E70 Tires Required.....	E	E	E	E	66.10
W21	Rallye Road Wheels (4)					
	w/Std. Spare—D78 or E70 Tires Required—					
	NA w/(W11) or (W15).....	E	E	E	E	46.80
V21	Hood Performance Paint—NA w/Two-Tone Paint....	E	NA	NA	NA	17.80
V24	Hood Performance Paint w/340 Engine Callout					
	NA w/Two-Tone Paint.....	NA	NA	E	NA	20.55

\*Includes Factory Retail Price and Excise, Handling and Other Charges.

\*\*E—Extra Cost; S—Standard Equipment; NA—Not Available; NC—No Charge; GRP—Group.

†Available in Group only.

# 1971 Chrysler car and equipment price changes

## CHRYSLER

Body Type Code	BASIC CAR PRICES*	Page No.	CHANGE FROM	PRICE TO
<b>CHRYSLER NEWPORT</b>				
CE23	2-Door Hardtop.....	2	\$3779.00	\$3808.00
CE41	4-Door Sedan.....	2	3704.00	3733.00
CE43	4-Door Hardtop.....	2	3842.00	3871.00
<b>CHRYSLER NEWPORT CUSTOM</b>				
CL23	2-Door Hardtop.....	2	3905.00	3934.00
CL41	4-Door Sedan.....	2	3833.00	3862.00
CL43	4-Door Hardtop.....	2	3985.00	4014.00
<b>CHRYSLER 300</b>				
CS23	2-Door Hardtop.....	2	4378.00	4407.00
CS43	4-Door Hardtop.....	2	4457.00	4486.00
<b>CHRYSLER NEW YORKER</b>				
CH23	2-Door Hardtop.....	3	4923.00	4961.00
CH41	4-Door Sedan.....	3	4872.00	4910.00
CH43	4-Door Hardtop.....	3	5003.00	5041.00
<b>TOWN AND COUNTRY</b>				
CP45	4-Door Wagon—2 Seat.....	3	4921.00	4951.00
CP46	4-Door Wagon—3 Seat.....	3	5007.00	5037.00
<b>CHRYSLER NEWPORT ROYAL</b>				
CE23	2-Door Hardtop..... <b>NEW</b> .....	2		3696.00
CE41	4-Door Sedan..... <b>NEW</b> .....	2		3622.00
CE43	4-Door Hardtop..... <b>NEW</b> .....	2		3760.00

## CHRYSLER (continued)

Order Code	Factory-Installed Options and Accessories	Page No.	CHANGE FROM	PRICE TO
—	Vinyl Roof.....	4	\$ 124.60	\$ 127.80
G11	Tinted Glass—All Windows.....	9	50.20	53.60
G15	Tinted Glass—Windshield only..	9	36.25	39.70
H51	Air Conditioning—Single.....	9	421.05	426.10
H52	Air Conditioning—Dual.....	9	651.05	656.15
H53	Air Conditioning w/Auto. Temp. Control.....	9	496.30	501.45
H54	Dual Air Conditioning w/Auto. Temp. Control.....	9	726.70	731.75
P31	Power Windows.....	11	126.55	133.45

## IMPERIAL

Body Type Code	BASIC CAR PRICES*	Page No.	CHANGE FROM	PRICE TO
<b>LE BARON</b>				
YM23	2-Door Hardtop.....	15	\$6005.00	\$6044.00
YM43	4-Door Hardtop.....	15	6237.00	6276.00

Order Code	Factory-Installed Options and Accessories	Page No.	CHANGE FROM	PRICE TO
G11	Tinted Glass.....	16	\$ 58.45	\$ 61.85
H51	Air Conditioning.....	17	489.95	495.00
H52	Dual Air Conditioning.....	17	728.60	733.65
H53	Air Conditioning w/Auto. Temp.....	17	508.45	513.50
H54	Dual Air Conditioning w/Auto. Temp.....	17	747.10	752.15

\*Includes Factory Retail Price, Excise, Handling and Other Charges and Factory Retail Provision for Dealer New-Car Preparation of \$55.00. Newport Royal and Newport; \$60.00 Newport Custom; \$65.00 "300"; \$75.00 New Yorker and \$65.00 Town and Country.

# 1971 Chrysler car and equipment prices

	PAGE
Chrysler car prices .....	2
Chrysler equipment prices .....	4
Imperial car prices .....	15
Imperial equipment prices .....	16

Prices are manufacturer's suggested retail prices as of October 6, 1970, and include provisions for Federal excise taxes and dealer new-car preparation charges, but exclude state and local taxes, if any, and destination charges.

The foregoing manufacturer's suggested retail prices are supplied merely as trade information. Dealers are not required or expected to follow all or any such prices, it being expressly understood that dealers are absolutely unrestricted in such respects.

All prices, specifications and equipment are subject to change without notice or obligation.

\*Includes Factory Retail Price, Excise, Handling and Other Charges and Factory Retail Provision for Dealer New-Car Preparation of \$55.00 Newport; \$60.00 Newport Custom; \$65.00 "300"; \$75.00 New Yorker and \$65.00 Town and Country.



# 1971 CHRYSLER—Basic Car Prices

2

Body Type Code	Model	Manufacturer's Suggested Retail Price*	Destination Charges, Taxes	Total
<b>CHRYSLER NEWPORT</b>				
CE23	2-Door Hardtop.....	\$3779.00	\$ _____	\$ _____
CE41	4-Door Sedan.....	3704.00	_____	_____
CE43	4-Door Hardtop.....	3842.00	_____	_____
<b>CHRYSLER NEWPORT CUSTOM</b>				
CL23	2-Door Hardtop.....	3905.00	_____	_____
CL41	4-Door Sedan.....	3833.00	_____	_____
CL43	4-Door Hardtop.....	3985.00	_____	_____
<b>CHRYSLER 300</b>				
CS23	2-Door Hardtop.....	4378.00	_____	_____
CS43	4-Door Hardtop.....	4457.00	_____	_____
<b>CHRYSLER NEW YORKER</b>				
CH23	2-Door Hardtop.....	\$4923.00	\$ _____	\$ _____
CH41	4-Door Sedan.....	4872.00	_____	_____
CH43	4-Door Hardtop.....	5003.00	_____	_____
<b>TOWN AND COUNTRY</b>				
CP45	4-Door Wagon—2-Seat.....	4921.00	_____	_____
CP46	4-Door Wagon—3-Seat.....	5007.00	_____	_____

\*Includes Factory Retail Price, Excise, Handling and Other Charges and Factory Retail Provision for Dealer New-Car Preparation of \$55.00 Newport; \$60.00 Newport Custom; \$65.00 "300"; \$75.00 New Yorker and \$65.00 Town and Country.

# 1971 Chrysler Factory-Installed Options and Accessories

4

Order Code	Description	Model Availability*					Mfr's Suggested Retail Price*
		Newport	Newport Custom	"300"	New Yorker	Town & Country	
<b>Paint</b>							
	Two-Tone .....	E	E	E	E	NA	\$ 44.80
	High-Impact Colors .....	E	E	E	E	E	15.20
	<b>Vinyl Roof</b> .....	E	E	E	E	NA	124.60
<b>Interior Trim</b>							
<b>Bench Seats</b>							
	Vinyl .....	E	NA	NA	NA	NA	27.20
	Vinyl .....	NA	NC	NA	NA	NA	
	Vinyl (Hardtops Only) .....	NA	NA	(E)	NA	NA	(81.65)
	Cloth & Vinyl (Hardtops Only) .....	NA	NA	(E)	NA	NA	(81.65)
<b>50/50 Bench Seat (NA 2-Dr. Hardtop)</b>							
	Vinyl .....	NA	E	NA	NA	E	117.60
	Vinyl .....	NA	NA	NA	E	NA	76.10
	Cloth & Vinyl .....	NA	E	NA	NA	E	114.05
	Cloth & Vinyl .....	NA	NA	NA	E	NA	76.10
	Leather .....	NA	NA	NA	E	NA	190.20
<b>Bucket (2-Dr. Hardtops Only)</b>							
	Vinyl .....	E	NA	NA	NA	NA	\$171.05
	Vinyl .....	NA	NA	NA	E	NA	91.30
<b>Engines</b>							
E65	383 CID 4-Bbl.—Dual Exhaust .....	E	E	NA	NA	NA	71.40
E65	383 CID 4-Bbl.—Single Exhaust .....	NA	NA	NA	NA	E	71.40
E85	440 CID 4-Bbl.—Single Exhaust .....	NA	NA	NA	NA	E	124.65
E86	440 CID 4-Bbl. TNT—Dual Exhaust (Requires B-41) .....	E	E	NA	NA	NA	208.40
E86	440 CID 4-Bbl. TNT—Dual Exhaust (Requires B-41) .....	NA	NA	E	E	NA	83.40
<b>Transmissions</b>							
D34	TorqueFlite w/383 CID 2-Bbl. Engine .....	E	E	NA	NA	S	240.55
D34	TorqueFlite w/383 CID 4-Bbl. Engine & 440 CID 4-Bbl. TNT Engine .....	E	E	S	S	S	240.55
<b>Tires (Set of Five)</b>							
<b>Replacing (U35) H78 x 15" BSW</b>							
U36	H78 x 15" WSW .....	E	E	E	NA	NA	37.25
U44	J78 x 15" WSW .....	E	E	E	NA	NA	64.60
U45	J78 x 15" BSW .....	E	E	E	NA	NA	24.60
U57	L84 x 15" BSW .....	E	E	E	NA	NA	54.05
U58	L84 x 15" WSW .....	E	E	E	NA	NA	97.60
<b>Replacing (U45) J78 x 15" BSW</b>							
U44	J78 x 15" WSW .....	NA	NA	NA	E	NA	40.00
U57	L84 x 15" BSW .....	NA	NA	NA	E	NA	29.50
U58	L84 x 15" WSW .....	NA	NA	NA	E	NA	73.00

# 1971 Chrysler Factory-Installed Options and Accessories (Continued)

6

Order Code	Description	Model Availability*					Mfr's Suggested Retail Price*
		Newport	Newport Custom	"300"	New Yorker	Town & Country	
U58	Replacing (U57) L84 x 15" BSW L84 x 15" WSW.....	NA	NA	NA	NA	E	\$43.55
	<b>Optional Axle Ratio</b> (No Extra Charge w/Sure-Grip Differential or Trailer-Towing Package)						
D51	2.76 Ratio (383 CID 4-Bbl. Engine).....	E	E	NA	NA	E	13.80
D51	2.76 Ratio (440 CID 4-Bbl. Engine).....	NA	NA	NA	NA	E	13.80
D53	3.23 Ratio (383 CID 2-Bbl. Engine w/Automatic Transmission).....	E	E	NA	NA	E	13.80
D53	3.23 Ratio (440 CID 4-Bbl. Engine).....	NA	NA	E	E	S	13.80
D91	<b>Sure-Grip Differential</b> .....	E	E	E	E	E	50.75
	<b>Accessory Groups and Packages</b>						
A01	<b>Light Package</b> (Std. New Yorker, T&C Wagons) Turn-Signal Indicator—Fender Mounted† Trunk Light†  Glove Box Light† Right Ash Receiver Light† Ignition Switch Light with Time Delay† Map/Courtesy Light† Belt Molding† (Newport 4-door Sedan only)						
	Newport 4-door Sedan.....	E	NA	NA	S	S	\$ 53.00
	All other Newport, Newport Custom and 300 models.....	E	E	E	S	S	38.30
A02	<b>Driver Aid Package</b> Fasten Belts Reminder Light Low Fuel Warning Light Headlights-On Warning Signal (NA w/Safeguard Sentinel Lighting) Without Safeguard Sentinel Lighting.....	E	E	E	E	E	16.85
	With Safeguard Sentinel Lighting.....	E	E	E	E	E	11.20
A04	<b>Basic Group</b> Radio—AM Power Steering Power Disc Brakes 3-Speed Windshield Wipers Remote Mirror—Left NOTE: Any released radio may be ordered at differential price.....	E	E	E	NA	NA	312.40

SEEN ON

Bodies



# 1971 Chrysler Factory-Installed Options and Accessories (Continued)

8

Order Code	Description	Model Availability**					Mfr's Suggested Retail Price*
		Newport	Newport Custom	"300"	New Yorker	Town & Country	
A35	<b>Trailer-Towing Pkg.</b> (Requires TorqueFlite Transmission and Power Disc Brakes)						
	w/383 CID 2-Bbl. Engine.....	E	E	NA	NA	E	\$38.55
	w/383 CID 4-Bbl. Engine.....	E	E	NA	NA	E	66.65
	w/440 CID 4-Bbl. Engine.....	NA	NA	E	E	E	38.55
	w/440 CID 4-Bbl. TNT Engine.....	E	E	E	E	NA	26.65
B41	<b>Power Disc Brakes—Front</b> (Req'd w/E86).....	E	E	E	S	S	76.45
C14	<b>Shoulder Belts—Rear</b> .....	E	E	E	E	E	26.85
C16	<b>Console</b> (With Bucket Seats, Auto. Transmission and Power Steering Only; NA w/Stereo Tape Cassette) ..	E	NA	E	E	NA	71.40
C34	<b>Front Seat Side Shield</b> (Newport Bench Seat Only, Std. w/Power Bench Seat).....	E	S	S	S	S	12.20
C61	<b>Passenger Seat Recliner</b> (Avail. w/Bucket Seats, Vinyl Trim Codes E6T7, E6X9, S6T7 & S6X9).....	E	NA	E	NA	NA	34.85
C65	<b>Foam Seat Cushion—Front</b> (Newport Cloth and Vinyl Trim Only).....	E	S	S	S	S	12.45
C92	<b>Accessory Floor Mats—Color Keyed</b> .....	E	E	E	E	E	15.95
C96	<b>Carpeted Spare Tire Cover</b> .....	NA	NA	NA	E	NA	\$ 11.55
C97	<b>Carpeted Trunk Compartment and Spare Tire Cover</b> ..	E	E	E	NA	NA	24.80
F11	<b>50-Amp. Alternator</b> (Std. w/AC).....	E	E	E	E	E	11.95
F25	<b>70-Amp. Battery</b> (Std. w/440 CID Engine).....	E	E	S	S	E	15.75
G11	<b>Tinted Glass—All Windows</b> .....	E	E	E	E	E	50.20
G15	<b>Tinted Windshield</b> .....	E	E	E	E	E	36.25
G31	<b>Mirror, Manual—Right</b> .....	E	E	E	E	E	7.50
G33	<b>Mirror, Remote Control—Left</b> .....	E	E	E	S	E	13.10
H15	<b>Rear Seat Heater</b> (NA w/Rear Window Defogger).....	E	E	E	E	NA	71.40
H31	<b>Rear Window Defogger</b> (NA w/Rear Seat Heater).....	E	E	E	E	NA	31.80
H41	<b>Strato Ventilation</b> (NA with A/C).....	E	E	E	E	E	18.45
	<b>Air Conditioning</b> (Available Only w/Power Steering and Auto. Trans.; Tinted Glass, G11, Recommended)						
H51	Air Conditioning—Single.....	E	E	E	E	E	421.05
H52	Dual Air Conditioning.....	NA	NA	NA	NA	E	651.05
H53	Air Conditioning—Single w/Automatic Temperature Control.....	E	E	E	E	E	496.30
H54	Dual Air Conditioning w/Automatic Temperature Control.....	NA	NA	NA	NA	E	726.70
J21	<b>Electric Clock</b> .....	E	E	E	S	E	19.35
J25	<b>Three-Speed Windshield Wipers</b> .....	E	E	E	S	S	5.90
J26	<b>Tailgate Window Washer and Wiper</b> .....	NA	NA	NA	NA	E	41.80
J55	<b>Undercoating w/Hood Insulator Pad</b> .....	E	E	E	S	E	26.65



# 1971 Chrysler Factory-Installed Options and Accessories (Continued)

10

Order Code	Description	Model Availability**					Mfr's Suggested Retail Price*
		Newport	Newport Custom	"300"	New Yorker	Town & Country	
L35	<b>Cornering Lights</b> (Available with Light Package Only) . . .	E	E	E	E	E	\$38.35
L41	<b>Safeguard Sentinel Lighting</b> (NA w/Headlights-on Warning Signal) . . . . .	E	E	E	E	E	36.55
L68	<b>Automatic Headlights Beam Changer</b> (Available Only w/Safeguard Sentinel System) . . . . .	E	E	E	E	E	51.15
L72	<b>Headlights-On Warning Signal</b> (NA w/Safeguard Sentinel or Auto. Headlights Beam Changer) . . . . .	E	E	E	E	E	5.65
L73	<b>Fasten Belts Reminder Light</b> . . . . .	E	E	E	E	E	5.60
L75	<b>Low Fuel Warning Light</b> . . . . .	E	E	E	E	E	5.60
M05	<b>Door Edge Protectors</b>						
	2-Door . . . . .	E	E	E	E	NA	6.55
	4-Door . . . . .	E	E	E	E	E	11.80
M15	<b>Bright Upper Door Frames</b> (4-Door Sedan Only) . . . . .	E	S	NA	S	S	23.80
M41	<b>License Plate Frames—Front and Rear</b> . . . . .	E	E	E	E	E	7.55
M45	<b>Wheel House Opening Skirts</b> . . . . .	E	E	E	S	NA	37.40
M51	<b>Sun Roof Including Vinyl Roof</b> (2-Door Hardtop Only) . . . . .	E	E	E	E	NA	\$597.55
M81	<b>Bumper Guards—Front</b> . . . . .	E	E	E	E	E	19.70
M83	<b>Bumper Guards and/or Step Pads—Rear</b> . . . . .	E	E	E	E	E	19.70
M84	<b>Tailgate Sill Step Plate</b> (Town & Country 2-Seat Wagon Only) . . . . .	NA	NA	NA	NA	E	5.20
M85	<b>Bumper Guards and/or Step Pads—Front and Rear</b> . . . . .	E	E	E	E	E	39.35
M86	<b>Delete Woodgrain and Lower Body Side Moldings</b> . . . . .	NA	NA	NA	NA	NC	
M91	<b>Luggage Rack</b> . . . . .	NA	NA	NA	NA	E	69.20
M95	<b>Assist Handles</b> . . . . .	NA	NA	NA	NA	E	19.05
N25	<b>Engine Block Heater</b> . . . . .	E	E	E	E	E	15.75
N88	<b>Automatic Speed Control</b> (Automatic Transmission and Power Disc Brakes Required) . . . . .	E	E	E	E	E	69.40
N95	<b>NO<sub>x</sub> Exhaust Emission Control</b> (Req'd on Vehicles Registered in the State of California. Equipped with the following Engines: E61 or E85) . . . . .	E	E	E	E	E	13.10
P21	<b>Power Bench Seat—6-Way</b> . . . . .	E	E	E	E	E	106.25
P25	<b>Power Bucket or 50/50 Seat—6-Way—Left</b> . . . . .	E	E	E	E	E	100.20
P28	<b>Power Bucket or 50/50 Seat—6-Way—Left and Right</b> . . . . .	E	E	E	E	E	197.60
P31	<b>Power Windows</b> . . . . .	E	E	E	E	E	126.55
P33	<b>Power Vent Windows</b> (4-Dr. Hardtop Only and Only with Power Windows) . . . . .	NA	NA	NA	E	NA	66.65





# 1971 Chrysler Factory-Installed Options and Accessories (Continued)

12

Order Code	Description	Model Availability**					Mfr's Suggested Retail Price*
		Newport	Newport Custom	"300"	New Yorker	Town & Country	
P41	<b>Power Door Locks</b>						
	2-Door.....	E	E	E	E	NA	\$ 47.90
	4-Door.....	E	E	E	E	E	73.45
P45	<b>Power Deck Lid Release</b> .....	E	E	E	E	NA	15.75
	<b>Radios With Basic Group</b>						
R22	AM w/Stereo Tape (8 Track).....	E	E	E	NA	NA	131.25
R23	AM/FM Search Tuner.....	E	E	E	NA	NA	104.10
R35	AM/FM Stereo.....	E	E	E	NA	NA	150.30
R36	AM/FM Stereo w/Stereo Tape Cassette (NA with Console).....	E	E	E	NA	NA	314.30
	<b>Radios Without Basic Group</b>						
R13	AM.....	E	E	E	E	E	92.35
R22	AM w/Stereo Tape (8 Track).....	E	E	E	E	E	223.60
R23	AM/FM Search Tuner.....	E	E	E	E	E	196.35
R35	AM/FM Stereo.....	E	E	E	E	E	242.65
R36	AM/FM Stereo w/Stereo Tape Cassette (NA with Console).....	E	E	E	E	E	\$406.60
R31	<b>Rear Seat Speaker</b> (w/R13 or R23 Only).....	E	E	E	E	NA	19.35
R31	<b>Rear Seat Speaker</b> (w/R13 or R23 Only).....	NA	NA	NA	NA	E	27.55
R33	<b>Microphone</b> (With R36 Only).....	E	E	E	E	E	11.80
R48	<b>Power Antenna</b> (With Radio & Light Package Only)....	E	E	E	E	E	33.05
S13	<b>Heavy-Duty Suspension</b> (Std. w/440 TNT Engine or w/Trailer-Towing Package).....	E	E	E	E	E	18.45
S25	<b>Heavy-Duty Shock Absorbers</b> .....	E	E	E	E	E	5.30
S61	<b>Tilt and Telescope Steering Wheel with Rim Blow</b> (Available with Automatic Transmission and Power Steering Only; NA with S83).....	E	E	E	E	E	90.55
S77	<b>Power Steering</b> .....	E	E	E	S	S	124.60
S83	<b>2-Spoke Rim-Blow Steering Wheel</b> (NA with S61)....	E	E	E	E	E	19.40
W13	<b>Deep Dish Wheel Covers</b> (NA with Road Wheels)....	E	E	E	E	E	40.65
W23	<b>Chrome Styled Road Wheels</b> (4 Only, Standard Wheel on Spare; NA with Wheel Covers).....	E	E	E	E	NA	102.35

\*Includes Factory Retail Price and Excise, Handling and Other Charges.

\*\*E—Extra Cost; S—Standard Equipment; NA—Not Available; NC—No Charge.

†Available in Group Only.



## 1971 IMPERIAL—Basic Car Prices

Body Type Code	Model	Manufacturer's* Suggested Retail Price*	Destination Charges, Taxes	Total
<b>LE BARON</b>				
<b>YM23</b>	2-door Hardtop .....	<b>\$6005.00</b>	\$ _____	\$ _____
<b>YM43</b>	4-door Hardtop .....	<b>6237.00</b>	_____	_____

\*Includes Factory Retail Price, Excise, Handling and other charges, and Factory Provision for Dealer New-Car Preparation of \$90.00.



# 1971 Imperial Factory-Installed Options and Accessories

16

Order Code	Description	Model Availability**		Manufacturer's Suggested Retail Price*
		2-Door Hardtop	4-Door Hardtop	
<b>Interior Trim</b>				
	Leather Bucket Seats (Power Seat Required).....	E	NA	\$380.35
	Leather Trim Split Bench Seat.....	NA	E	157.40
<b>Tires</b>				
U56	L84 x 15" WSW (2 Stripes, Bias Belted).....	E	E	46.35
A35	<b>Trailer-Towing Package</b> .....	E	E	59.20
B64	<b>4-Wheel Sure Brake—Skid Control (A/C Required)</b> ...	E	E	351.50
C14	<b>Shoulder Belts—Rear</b> .....	E	E	26.85
C92	<b>Accessory Floor Mats—Color Keyed</b> .....	E	E	15.95
C96	<b>Spare Tire Cover</b> (Std. w/Dual Air Cond.).....	E	E	12.35
D91	<b>Sure-Grip Differential</b> .....	E	E	58.05
G11	<b>Tinted Glass—All Windows—</b> (Req'd with All Radios, Recommended with A/C).....	E	E	58.45
G31	<b>Manual Mirror—Right</b> .....	E	E	7.75
H15	<b>Rear Seat Heater &amp; Defroster</b> (NA with Dual A/C or Rear Window Defogger).....	E	E	79.95
H31	<b>Rear Window Defogger</b> (NA with Dual A/C or Rear Seat Heater).....	E	E	31.80
<b>Air Conditioning</b>				
H51	Air Conditioning—Single.....	E	E	\$489.95
H52	Dual Air Conditioning (NA with Rear Seat Heater or Rear Window Defogger).....	E	E	728.60
H53	Air Conditioning—Single with Auto. Temp. Control..	E	E	508.45
H54	Dual Air Conditioning with Auto. Temp. Control (NA with Rear Seat Heater or Rear Window Defogger).....	E	E	747.10
J24	<b>Headlamp Washer and Wiper</b> .....	E	E	29.65
L41	<b>Safeguard Sentinel Lighting</b> .....	E	E	38.00
L68	<b>Automatic Headlights Beam Changer</b> (Safeguard Sentinel Lighting Required).....	E	E	51.70
M05	<b>Door Edge Protectors</b>			
	2-Door.....	E	NA	6.55
	4-Door.....	NA	E	11.80
M41	<b>License Plate Frames—Front and Rear</b> .....	E	E	11.80
M51	<b>Sun Roof</b> .....	E	NA	597.55
N25	<b>Engine Block Heater</b> .....	E	E	15.75
N88	<b>Automatic Speed Control</b> .....	E	E	95.10
N95	<b>NOx Exhaust Emission Control</b> (Required on all Cars Registered in the State of California).....	E	E	13.10

# 1971 Imperial Factory-Installed Options and Accessories (Continued)

18

Order Code	Description	Model Availability**		Manufacturer's Suggested Retail Price*
		2-Door Hardtop	4-Door Hardtop	
P21	Power Bench Seat—6-Way .....	E	NA	\$122.45
P25	Power 50/50 Seat—6-Way—Left .....	NA	E	114.05
P28	Power Bucket or 50/50 Seat—6-Way—Left and Right —(Required with Bucket Seats) .....	E	E	228.10
P33	Power Vent Windows .....	NA	E	87.20
P41	Power Door Lock			
	2-Door .....	E	NA	50.35
	4-Door .....	NA	E	74.30
P45	Power Deck Lid Release .....	E	E	33.45
	Radios—(Tinted Glass Required)			
R23	AM/FM Radio—Search Tuner (Includes Rear Speaker, Floor Tuning Switch and Concealed Antenna) .....	E	E	250.20
R35	AM/FM Stereo Radio (Includes 5 Speakers and Concealed Antenna) .....	E	E	308.20
R36	AM/FM Stereo Radio with Stereo Tape—Cassette (Includes 5 Speakers and Concealed Antenna) ..	E	E	445.95
R37	AM/FM Stereo Radio with Stereo Tape—8 Track (Includes 5 Speakers and Concealed Antenna) ..	E	E	\$419.70
R33	Microphone (Available only with R36) .....	E	E	11.80
S61	Tilt and Telescope Steering Wheel .....	E	E	96.75

\*Includes Factory Retail Price and Excise, Handling and Other Charges.

\*\*E—Extra Cost; S—Standard Equipment; NA—Not Available.





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